

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Arnold Products, Inc.		05/31/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Orograin Bakeries Products, Inc.		
Street Address:	255 Business Center Drive		
City:	Horsham		
State/Country:	PENNSYLVANIA		
Postal Code:	19044		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	0902723	BEEFSTEAK	
Registration Number:	0629265	DIXIE RYE	
CORRESPONDENCE DATA			
Fax Number:	3123214299		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-321-4200		
Email:	officeactions@brinkshofer.com		
Correspondent Name:	Scott J. Slavick		
Address Line 1:	P. O. Box 10395		
Address Line 4:	Chicago, ILLINOIS 60610		
NAME OF SUBMITTER:	/Scott J. Slavick/		
Signature:	/Scott J. Slavick/		
Date:	06/04/2013		
Total Attachments: 1 source=BEEFSTEAK - Arnold to Orograin#page1.tif			

CH \$65.00 0902723

Trademark Assignment

This TRADEMARK ASSIGNMENT ("Assignment") dated as of May 30, 2013 (the "Effective Date"), is made by and between Arnold Products, Inc., a corporation existing under the laws of Delaware, having an office at 255 Business Center Drive, Horsham, Pennsylvania 19044 ("Assignor"), and Orograin Bakeries Products, Inc., a corporation existing under the laws of Delaware, having an office at 255 Business Center Drive, Horsham, Pennsylvania 19044 ("Assignee").

WHEREAS, Assignor has adopted, owns and is using the following trademarks for which Assignor owns the following identified federal registrations for the goods identified therein ("the Marks"):

Trademark	Serial No.	Reg. No.	International Class / Goods	Reg. Date
BEEFSTEAK	72/348,734	0902723	IC 30: Bread	November 17, 1970
DIXIE RYE (stylized)	71/693,994	0629265	IC 30: Bread	June 19, 1956

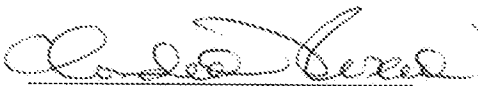
WHEREAS, Assignee desires to acquire the Marks and the above-referenced federal registrations thereof;

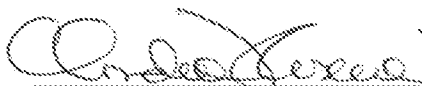
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to each of the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof.

IN WITNESS WHEREOF, Assignor and Assignee have caused this instrument to be executed by its respective duly authorized representative as of the Effective Date.

Arnold Products, Inc.

Orograin Bakeries Products, Inc.

By: 

By: 

Name: CLAUDIA V. COSCIA

Name: CLAUDIA V. COSCIA

Title: Secretary

Title: Secretary

Date: May 31, 2013

Date: May 31, 2013