

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bluff Manufacturing, Inc.		12/14/2012	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Bluff Holdings, Inc.		
Street Address:	1200 Central Ave, Suite 300		
Internal Address:	c/o Hadley Capital		
City:	Wilmette		
State/Country:	ILLINOIS		
Postal Code:	60091		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77906364	B	
Serial Number:	77952077	SPEEDY BOARD	
CORRESPONDENCE DATA			
Fax Number:	3122672189		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-606-3246		
Email:	rfloren@hmbllaw.com		
Correspondent Name:	Ati P. Khatri		
Address Line 1:	500 W. Madison St.		
Address Line 2:	Suite 3700		
Address Line 4:	Chicago, ILLINOIS 60661		
ATTORNEY DOCKET NUMBER:	3207.024		
NAME OF SUBMITTER:	Ati P. Khatri		

OP \$65.00 77906364

Signature:	/Ati P. Khatri/
Date:	05/31/2013
Total Attachments: 4 source=Trademark Assignment (Bluff) - Executed#page1.tif source=Trademark Assignment (Bluff) - Executed#page2.tif source=Trademark Assignment (Bluff) - Executed#page3.tif source=Trademark Assignment (Bluff) - Executed#page4.tif	

TRADEMARK ASSIGNMENT

Bluff Manufacturing, Inc., a Texas corporation ("Assignor"), being the owner by adoption and use of the Trademarks set forth on Schedule 1 attached hereto (the "Trademarks"), in consideration of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, hereby sells, assigns, and transfers to Bluff Holdings, Inc., a Delaware corporation ("Assignee"), its successors and assigns, the entire right, title and interest in and to the Trademarks and the registrations thereof, together with the assets and goodwill of the business connected with the use of, and symbolized by, the Trademarks and every right connected therewith, including all rights to damages and other remedies for past infringement of such Trademarks.

Assignor warrants that it is the sole owner of all rights referred to in this Trademark Assignment and has secured them from any and all parties that have claimed, or may claim, or that might claim such rights by, through, or under said Assignor. Assignor further warrants that it has not abandoned the Trademarks through non-use of the Trademarks. The foregoing warranties are subject to Assignor's warranties under that certain Asset Purchase Agreement, dated the date hereof, by and among Assignor, Assignee and the other parties thereto.

The undersigned, Bruce W. Law, declares: that he is the Chairman of Assignor and is authorized to execute this Trademark Assignment on behalf of said corporation.

Witness the hand and seal of Assignor this 14th day of December, 2012.

BLUFF MANUFACTURING, INC.

By: Bruce W. Law
Bruce W. Law, Chairman

STATE OF MICHIGAN)
) SS
COUNTY OF BAY)

Personally came before me this 14th day of December, 2012, the above named Bruce W. Law, the Chairman of Bluff Manufacturing, Inc., a Texas corporation, to me known to be the person who executed the foregoing Trademark Assignment, and acknowledged that he executed the foregoing Trademark Assignment as such officer as the free act and deed of said limited liability company, and by its authority.

[SEAL]

Richard B. Learman
Richard B. Learman

My Commission expires: January 7, 2015


Schedule 1


United States Trademark Registrations and Applications

[SELLER TO COMPLETE]

MARK	SERIAL NO	FILING DATE	REG. NO	REG. DATE
SEE ATTACHED	77-906,364	01/06/2010	3,831,455	08/10/2010
SEE ATTACHED	77-952,077	03/05/2010	3,853,557	09/28/2010

BLUFF MANUFACTURING, INC.

By: 
Bruce W. Law, Chairman


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