

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jaante, LLC		06/03/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Merchandising Manufacturing Sourcing Inc.		
Street Address:	6996 Warm Springs Ave.		
City:	La Verne		
State/Country:	CALIFORNIA		
Postal Code:	91750		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1259493	BENDING EASY	
CORRESPONDENCE DATA			
Fax Number:	2136305745		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2138915031		
Email:	trademark@buchalter.com		
Correspondent Name:	Jessie K. Reider, CA Bar No. 237,113		
Address Line 1:	1000 Wilshire Blvd., Suite 1500		
Address Line 2:	c/o Buchalter Nemer, APC		
Address Line 4:	Los Angeles, CALIFORNIA 90017		
ATTORNEY DOCKET NUMBER:	M4592-5001		
NAME OF SUBMITTER:	Jessie K. Reider, CA Bar No. 237113		
Signature:	/jkr/		
Date:	06/05/2013		
Total Attachments: 1 source=BendingEasy Assignment#page1.tif			

CH \$40.00 1259493

**Trademark Assignment**

WHEREAS Jaante, LLC, a Delaware limited liability company (hereinafter "Assignor") owns and has used the below trademark (hereinafter the "Mark");

Mark	Registration No.
BENDING EASY	1259493

WHEREAS Assignor owns the Mark, including the registration, all common law rights in and to the Mark, and has used and uses the Mark in commerce and desires to transfer the Mark, and all goodwill associated with the Mark;


WHEREAS Merchandising Manufacturing Sourcing, Inc., a California corporation (hereinafter "Assignee") desires to acquire all right, title and interest in and to the Mark, the goodwill symbolized by the Mark, the trademark registration, and all common law rights thereto; and

WHEREAS the Parties desire to memorialize the assignment of the Mark, the goodwill of the business symbolized by the Mark, the trademark registration, and all common law rights relating thereto, and all rights to recover for past infringement.

NOW THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell and assign unto Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the trademark registration, all common law rights relating thereto, and all rights to recover for past infringement.

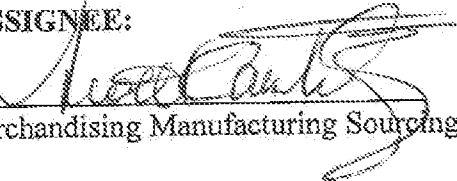
AGREED TO AND ACCEPTED BY THE ASSIGNOR:

Date: 6-3-13

By:   
Jaante, LLC

AGREED TO AND ACCEPTED BY THE ASSIGNEE:

Date: 6/4/2013

By:   
Merchandising Manufacturing Sourcing, Inc.