

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DEMB Holding B.V.		04/08/2013	B.V.: NETHERLANDS
RECEIVING PARTY DATA			
Name:	Koninklijke Douwe Egberts B.V.		
Street Address:	Oosterdoksstraat 80, 1011 DK		
City:	Amsterdam		
State/Country:	NETHERLANDS		
Entity Type:	B.V.: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4216681	CAFI LAIT	
CORRESPONDENCE DATA			
Fax Number:	2127758800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-775-8700		
Email:	kfrith@kilpatricktownsend.com		
Correspondent Name:	Jason M. Vogel or other counsel at firm		
Address Line 1:	1114 Avenue of the Americas, Grace Bldg		
Address Line 2:	Kilpatrick Townsend & Stockton LLP		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	52172-845496		
DOMESTIC REPRESENTATIVE			
Name:	Jason M. Vogel		
Address Line 1:	1114 Avenue of the Americas, Grace Bldg		
Address Line 2:	Kilpatrick Townsend & Stockton LLP		

OP \$40.00 4216681

Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:

Tracie R. Siddiqui

Signature:

/Tracie R. Siddiqui/

Date:

05/22/2013

Total Attachments: 1

source=Signed Assignment DEMB to KDE#page1.tif

ASSIGNMENT

WHEREAS, DEMB Holding B.V., a limited liability company of the Netherlands located at Oosterdoksstraat 80, 1011 DK Amsterdam, Netherlands ("Assignor"), is the owner of United States trademark application number 85/453,920 for CAFI LAIT filed on October 22, 2011, (hereinafter, the "Trademark"); and

WHEREAS, Koninklijke Douwe Egberts B.V, a limited liability company of the Netherlands located at Oosterdoksstraat 80, 1011 DK Amsterdam, The Netherlands ("Assignee"), as a successor to the ongoing and existing business of the Assignor, to which the Trademark pertains, is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified application therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

DEMB Holding B.V.

By: _____



Name: Dierwerke van der Schalk
Attorney under Power

Title: Foné de Pouvoir

Date of Signature: APRIL 8, 2013