

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
H&J Trading Company		06/03/2013	PARTNERSHIP: CALIFORNIA

RECEIVING PARTY DATA

Name:	Atalanta Corporation
Street Address:	One Atalanta Plaza
Internal Address:	Attn. Bob Gellert
City:	Elizabeth
State/Country:	NEW JERSEY
Postal Code:	07206
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3530985	MARIA BRAND
Registration Number:	3925885	MARIA BRAND
Registration Number:	3511346	MARIA
Registration Number:	1199736	MARIA
Registration Number:	863234	MARIA

CORRESPONDENCE DATA

Fax Number: 9252773591
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 9252773580
 Email: jcavin@bscb.com
 Correspondent Name: John F Cavin
 Address Line 1: 2000 Crow Canyon Pl.
 Address Line 2: Ste.330
 Address Line 4: San Ramon, CALIFORNIA 94583

OP \$140.00 3530985

TRADEMARK

ATTORNEY DOCKET NUMBER:	H&J TRADING CO.
NAME OF SUBMITTER:	John F. Cavin
Signature:	John F. Cavin/jfc/
Date:	06/04/2013
Total Attachments: 2 source=H&J Trading Co, Trademark Assignment executed and notarized .06.03.2013.PTO copy#page1.tif source=H&J Trading Co, Trademark Assignment executed and notarized .06.03.2013.PTO copy#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, JOHN WOLLENWEBER ("John") and WILLIAM HARDY BRUNETTE ("Hardy") d/b/a H&J TRADING, a California partnership with offices at 15 Crow Canyon Ct. #100. San Ramon, California ("Assignor") has adopted and is using the words (and designs)

MARIA BRAND
MARIA

as trademarks (the "Trademarks"); and

WHEREAS, said Assignor is the owner of the following registrations of the Trademarks:

United States Patent and Trademark Office No. 3,530,985
United States Patent and Trademark Office No. 3,925,885
United States Patent and Trademark Office No. 3,511,346
United States Patent and Trademark Office No. 1,199,736
United States Patent and Trademark Office No. 863,234

and

WHEREAS, Atalanta Corporation ("Assignee"), a corporation organized under the laws of State of New York, with offices at One Atalanta Plaza, Elizabeth, New Jersey 07206 is desirous of acquiring the Trademarks;

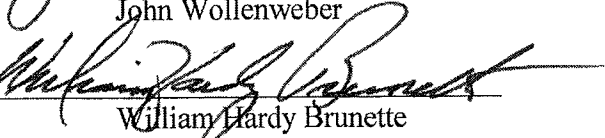
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all its right, title and interest in and to said Trademarks, including those specifically hereinbefore identified, the right to recover for past infringement of said Trademarks and the good will of the business in connection with which said Trademarks are used and which is symbolized by said Trademarks.

H & J TRADING

By:

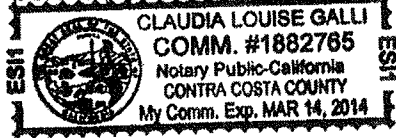

John Wollenweber

By:


William Hardy Brunette

State of California
County of Contra Costa

Subscribed and sworn to (or affirmed) before me on this 3rd
day of June, 2013, by William Hardy Brunette and
John Wollenweber,
proved to me on the basis of satisfactory evidence to be the
person(s) who appeared before me.



(Seal)

Signature Claudia Louise Galli