

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
INC International Company		05/31/2013	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Alliance Bank
Street Address:	541 Lawrence Road
City:	Broomall
State/Country:	PENNSYLVANIA
Postal Code:	19008
Entity Type:	CORPORATION: PENNSYLVANIA

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	4162517	UNEQUAL
Registration Number:	3729976	UNEQUAL
Registration Number:	3920576	UNEQUAL
Registration Number:	3966687	UNEQUAL
Registration Number:	3267320	UNEQUAL
Registration Number:	3647989	UNEQUAL
Registration Number:	3098472	UNEQUAL
Registration Number:	2929512	UNEQUAL
Registration Number:	4296114	
Serial Number:	85799106	
Registration Number:	3433363	

CORRESPONDENCE DATA

Fax Number: 2157511142

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

TRADEMARK

via US Mail.

Phone: 2155672010
Email: sguerriero@crbcp.com
Correspondent Name: Salvatore Guerriero; Caesar, Rivise
Address Line 1: 1635 Market
Address Line 2: 7 Penn Center - 12th Floor
Address Line 4: Philadelphia, PENNSYLVANIA 19103-2212

ATTORNEY DOCKET NUMBER:	A1227/10001
NAME OF SUBMITTER:	Salvatore Guerriero
Signature:	/SGuerriero/
Date:	06/06/2013

Total Attachments: 4

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TRADEMARK SECURITY INTEREST

WHEREAS, INC International Company, a corporation formed under the laws of the Commonwealth of Pennsylvania, located at 143 Viburnum Drive, Kennett Square, PA 19348 ("INC"), has adopted, used and is using the trademarks and service marks shown in the attached Schedule A (the "Marks"), for which there are registrations or applications in the United States Patent and Trademark Office under the numbers shown in the attached Schedule A; and

WHEREAS, 322 Property Holdings, L.P. ("322") is obligated to Alliance Bank ("Alliance") pursuant to a certain [Loan/Security Agreement], dated the date hereof, between Alliance and (ii) a certain Trademark Collateral Security Agreement, dated the date hereof, made by and among 322, INC and Robert A. Vito, a citizen of the Commonwealth of Pennsylvania having a residence at 143 Viburnum Drive, Kennett Square, PA 19348 ("Vito"), in favor of Alliance (as each may be amended, modified, restated or supplemented from time to time, collectively, the "Agreements"); and

WHEREAS, pursuant to the Agreements, INC is granting to Alliance a security interest in the Marks, the goodwill of the business symbolized by the Marks, and the registrations and applications therefor.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, INC does hereby convey unto Alliance and grant to Alliance a security interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and registrations and applications therefor, which conveyance and security interest shall secure all the obligations as defined in the Agreements and in accordance with the terms and provisions thereof.

INC expressly acknowledges and affirms that the rights and remedies of Alliance with

respect to the conveyance and security interest granted hereby are more fully set forth in the Agreements.

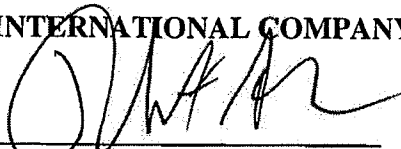
Dated: May 31, 2013

Broomall, Pennsylvania

Witness:

By 

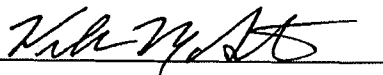
INC INTERNATIONAL COMPANY

By 

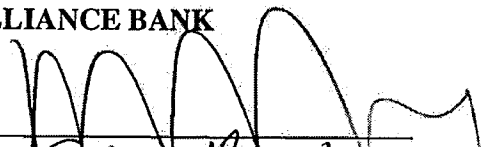
Name: Robert A. Vito

Title: President

Witness:

By 

ALLIANCE BANK

By 

Name: STEPHEN PHENDICK

Title: V.P.

<NOTARY PUBLIC SIGNATURE LINE>

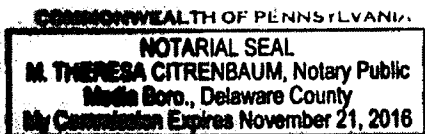
ACKNOWLEDGMENT AND AFFIRMATION

COMMONWEALTH OF PENNSYLVANIA :
:
COUNTY OF DELAWARE :

We, Robert A. Vito and Peter W. Bendistis, being first duly sworn, do hereby declare to the undersigned authority that, in the presence of witnesses, signed and executed the instrument Trademark Security Interest, dated May 31, 2013.

Subscribed, sworn to and
acknowledged before me by
this 31st day
of May, 2013.

M. Theresa Citrenbaum
Notary Public



SCHEDULE A

Schedule A to Trademark Security Interest dated May 31, 2013 by and between INC
International Company and Alliance Bank.

	<u>Application Serial or Registration Number</u>	<u>Filing or Registration Date</u>	<u>Mark</u>
1.	4,162,517	Jun 19, 2012	UNEQUAL
2.	3,729,976	Dec 22, 2009	UNEQUAL
3.	3,920,576	Feb 15, 2011	UNEQUAL
4.	3,966,687	May 24, 2011	UNEQUAL
5.	3,267,320	Jul 24, 2007	UNEQUAL
6.	3,647,989	Jun 30, 2009	UNEQUAL
7.	3,098,472	May 30, 2006	UNEQUAL
8.	2,929,512	Mar 1, 2005	UNEQUAL
9.	4,296,114	Feb 26, 2013	≠
10.	85/799,106	Dec 10, 2012	≠
11.	3,433,363	May 20, 2008	≠

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