

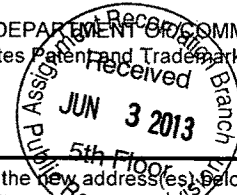
06/03/2013

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office



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To the Director of the U. S. Pat

ed documents or the new address(es) below.

**1. Name of conveying party(ies):**

Appleton Papers Inc.  
825 E. Wisconsin Ave.  
P.O. Box 359  
Appleton, WI 54912-0359

- ☐ Individual(s) ☐ Association  
☐ Partnership ☐ Limited Partnership  
☒ Corporation- State: Delaware  
☐ Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached? ☐ Yes ☒ No

**3. Nature of conveyance/Execution Date(s) :**

Execution Date(s) May 9, 2013

- ☐ Assignment ☐ Merger  
☐ Security Agreement ☒ Change of Name  
☐ Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached? ☐ Yes ☒ No

Name: Appvion, Inc.

Street Address: 825 E. Wisconsin Avenue, P.O. Box 359

City: Appleton

State: Wisconsin

Country: US Zip: 54912-0359

- ☐ Individual(s) Citizenship \_\_\_\_\_  
☐ Association Citizenship \_\_\_\_\_  
☐ Partnership Citizenship \_\_\_\_\_  
☐ Limited Partnership Citizenship \_\_\_\_\_  
☒ Corporation Citizenship Delaware  
☐ Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s) \_\_\_\_\_ Text \_\_\_\_\_

B. Trademark Registration No.(s) \_\_\_\_\_

See attached Trademark Application List

See attached Registration Number List

Additional sheet(s) attached? ☒ Yes ☐ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Appvion, Inc.

Internal Address: Attn: Legal Department

Street Address: 825 E. Wisconsin Ave  
P.O. Box 359

City: Appleton

State: Wisconsin Zip: 54912-0359

Phone Number: (920) 991-8661

Docket Number: AP12APPVION

Email Address: bmieliulis@appvion.com

**6. Total number of applications and registrations involved:**

53

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$** 2,120

- ☒ Authorized to be charged to deposit account  
☐ Enclosed

**8. Payment Information:**

Deposit Account Number 01-2210  
01-2210 01-2210 01-2210 1197836  
Authorized User Name Benjamin Mielulis

**9. Signature:**

Benjamin Mielulis  
Signature

May 28, 2013  
Date

Appvion, Inc. By: Benjamin Mielulis, Assistant Secretary

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

6

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

| Registration Number | Trademark                      |
|---------------------|--------------------------------|
| 1,197,836           | Stylized A                     |
| 1,542,493           | POLYTHERM                      |
| 1,587,789           | INTEGRA                        |
| 1,665,465           | RECOVER                        |
| 1,743,930           | XERO/FORM                      |
| 1,856,253           | SECURATHERM                    |
| 1,989,113           | DOCUCHECK                      |
| 1,995,462           | ECOGUARD                       |
| 1197835             | A design & Appleton Papers Inc |
| 1981668             | E THE SEAL OF EXCELLENCE       |
| 2,084,804           | APPLETON PAPERS & design       |
| 2,155,258           | DOCUCHECK BASIC                |
| 2,155,259           | DOCUCHECK WATERMARK            |
| 2,602,692           | IMPEDE                         |
| 2019512             | E design                       |
| 2022561             | ULTIMARK                       |
| 2037533             | DOCUCHECK & design             |
| 2051395             | WAVEX                          |
| 2086442             | paper design w/ 2 sheets       |
| 2112800             | wave design                    |
| 2137772             | TONERFUSE                      |
| 2425100             | POS PLUS                       |
| 2556953             | ECARBONLESS                    |
| 2757017             | TECHMARK                       |
| 2772409             | PRESSPRO                       |
| 2774509             | APPLETON COATED                |
| 2787242             | HEATSAFE                       |
| 2802815             | WHAT IDEAS CAN DO              |
| 2860269             | APPLETON WHAT IDEAS CAN DO     |
| 2879977             | ALPHA                          |
| 2918274             | HIYIELD                        |
| 2933082             | DOCUMARK                       |
| 2960163             | RESISTE                        |
| 2960835             | MONDIAL MARK                   |
| 2973698             | ASSURMARK                      |
| 2987512             | INSTANT REPLAY                 |
| 3,476,165           | LINEMARK                       |
| 3,592,902           | ENCAPSYS                       |
| 3001133             | PIP                            |
| 3108753             | STYLIZED SWIRL design          |
| 3131845             | THERMART                       |
| 3169940             | DOCUCHECK GHOST                |

| Registration Number | Trademark                    |
|---------------------|------------------------------|
| 3175214             | TECHMARK PENTICK PLUS        |
| 3269539             | LIGHTSAFE                    |
| 3366652             | TECHMARK PENTICK PLUS SWIPER |
| 3592902             | ENCAPSYS                     |
| 3901656             | BUILT TO RUN                 |

| Trademark Application Number | Trademark                       |
|------------------------------|---------------------------------|
| 85612163                     | APPVION                         |
| 85767053                     | A Appvion (& vertical design)   |
| 85767093                     | A Appvion (& horizontal design) |
| 85783663                     | OPTIMA                          |
| 85855183                     | Appleton Digital                |
| 85908184                     | THERMASENSE                     |

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "APPLETON PAPERS INC.", CHANGING ITS NAME FROM "APPLETON PAPERS INC." TO "APPVION, INC.", FILED IN THIS OFFICE ON THE NINTH DAY OF MAY, A.D. 2013, AT 5:26 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

0627720 8100

130556168



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 0422087

DATE: 05-09-13

TRADEMARK  
REEL: 005040 FRAME: 0057

**CERTIFICATE OF AMENDMENT  
TO THE  
SECOND AMENDED AND RESTATED  
CERTIFICATE OF INCORPORATION  
OF  
APPLETON PAPERS INC.**

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Pursuant to Section 242 of the General  
Corporation Law of the State of Delaware  
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**THE UNDERSIGNED**, being the Chief Executive Officer of Appleton Papers Inc., a Delaware corporation, does hereby certify as follows:

**FIRST:** That the Second Amended and Restated Certificate of Incorporation is hereby amended so that Article I shall be deleted as it now exists and the following new Article First shall read:

“Article I: The name of the Corporation is Appvion, Inc. (hereinafter the “Corporation”).”

**SECOND:** That such amendment has been duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware by resolutions of the board of directors and the stockholders of the corporation.

**IN WITNESS WHEREOF**, I have hereunto set my hand.

Dated: May 9, 2013

  
\_\_\_\_\_  
Mark R. Richards