

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT														
EFFECTIVE DATE:	12/10/2012														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Willagirl LLC</td> <td></td> <td>05/30/2013</td> <td>LIMITED LIABILITY COMPANY: NEW YORK</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Willagirl LLC		05/30/2013	LIMITED LIABILITY COMPANY: NEW YORK				
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Willagirl LLC		05/30/2013	LIMITED LIABILITY COMPANY: NEW YORK												
RECEIVING PARTY DATA															
Name:	Willagirl Inc.														
Street Address:	P.O. Box 248														
City:	Old Greenwich														
State/Country:	CONNECTICUT														
Postal Code:	06870														
Entity Type:	CORPORATION: DELAWARE														
PROPERTY NUMBERS Total: 3															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>85227863</td> <td>WILLA</td> </tr> <tr> <td>Registration Number:</td> <td>4175959</td> <td>WILLA</td> </tr> <tr> <td>Registration Number:</td> <td>4150518</td> <td>START YOUNG. STAY YOUNG.</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Serial Number:	85227863	WILLA	Registration Number:	4175959	WILLA	Registration Number:	4150518	START YOUNG. STAY YOUNG.
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Serial Number:	85227863	WILLA													
Registration Number:	4175959	WILLA													
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CORRESPONDENCE DATA															
Fax Number:															
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>															
Phone:	856 701 8506														
Email:	lisakrizman@krizmanlaw.com														
Correspondent Name:	Lisa Krizman														
Address Line 1:	1307 White Horse Road Suite 601														
Address Line 4:	Voorhees, NEW JERSEY 08043														
NAME OF SUBMITTER:	Lisa Krizman														

OP \$90.00 85227863

Signature:	/lisakrizman/
Date:	05/31/2013
Total Attachments: 2 source=Willagirl Assignment#page1.tif source=Willagirl Assignment#page2.tif	

**NUNC PRO TUNC ASSIGNMENT**

WHEREAS, on December 10, 2012, Willagirl LLC, a New York limited liability company assigned to its successor company, Willagirl Inc., a Delaware corporation (Willagirl Inc.), all of its right, title and interest to its trade and service marks set forth on Schedule A attached hereto (the "Marks") throughout the United States, together with all the goodwill of the business associated with the Marks and symbolized by them, together with its **United States Patent and Trademark Office Application Serial No. 85227863** (the Application") and **Registrations Nos. 4175959 and 4150518** for the Marks (collectively, the "Application and "Registrations") as set forth on Schedule A attached hereto, and its right to sue for and collect damages for past and future infringements of the Marks;

WHEREAS, because Willagirl LLC's assignment to Willagirl Inc. includes Willagirl LLC's entire business and Willagirl Inc. is the ongoing and existing successor to Willagirl LLC's business, Application Serial No. 85227863 was permitted to be assigned pursuant to Section 10 of the Trademark Act, 15 U.S.C. §1060; 37 C.F.R. § 3.16;

WHEREAS, Willagirl LLC hereby desires to execute this written nunc pro tunc assignment of its Marks and Application and Registrations to Willagirl Inc.;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Willagirl LLC (**ASSIGNOR**) hereby executes a Nunc Pro Tunc Assignment to Willagirl Inc. (**ASSIGNEE**) all its right, title and interest to the Marks throughout the United States, together with all the goodwill of the business associated with the Marks and symbolized by it, together with its Application and Registrations to the Marks, and its right to sue for and collect damages for past and future infringements of the Marks.

Willagirl LLC and Willagirl Inc. have caused this Nunc Pro Tunc Assignment to be executed by its duly authorized officers on May 30, 2013.

**WILLAGIRL LLC**

Name: Christy  
Title: Founder and CEO  
Date: 5/30/2013

**WILLAGIRL INC.**

Name: Christy Premier  
Title: Founder and CEO  
Date: 5/30/2013

**NUNC PRO TUNC ASSIGNMENT  
FROM WILLAGIRL LLC TO WILLAGIRL INC.**

**SCHEDULE A**

**United States Patent and Trademark Office Applications and Registrations:**

**Application Serial No. 85227863 for “WILLA and Design”**

**Registration No. 4175959 for “WILLA and Design”**

**Registration No. 4150518 for “START YOUNG. STAY YOUNG.”**