

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Starkey Laboratories, Inc.		05/30/2013	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	AccuQuest Hearing Center, Inc.		
Street Address:	2800 W. Higgins Road, Suite 895		
City:	Hoffman Estates		
State/Country:	ILLINOIS		
Postal Code:	60169		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4154102	AUDIOSYNC	
CORRESPONDENCE DATA			
Fax Number:	9529474899		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9529474767		
Email:	patricia_bennington@starkey.com		
Correspondent Name:	Patricia Bennington		
Address Line 1:	6600 Washington Avenue South		
Address Line 4:	Eden Prairie, MINNESOTA 55334		
NAME OF SUBMITTER:	Patricia Bennington		
Signature:	/PB4767/		
Date:	06/04/2013		
Total Attachments: 2 source=2013-05-30 (AccuQuest) Assignment of TM and TM Registration Rights#page1.tif source=2013-05-30 (AccuQuest) Assignment of TM and TM Registration Rights#page2.tif			

OP \$40.00 4154102

ASSIGNMENT OF TRADEMARK AND TRADEMARK REGISTRATION RIGHTS

WHEREAS, Starkey Laboratories, Inc., a Minnesota corporation (hereinafter, "Starkey") is the owner of the AudioSync trademark and application and registration for as set forth in the attached Exhibit "A" (the "Mark"), and Starkey has adopted, has used and is using the Mark; and

WHEREAS, pursuant to that certain Trademark License Agreement dated November 29, 2011 between Starkey and AccuQuest Hearing Center, Inc., an Illinois corporation (hereinafter "AccuQuest") (hereinafter, "Trademark License Agreement"), Starkey granted to AccuQuest the sole and exclusive option to purchase and assume all of Starkey's right, title and interest in the Mark, including all goodwill associated therewith for the sum of One Dollar (\$1.00) (hereinafter, the "Option"); and

WHEREAS, AccuQuest has exercised the Option.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Starkey hereby sells, assigns and transfers to AccuQuest and its successors and assigns, Starkey's entire right, title and interest in and to the Mark and all renewals thereof. Such right, title, and interest shall be held and enjoyed by AccuQuest and its successors and assigns as fully and entirely as the same would have been held and enjoyed by Starkey if this sale, assignment and transfer had not been made.

The provisions of this instrument are subject, in all respects, to the terms and conditions of the Trademark License Agreement. Nothing contained in this instrument shall be deemed to modify, amend or supersede any of the terms or conditions of the Trademark License Agreement. In the event of any conflict or inconsistency between the terms and conditions of this instrument and the terms and conditions of the Trademark License Agreement, the terms of the Trademark License Agreement shall prevail. This instrument shall be binding upon Starkey and its successors and assigns, and shall inure to the benefit of AccuQuest and its successors and assigns.

[SIGNATURE PAGE FOLLOWS]

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By: Bob Russell


Title: Gen. Counsel, Corp. Sec.

State of Minnesota)
) SS
County of Dane)

Before me, a notary
Susan Russell

May 2011





Notary Public