

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SLEEPKO, INC.		06/01/2013	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	George Smart		
Street Address:	111 Penn St., 2nd Floor		
City:	El Segundo		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2761494	SLEEP DRINK FORMULATED TO HELP YOU SLEEP	
Registration Number:	2771355	THE ORIGINAL SLEEP BAR FORMULATED TO HEL	
Registration Number:	2761495	SLEEP WATER FORMULATED TO HELP YOU SLEEP	
Registration Number:	2790794	THE ORIGINAL SLEEP COOKIES FORMULATED TO	
Registration Number:	2963601	SLEEP TEA FORMULATED TO HELP YOU SLEEP	
Registration Number:	3080197	SLEEP LOZENGES FORMULATED TO HELP YOU SL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(310) 726-0892		
Email:	edwin@lauson.com		
Correspondent Name:	Edwin Tarver		
Address Line 1:	880 Apollo Street, Suite 301		
Address Line 4:	El Segundo, CALIFORNIA 90245		

OP \$165.00 2761494

ATTORNEY DOCKET NUMBER:	11-28885
NAME OF SUBMITTER:	Edwin Tarver
Signature:	/edwin tarver/
Date:	06/04/2013
Total Attachments: 1 source=Smart-Assignment of Reg TM Signed#page1.tif	


ASSIGNMENT OF REGISTERED TRADEMARKS

This agreement is between SLEEP CO. INC., herein referred to as "Assignor," and George Smart herein referred to as "Assignee."

That Assignor has adopted and is using trademarks registered with the U.S. Patent & Trademark Office: Registration nos. 2,762,494 "Sleep Drink Formulated to Help You Sleep," 2,771,355, "The Original Sleep Bar Formulated To Help You Sleep," 2,761,495 "Sleep Water Formulated To Help You Sleep," 2,790,794 "The Original Sleep Cookies Formulated To Help You Sleep," 2,963,601 "Sleep Tea Formulated To Help You Sleep," and 3,080,197 "Sleep Lozenges Formulated To Help You Sleep," and Assignee is desirous of acquiring said marks and the registrations thereof.

Therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to said marks, the goodwill of the business symbolized by said marks, along with the registrations thereof, the numbers of which are contained herein.

Dated June 1, 2013



SLEEP CO. INC.
George Smart, President