TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Scholastic, Inc.		04/01/2009	CORPORATION:

RECEIVING PARTY DATA

Name:	Lessiter Publications, Inc.
Street Address:	225 Regency Court
City:	Brookfield
State/Country:	WISCONSIN
Postal Code:	53045
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3286090	SCHOLASTIC COACH AND ATHLETIC DIRECTOR

CORRESPONDENCE DATA

Fax Number:
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Email: jnj@nprclaw.com
Correspondent Name: Joseph C. Niebler, Jr.
Address Line 1:   N94 W17900 Appleton Avenue
Address Line 4:   Menomonee Falls, WISCONSIN   53052

NAME OF SUBMITTER:	Joseph C. Niebler, Jr.
Signature:	/Joseph C. Niebler, Jr./
Date:	06/04/2013

Total Attachments: 1
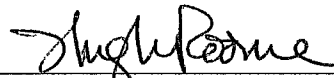source=Lessiter Trademark Assignment#page1.tif

OP $40.00 3286090

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This Assignment is made as of April 1, 2009, by Scholastic Inc., a New York corporation with an address at 557 Broadway, New York, NY 10012 ("ASSIGNOR"), to Lessiter Publications, Inc., a Wisconsin corporation with an address at 225 Regency Court, Brookfield, WI 53045 ("ASSIGNEE").

NOW THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, sell, and transfer to ASSIGNEE, its successors and assigns, all right, title and interest in and to the trademark COACH AND ATHLETIC DIRECTOR, together with the goodwill of the business symbolized by and associated with such trademark.

IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment.

Scholastic Inc.

Name: Hugh Roome
Title: Executive Vice President