

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FL Food Lion, Inc.		05/22/2013	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Easter Seals UCP North Carolina & Virginia, Inc.		
Street Address:	5171 GLENWOOD AVE, STE. 400		
City:	Raleigh		
State/Country:	NORTH CAROLINA		
Postal Code:	27612		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3647033	SHOP & CARE	
CORRESPONDENCE DATA			
Fax Number:	3366077500		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	336-607-7300		
Email:	kfrith@kilpatricktownsend.com		
Correspondent Name:	William M. Bryner		
Address Line 1:	1001 West Fourth Street		
Address Line 2:	Kilpatrick Townsend & Stockton LLP		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27101		
ATTORNEY DOCKET NUMBER:	53979-877494		
NAME OF SUBMITTER:	William M. Bryner		
Signature:	/William M. Bryner/		
Date:	06/05/2013		
Total Attachments: 1 source=Assignment - FL Food Lion to Easter Seals#page1.tif			

OP \$40.00 3647033

ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT dated as of the 22nd day of May, 2013, between FL Food Lion, Inc. (the "Assignor), and Easter Seals UCP North Carolina & Virginia, Inc. (the "Assignee"), recites and provides:

A. WHEREAS, Assignor is the owner of the SHOP & CARE trademark (U.S. Reg. No. 3,647,033) ("the Mark"), and

B. WHEREAS, Assignee desires to obtain for itself all right, title and interest that Assignor may have in and to the Mark, including the actual registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns to Assignee its entire right, title and interest in and to the Mark, together with all of the goodwill of the business symbolized by the Mark.

FL FOOD LION, INC.

By: [Signature]
Its: Assistant Secretary

State of North Carolina

City/County of Rowan

On this 3rd day of June, 2013, personally appeared before me Kimberly A. Lyda, who is the Assistant Secretary of FL Food Lion, Inc., who is duly authorized to execute the foregoing Assignment on behalf of FL Food Lion, Inc., for the uses and purposes herein mentioned.

Witness my hand and official seal:

My commission expires: April 13, 2014

[Signature]
Notary Public

