

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
LKI Enterprises, Inc.		05/23/2013	CORPORATION: LOUISIANA

**RECEIVING PARTY DATA**

<b>Name:</b>	Superlift, LLC
<b>Street Address:</b>	300 Huey Lenard Loop
<b>City:</b>	West Monroe
<b>State/Country:</b>	LOUISIANA
<b>Postal Code:</b>	71292
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Serial Number:	85840254	SUPERLIFT S SUSPENSION SYSTEMS
Serial Number:	85840205	SUPERLIFT
Registration Number:	2690227	SUPERLIFT
Registration Number:	2007901	BLACK DIAMOND

**CORRESPONDENCE DATA**

Fax Number: 2488563309  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2482391415  
 Email: dpuro@qvmllc.com  
 Correspondent Name: David Puro  
 Address Line 1: 1030 Doris Road  
 Address Line 2: Quantum Ventures of Michigan  
 Address Line 4: Auburn Hills, MICHIGAN 48326

<b>ATTORNEY DOCKET NUMBER:</b>	SUPERLIFT_LKI_TM_ASSIGN
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OP \$115.00 85840254

NAME OF SUBMITTER:	David K. Puro
Signature:	/David K. Puro/
Date:	05/31/2013
Total Attachments: 2 source=20130531084609601#page1.tif source=20130531084609601#page2.tif	

### TRADEMARK ASSIGNMENT

WHEREAS, LKI ENTERPRISES, INC., a Louisiana corporation ("Assignor"), is the owner of and has adopted and used those trademarks listed below (all such marks being the "Trademarks"), and is the owner of the following registrations in the United States Patent and Trademark Office (the "Registrations"):

Trademark	Registration No.	Registration Date
Superlift Suspension Systems	85840254	04-Feb-2013
Superlift	85840205	04-Feb-2013
Superlift	2690227	25-Feb-2003
Black Diamond	2007901	15-Oct-1996

WHEREAS, Superlift, LLC, a Delaware limited liability company, ("Assignee"), desires to acquire all of Assignor's right, title and interest in and to the Trademarks and the Registrations, as well as all associated goodwill, as successor to the business of the Assignor to which the Trademarks relate.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged by each party, Assignor hereby assigns to Assignee all of Assignor's right title and interest in the Trademarks and the Registrations, together with the goodwill of the business associated with the Trademarks and the Registrations.

Executed on the 23<sup>rd</sup> day of May, 2013.

LKI ENTERPRISES, INC.,  
a Louisiana corporation

By: Bret Lovett

Name: BRET LOVETT

Its: President

[ACKNOWLEDGEMENT PAGE FOLLOWS]

ACKNOWLEDGEMENT

STATE OF LOUISIANA )

PARISH OF OUACHITA )

The foregoing instrument was acknowledged before me on this 23<sup>rd</sup> day of May, 2013 by Bret Lovett, the President of LKI Enterprises, Inc., to me known to be the person described herein and acknowledged that he/she executed the same as his/her free act and deed on behalf of said corporation.

Wm. Bales, Jr., Notary Public  
Ouachita Parish, State of Louisiana,  
Acting in the County of Ouachita  
My commission expires: Lifetime  
NP 43445