

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SLEEPCO INC.		06/01/2013	CORPORATION: NEVADA

RECEIVING PARTY DATA

Name:	George Smart
Street Address:	111 Penn Street, 2nd Floor
City:	El Segundo
State/Country:	CALIFORNIA
Postal Code:	90245
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2761494	SLEEP DRINK FORMULATED TO HELP YOU SLEEP
Registration Number:	2771355	THE ORIGINAL SLEEP BAR FORMULATED TO HEL
Registration Number:	2761495	SLEEP WATER FORMULATED TO HELP YOU SLEEP
Registration Number:	2790794	THE ORIGINAL SLEEP COOKIES FORMULATED TO
Registration Number:	2963601	SLEEP TEA FORMULATED TO HELP YOU SLEEP
Registration Number:	3080197	SLEEP LOZENGES FORMULATED TO HELP YOU SL

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (310)

Email: edwin@lauson.com

Correspondent Name: Edwin Tarver

Address Line 1: 880 Apollo St., Suite 301

Address Line 4: El Segundo, CALIFORNIA 90245

OP \$165.00 2761494

ATTORNEY DOCKET NUMBER:	11-28889
NAME OF SUBMITTER:	Edwin Tarver
Signature:	/edwin tarver/
Date:	06/04/2013
Total Attachments: 1 source=Smart-Assignment of Reg TM Signed#page1.tif	

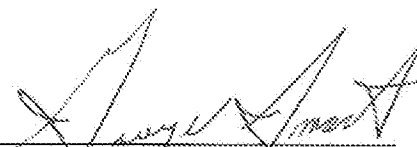
ASSIGNMENT OF REGISTERED TRADEMARKS

This agreement is between SLEEP CO. INC., herein referred to as "Assignor," and George Smart herein referred to as "Assignee."

That Assignor has adopted and is using trademarks registered with the U.S. Patent & Trademark Office: Registration nos. 2,762,494 "Sleep Drink Formulated to Help You Sleep," 2,771,355, "The Original Sleep Bar Formulated To Help You Sleep," 2,761,495 "Sleep Water Formulated To Help You Sleep," 2,790,794 "The Original Sleep Cookies Formulated To Help You Sleep," 2,963,601 "Sleep Tea Formulated To Help You Sleep," and 3,080,197 "Sleep Lozenges Formulated To Help You Sleep," and Assignee is desirous of acquiring said marks and the registrations thereof.

Therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to said marks, the goodwill of the business symbolized by said marks, along with the registrations thereof, the numbers of which are contained herein.

Dated June 1, 2013



SLEEP CO. INC.
George Smart, President