TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Speed Channel, Inc.		06/04/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Twentieth Century Fox Film Corporation	
Street Address:	10201 West Pico Boulevard	
City:	Los Angeles	
State/Country:	CALIFORNIA	
Postal Code:	90035	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3413751	FANTASY BID

CORRESPONDENCE DATA

Fax Number: 3109693095

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

 Phone:
 310-369-7630

 Email:
 tm@fox.com

Correspondent Name: Tina M. Pompey, Esq., Fox Group Legal

Address Line 1: P.O. Box 900

Address Line 2: Intellectual Property Department

Address Line 4: Beverly Hills, CALIFORNIA 90213-0900

ATTORNEY DOCKET NUMBER:	81083658/CA2007007786
NAME OF SUBMITTER:	Tina Pompey
Signature:	/Tina M. Pompey/
Date:	06/04/2013

Total Attachments: 1

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TRADEMARK REEL: 005040 FRAME: 0716 \$40.00 3413/51

TRADEMARK ASSIGNMENT AGREEMENT

This Assignment, effective as of June 4, 2013, is between Speed Channel, Inc., a Delaware corporation with a principal place of business at 10201 West Pico Boulevard, Los Angeles, CA 90035 ("Assignor"), and Twentieth Century Fox Film Corporation, a Delaware corporation, with a principal place of business at 10201 West Pico Boulevard, Los Angeles, CA 90035 ("Assignee").

WHEREAS, Assignor wishes to confirm and ratify that it has transferred and assigned to Assignee all rights, title and interest in and to the trademark, "FANTASY BID", evidenced by United States Patent and Trademark Office Registration No. 3413751 dated April, 15, 2008 (the "Mark"); and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, ratify and confirm that it has assigned to Assignee all rights, title and interest in and to said Mark, together with the goodwill of the business symbolized by said Mark, the above-identified registration for the Mark, and all rights of action and claims for past infringements thereof.

Assignor further promises to execute and deliver to Assignee all other documents reasonably requested by Assignee to perfect and vest in Assignee all of Assignor's rights, title and interest in and to said Mark.

ACKNOWLEDGED AND AGREED Speed Channel, Inc.

Name: Tina Pompey

Title: Assistant Secretary

Date: June 4, 2013

ACKNOWLEDGED AND AGREED
Twentieth Century Fox Film Corporation

By: Name Jeremy Kaufman

Title Assistant Secretary

Date: June 4, 2013

TRADEMARK REEL: 005040 FRAME: 0717

RECORDED: 06/04/2013