

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>4256533</td> <td>MADRID 2020</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	4256533	MADRID 2020																		
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CORRESPONDENCE DATA																											
Fax Number: 3176361507 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 3176364341 Email: ipdocketing@kdlegal.com Correspondent Name: Clifford W. Browning Address Line 1: One Indiana Square Address Line 2: Suite 2800 Address Line 4: Indianapolis, INDIANA 46204																											
ATTORNEY DOCKET NUMBER:	IOLC-69																										
NAME OF SUBMITTER:	Sara E. Vessely																										
Signature:	/Sara E. Vessely/																										
Date:	06/03/2013																										
Total Attachments: 1 source=2013_06_03_Assignment_IOLC_69#page1.tif																											

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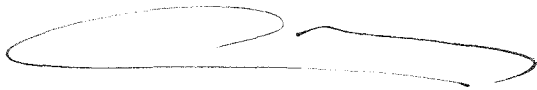
WHEREAS, the Comité International Olympique, a Switzerland association located at Château de Vidy, 1007 Lausanne, Switzerland (hereinafter "Assignor"), has registered the following mark in the United States Patent and Trademark Office:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
MADRID 2020 (Stylized/Design)	4,256,533	December 11, 2012

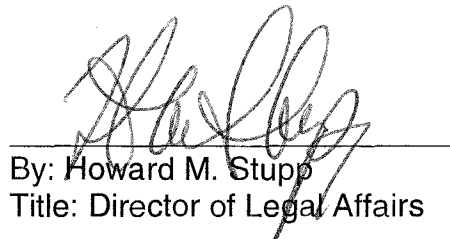
WHEREAS, the United States Olympic Committee, a United States congressionally chartered corporation located at One Olympic Plaza, Colorado Springs, Colorado 80909 (hereinafter "Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the above identified registration thereof.

Comité International Olympique



By: Christophe de Kepper
Title: Director General



By: Howard M. Stupp
Title: Director of Legal Affairs

Date: February 11, 2013