

TRADEMARK ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
LightWedge, LLC		05/03/2013	LIMITED LIABILITY COMPANY: MASSACHUSETTS

**RECEIVING PARTY DATA**

<b>Name:</b>	Verso Brand Holdings, LLC
<b>Street Address:</b>	1412 Broadway
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10018
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK

**PROPERTY NUMBERS Total: 12**

Property Type	Number	Word Mark
Registration Number:	3278248	BIGGER & BRIGHTER
Registration Number:	3348682	BIGGER & BRIGHTER
Registration Number:	3433412	GREAT POINT LIGHT
Registration Number:	2898061	LIGHTWEDGE
Registration Number:	4200984	LIGHTWEDGE
Registration Number:	3261200	RELIGHT
Registration Number:	3261199	SPIKE LIGHT
Registration Number:	4119035	VERSO
Serial Number:	85749694	
Serial Number:	85743264	VERSO
Serial Number:	85746284	SWAP-IT
Serial Number:	85803352	SOUNDAROUND

**CORRESPONDENCE DATA**

CH \$315.00 3278248

Fax Number: 3102015219

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

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Correspondent Name: Joan Kupersmih Larkin

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ATTORNEY DOCKET NUMBER:	64993-00207
NAME OF SUBMITTER:	Joan Kupersmith Larkin
Signature:	/Joan Kupersmith Larkin/
Date:	06/03/2013
Total Attachments: 2 source=Assignment001#page1.tif source=Assignment001#page2.tif	

**ASSIGNMENT**

This Assignment is made this 3rd day of May, 2013, by LightWedge, LLC, a Massachusetts limited liability company, Assignor, having a business address at 320 Nevada Street, Newton, Massachusetts 02460, to Verso Brand Holdings, LLC, a New York limited liability company, Assignee, having a business address at 1412 Broadway, New York, New York 10018.

WHEREAS, Assignor has adopted, used and is using, or has applied to register, the following trademarks which are registered or pending in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Reg. No./ Appl. No.</u>	<u>Issue Date/Filing Date</u>
BIGGER & BRIGHTER	3,278,248	August 7, 2007
BIGGER & BRIGHTER	3,348,682	December 4, 2007
GREAT POINT LIGHT	3,433,412	May 20, 2008
LIGHTWEDGE	2,898,061	October 26, 2004
LIGHTWEDGE	4,200,984	September 4, 2012
RELIGHT	3,261,200	July 10, 2007
SPIKELIGHT	3,261,199	July 10, 2007
VERSO	4,119,035	March 27, 2012
VERSO Logo	85/749,694	October 9, 2012
VERSO	85/743,264	October 1, 2012
SWAP-IT	85/746,284	October 4, 2012
SOUNDAROUND	85/803,352	December 14, 2012;

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to the above-identified marks and the registrations and applications therefor, together with that part of the goodwill of the business symbolized by said marks;


WHEREAS, the applications are being assigned to a successor to the business of the applicant to which the marks pertain and that business is ongoing and existing.

NOW, THEREFORE, in consideration of the foregoing and of other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, the entire right, title and interest in and to the aforementioned marks and the registrations and applications therefor, together with that part of the goodwill of the business symbolized by said marks, and the right to sue in Assignee's own name for any causes or claims regarding the marks accrued to Assignor prior to the Assignment.

IN WITNESS WHEREOF, Assignor has executed this Assignment.

LightWedge, LLC

May 3, 2013

 2013  
Name: Kevin Marinelli  
Title: Chief Executive Officer