

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/09/2013		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Polygram Holding, Inc.		06/03/2013
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Vevo LLC		
Street Address:	4 Times Square, 25th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	4309416	VEVO
CORRESPONDENCE DATA			
Fax Number:	2128135901		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212-813-5900		
Email:	assignments@fzlj.com		
Correspondent Name:	LAWRENCE E. APOLZON		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	866 UNITED NATIONS PLAZA		
Address Line 4:	NEW YORK, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	VEVO 1300366		
NAME OF SUBMITTER:	Lawrence E. Apolzon		

Signature:	/anca nicolescu/
Date:	06/04/2013
Total Attachments: 1 source=Executed assignment to Vevo LLC (F1239011)#page1.tif	

CONFIRMATORY ASSIGNMENT

WHEREAS, Polygram Holding, Inc., a corporation organized and existing under the laws of Delaware, with an address of c/o Universal Music Group, 2220 Colorado Avenue, Santa Monica, CA 90404 ("Assignor"), was the owner of the trademark for the services and all associated goodwill for such services in the following application which has now issued as a registration (hereinafter, the "Trademark") as of February 9, 2013 for which an Allegation of Use was filed on February 8, 2013:

TRADEMARK

SERIAL NO. / REG. NO.

VEVO

77983272 / 4309416

WHEREAS, Vevo LLC, a limited liability company organized and existing under the laws of Delaware, located and doing business at 4 Times Square, 25th Floor, New York, NY 10036 ("Assignee"), acquired said Trademark including such associated goodwill, effective as of February 9, 2013, after the filing of the Allegation of Use;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective as of February 9, 2013, of all right, title, and interest in and to the Trademark including the above identified application therefore (now a registration), together with the associated goodwill of the business symbolized by the Trademark for the associated services, and with all claims arising out of or relating to the use or ownership of such Trademark.

POLYGRAM HOLDING, INC.

By:  B/L

Name: Neil Nazario

Title: Secretary and Senior Vice President

Date of Signature: June 3, 2013