TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Holding Company I, Inc.		01/01/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	L'Oreal USA Creative, Inc.
Street Address:	575 Fifth Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10017
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 89

Property Type	Number	Word Mark
Registration Number:	3974727	
Registration Number:	4019563	24/7
Registration Number:	3833761	24/7 GLIDE-ON
Serial Number:	85428152	ALL NIGHTER
Registration Number:	3873597	AMMO SHADOW BOX
Registration Number:	3567624	BEAUTY WITH AN EDGE
Registration Number:	2967548	BEAUTY WITH AN EDGE
Registration Number:	3511730	BIG BUDDHA BRUSH
Registration Number:	3740058	BIG FATTY
Registration Number:	3511728	BIG FATTY MASCARA
Registration Number:	3097901	BIG FATTY LIP PLUMPER
Registration Number:	3391741	BLOW LIP PLUMPER
Registration Number:	4174234	BOOK OF SHADOWS
Registration Number:	3693586	BOOK OF SHADOWS PALETTE

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Registration Number:	3508386	BROW BEATER
Registration Number:	3621609	BROW BOX
Registration Number:	4020671	CANNONBALL
Registration Number:	3376361	CLEAN & SOBER
Registration Number:	3740057	DE-SLICK
Registration Number:	3624215	DE-SLICK MATTIFYING POWDER
Registration Number:	3511732	EYESHADOW PRIMER POTION
Registration Number:	3341544	EYESHADOW TRANSFORMING POTION
Registration Number:	2946588	FEMININE, DANGEROUS, FUN
Registration Number:	4202442	GOOD KARMA
Registration Number:	3768368	GRIND HOUSE SHARPENER
Registration Number:	3815873	GUARDIAN ANGEL
Registration Number:	3235742	HEAVY METAL
Serial Number:	77453768	ICE CANDY
Registration Number:	3206280	LINGERIE & GALOSHES
Registration Number:	3169118	LIP ENVY
Registration Number:	2620289	LIP GUNK
Registration Number:	4016064	LIP JUNKIE
Serial Number:	85090897	LIP LOVE
Registration Number:	3555646	LIP SORBET
Registration Number:	3604628	LOOSE PIGMENT
Registration Number:	2513623	LOVE CHILD
Registration Number:	2635169	MIDNIGHT COWBOY
Registration Number:	4018842	MIDNIGHT COWBOY
Serial Number:	85591321	NAKED BASICS
Serial Number:	85427654	NAKED SKIN
Registration Number:	4012641	NAKED URBAN DECAY
Registration Number:	4012640	NAKED URBAN DECAY
Registration Number:	4018846	PISTOL
Registration Number:	3677152	POCKET ROCKET
Registration Number:	3736959	PRIMER POTION
Registration Number:	4029750	REVOLUTION LASH CURLER
Registration Number:	3776358	REVOLVER
Registration Number:	3624216	SANTA TANITA
Registration Number:	2869024	SHADOW BOX

	2059342	SKY
Registration Number:	3866435	SKYSCRAPER
Registration Number:	4243570	SMOKED
Registration Number:	3395404	SO CAL GLOW
Registration Number:	3949218	STASH
Serial Number:	85767333	SUPER-SATURATED
Registration Number:	3279831	SUPER SHINE GLOSS
Registration Number:	3862922	SURREAL SKIN
Registration Number:	3769732	SURREAL SKIN MINERAL MAKEUP
Registration Number:	2057403	TRAILER TRASH
Registration Number:	4050476	UD
Registration Number:	4017084	UD
Registration Number:	3952737	UD
Registration Number:	4016058	UD
Registration Number:	4016059	UD
Registration Number:	4017085	UD
Registration Number:	3868378	ULTRA DEFINITION
Serial Number:	76213845	URBAN
Registration Number:	4061539	URBANBROW
Registration Number:	3692348	URBAN DECAY
Registration Number:	3883598	URBAN DECAY
Registration Number:	2056875	URBAN DECAY
Registration Number:	2449408	URBAN DECAY
Registration Number:	3567623	URBAN DECAY
Registration Number:	3085117	URBAN DECAY
Registration Number:	3938502	URBAN DECAY COSMETICS
Registration Number:	3819447	URBAN DECAY GRIND HOUSE
Registration Number:	4029690	URBAN DECAY LUSH LASH
Registration Number:	3949180	URBAN DECAY NAKED
Registration Number:	3923202	URBAN DECAY RAZOR SHARP
Registration Number:	3948434	URBAN DECAY SIN
Registration Number:	3800276	URBAN DEFENSE
Registration Number:	4145896	URBANGLOW
Registration Number:	3942273	URBAN LASH
Registration Number:	3624422	SUSTAINABLE SHADOW BOX

	3309284	ULTRAGLIDE
Registration Number:	4067478	VICE
Registration Number:	4125794	WALK OF SHAME
Registration Number:	3652426	WE DON'T DO ANIMAL TESTING. HOW COULD AN
Registration Number:	3652425	WE DON'T DO ANIMAL TESTING. HOW COULD AN

CORRESPONDENCE DATA

Fax Number: 2129845082

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-984-4177

Email: lgigliotti@us.loreal.com

Correspondent Name: Lisa M. Gigliotti

Address Line 1: 575 Fifth Avenue, 34th Floor

Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	UD0
NAME OF SUBMITTER:	Lisa M. Gigliotti
Signature:	/Lisa M. Gigliotti/
Date:	05/30/2013

Total Attachments: 16

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ASSIGNMENT OF TRADEMARKS AND DOMAIN NAMES

This ASSIGNMENT OF TRADEMARKS and DOMAIN NAMES (this "Assignment") is made and executed effective as of January 1, 2013, b y Holding Company I, Inc. ("Assignor"), a Delaware corporation, in favor of L'Oréal Creative USA, Inc. ("Assignee"), a Delaware corporation.

WHEREAS, Assignor is the owner of the trademarks, tradenames, trademark registrations and trademark applications listed on Exhibit A attached hereto (collectively, the "Trademarks") and any and all domain names registered to United States websites owned by Assignor (collectively, the "Domain Names");

NOW, THEREFORE, in consideration of the above premises, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. Transfer of Trademarks. Assignor hereby assigns to Assignee and its successors and assigns all of Assignor's right, title and interest in and to the Trademarks, including without limitation, all common law rights relating thereto and all registrations thereof and applications therefor, together with all goodwill associated with, corresponding to, symbolized by and embodied in the Trademarks, and including the right to commence an action and recover for past, present and future infringement of Trademarks.

2. Transfer of Domain Names. Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to any and all Domain Names owned by the Assignor, including all rights comprising the Domain Names therein and all existing Domain Name registrations and applications therefor for the full term of said Domain Names.

3. Recordation of Assignment. Assignor will cooperate with Assignee to record this Assignment with the appropriate governmental entities in all jurisdictions designated by Assignee, including without limitation, the United States Patent and Trademark Office and Copyright Office.

[Signature Page to Follow]

WITNESS WHEREOF, the parties have executed this Assignment effective as of the 1st day of January, 2013.

ASSIGNOR

HOLDING COMPANY I, INC.

By: _____

Name: Roger Dolden
Title: Executive Vice President, Business Development and External Financial Relations

Sworn to and subscribed before me
this 19th day of December, 2012

Gertrude Lucy Taylor
Notary Public

My Commission Expires: August 8th 2015

GERTRUDE LUCY TAYLOR
NOTARY PUBLIC, STATE OF NEW YORK
Qualified in Queens County
Lic. #01TA6246206
My Commission Expires Aug. 8, 2015

[ASSIGNMENT OF TRADEMARKS AND DOMAIN NAMES]

ASSIGNEE

L'ORÉAL USA CREATIVE, INC.

By: _____

Name: Roger Dolden
Title: Executive Vice President, Business Development and External Financial Relations

Sworn to and subscribed before me
this 19th day of December 2012

Gertrude Lucy Taylor
Notary Public

My Commission Expires: August 8th 2015

GERTRUDE LUCY TAYLOR
NOTARY PUBLIC, STATE OF NEW YORK
Qualified in Queens County
Lic. #01TA6246206
My Commission Expires Aug. 8, 2015

[ASSIGNMENT OF TRADEMARKS AND DOMAIN NAMES]

EXHIBIT A

Trademarks

(See List Attached)

U.S. TRADEMARK SCHEDULE

MARK	COUNTRY	CLASS GOODS/SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE	STATUS/COMMENTS
	United States	Class 3: False eyelashes; facial make-up; self-tanning preparations; skin bronzer; all of the foregoing for humans	85/213303 01/07/11	3974727 06/07/11	Registered
24/7	United States	Class 3: Cosmetics	85/244881 02/17/11	4019563 08/30/11	Registered
24/7 GLIDE-ON	United States	Class 3: Cosmetics	77/783990 07/17/09	3833761 08/17/10	Registered
ALL NIGHTER	United States	Class 3: Make-up preparations	85/428152 09/21/11		Pending.
AMMO SHADOW BOX	United States	Class 3: Cosmetics	85/039276 05/14/10	3873597 11/09/10	Registered
BEAUTY WITH AN EDGE	United States	Class 35: On-line retail store services featuring cosmetics	77/508715 06/26/08	3567624 01/27/09	Registered
BEAUTY WITH AN EDGE	United States	Class 3: Cosmetics	76/369184 02/11/02	2967548 07/12/05	Registered
BIG BUDDHA BRUSH	United States	Class 21: Cosmetic brushes	77/409790 02/29/08	3511730 10/07/08	Registered
BIG FATTY	United States	Class 3: Cosmetics	77/803171 08/12/09	3740058 01/19/10	Registered
BIG FATTY MASCARA	United States	Class 3: Cosmetics	77/409775 02/29/08	3511728 10/07/08	Registered

MARK	COUNTRY	CLASS GOODS/SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE	STATUS / COMMENTS
BIG FATTY LIP PLUMPER	United States	Class 3: Cosmetics	78/641624 06/01/05	3097901 05/30/06	Registered (Not maintaining)
BLOW LIP PLUMPER	United States	Class 3: Lip gloss	77/268073 08/30/07	3391741 03/04/08	Registered
BOOK OF SHADOWS	United States	Class 3: Coloring preparations for cosmetic purposes; cosmetics; makeup; kits consisting of coloring preparations for cosmetic purposes, cosmetics and make-up	85/376492 07/20/11	4174234 07/17/12	Registered
BOOK OF SHADOWS PALETTE	United States	Class 3: Cosmetics and make-up	77/478973 05/20/08	3693586 10/06/09	Registered
BROW BEATER	United States	Class 3: Cosmetics	77/409732 02/29/08	3508386 09/30/08	Registered
BROW BOX	United States	Class 3: Cosmetics	77/409746 02/29/08	3621609 05/19/09	Registered
CANNONBALL	United States	Class 3: Cosmetic preparations; cosmetics; make-up; make-up preparations	85/177722 11/16/10	4020671 08/30/11	Registered
CLEAN & SOBER	United States	Class 3: Preparations for removing cosmetics	77/022260 10/16/06	3376361 01/29/08	Registered
DE-SLICK	United States	Class 3: Cosmetics	77/803119 08/12/09	3740057 01/19/10	Registered
DE-SLICK MATTIFYING POWDER	United States	Class 3: Cosmetics	77/409512 02/29/08	3624215 05/19/09	Registered

TRADEMARK
REEL: 005042 FRAME: 0740

MARK	COUNTRY	CLASS GOODS/SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE	STATUS/COMMENTS
EYESHADOW PRIMER POTION	United States	Class 3: Cosmetics	77/409825 02/29/08	3511732 10/07/08	Registered
EYESHADOW TRANSFORMING POTION	United States	Class 3: Cosmetics, namely, an additive for converting eyeshadow cosmetics into liquid eyeliner cosmetics	78/785014 01/04/06	3341544 11/20/07	Registered
FEMININE, DANGEROUS, FUN	United States	Class 3: Cosmetics	76/540193 08/13/03	2946588 05/03/05	Registered
GOOD KARMA	United States	Class 21: Cosmetic brushes	85/530,398 01/31/12	4202442 09/04/12	Registered
GRIND HOUSE SHARPENER	United States	Class 16: Cosmetic pencil sharpeners	77/504466 06/20/08	3768368 03/30/10	Registered
GUARDIAN ANGEL	United States	Class 3: Cosmetics, namely, skin moisturizers	78/954615 08/17/06	3815873 07/06/10	Registered
HEAVY METAL	United States	Class 3: Cosmetics, namely eyeliner	77/011971 10/02/06	3235742 05/01/07	Registered
ICE CANDY	United States	Class 33: Alcoholic beverages, namely, distilled liquor and spirits	77/453768 04/21/08		Pending
LINGERIE & GALOSHES	United States	Class 3: Cosmetics, namely eyelash makeup	78/875106 05/03/06	3206280 02/06/07	Registered Sections 8 & 15 due 02/06/13
LIP ENVY	United States	Class 3: Cosmetics, namely lip color	76/556793 10/21/03	3169118 11/07/06	Registered

TRADEMARK
REEL: 005042 FRAME: 0741

MARK	COUNTRY	CLASS GOODS/SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE	STATUS/COMMENTS
LIP GUNK	United States	Class 3: Lip gloss	76/215563 02/22/01	2620289 09/17/02	Registered Grace Renewal due 03/17/13
LIP JUNKIE	United States	Class 3: Cosmetics; make-up	85/237798 02/09/11	4016064 08/23/11	Registered
LIP LOVE	United States	Class 3: Cosmetics	85/090897 07/22/10		Pending Allowed 07/10/12 Statement of Use or 1st Ext. Request due 01/10/13
LIP SORBET	United States	Class 3: Lip gloss	76/603911 07/26/04	3555646 01/06/09	Registered
LOOSE PIGMENT	United States	Class 3: Cosmetics	77/409756 02/29/08	3604628 04/07/09	Registered
LOVE CHILD	United States	Class 3: Cosmetics, namely lipstick	75/140600 07/26/96	2513623 12/04/01	Registered
MIDNIGHT COWBOY	United States	Class 3: Lip gloss; lip pencils; eye shadow	76/362021 01/23/02	2635169 10/15/02	Registered
MIDNIGHT COWBOY	United States	Class 3: Beauty lotions; body lotions; cosmetic preparations; cosmetics; face glitter; make-up; make-up preparations	85/222448 01/20/11	4018842 08/30/11	Registered
NAKED BASICS	United States	Class 3: Cosmetics; Make-up	85/591321 04/06/12		Pending
NAKED SKIN	United States	Class 3: Facial make-up	85/427654 09/20/11		Pending. Office Action response due 11/22/12

TRADEMARK
REEL: 005042 FRAME: 0742

MARK	COUNTRY	CLASS GOODS/SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE	STATUS/COMMENTS
NAKED URBAN DECAY	United States	Class 3: Coloring preparations for cosmetic purposes; cosmetics; make-up; kits consisting of coloring preparations for cosmetic purposes and cosmetics; kits consisting of coloring preparations for cosmetic purposes and make-up	85/244814 02/17/11	4012641 08/16/11	Registered
NAKED URBAN DECAY	United States	Class 3: Coloring preparations for cosmetic purposes; cosmetics; make-up; kits consisting of coloring preparations for cosmetic purposes and cosmetics; kits consisting of coloring preparations for cosmetic purposes and make-up	85/244803 02/17/11	4012640 08/16/11	Registered
PISTOL	United States	Class 3: Cosmetic preparations; cosmetics; make-up; make-up preparations	85/222541 01/20/11	4018846 08/30/11	Registered
POCKET ROCKET	United States	Class 3: Lip gloss; cosmetics	77/307334 10/18/07	3677152 09/01/09	Registered
PRIMER POTION	United States	Class 3: Cosmetics	77/795859 08/03/09	3736959 01/12/10	Registered
REVOLUTION LASH CURLER	United States	Class 8: Eyelash curlers	85/082651 07/12/10	4029750 09/20/11	Registered
REVOLVER	United States	Class 3: Cosmetics	78/843167 03/22/06	3776358 04/13/10	Registered

TRADEMARK
REEL: 005042 FRAME: 0743

MARK	COUNTRY	CLASS GOODS/SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE	STATUS/COMMENTS
SANTA TANITA	United States	Class 3: Cosmetics	77/409517 02/29/08	3624216 05/19/09	Registered
SHADOW BOX	United States	Class 3: Eye shadow palettes	76/541253 08/19/03	2869024 08/03/04	Registered
SKY	United States	Class 3: Cosmetics, namely, nail polish	75/117721 06/12/96	2059342 05/06/97	Registered
SKYSCRAPER	United States	Class 3: Cosmetics	77/812,365 08/25/09	3,866,435 10/26/10	Registered
SMOKED	United States	Class 3: Eye make-up	85/528,999 01/30/11	4243570 11/13/12	Registered
SO CAL GLOW	United States	Class 3: Cosmetics, namely, skin bronzing powder	77/022,258 10/16/06	3395404 03/11/08	Registered
STASH	United States	Class 3: Cosmetics, fragrances	85/020,567 04/22/10	3949218 04/19/11	Registered
SUPER-SATURATED	United States	Class 3: Facial make-up	85/767,333 10/30/12		Pending
SUPER SHINE GLOSS	United States	Class 3: Cosmetics, namely, lip gloss	78/916544 06/26/06	3279831 08/14/07	Registered
SURREAL SKIN	United States	Class 3: Cosmetics	77/845918 10/09/09	3862922 10/19/10	Registered
SURREAL SKIN MINERAL MAKEUP	United States	Class 3:: Cosmetics	77/409763 02/29/08	3769732 04/06/10	Registered

TRADEMARK
REEL: 005042 FRAME: 0744

MARK	COUNTRY	CLASS GOODS/SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE	STATUS/COMMENTS
TRAILER TRASH	United States	Class 3:: Cosmetics, namely, nail polish	75/117716 06/12/96	2057403 04/29/97	Registered
ud	United States	Class 3: Beauty creams; beauty gels; beauty lotions; body powder; cleaning agents and preparations; coloring preparations for cosmetic purposes; cosmetic creams; cosmetics; decorative transfers and skin jewels for cosmetic purposes; face and body glitter; face and body lotions; false eyelashes; fragrances and perfumery; hair care preparations; hair styling preparations; make up removing preparations; make-up; make-up preparations; nail care preparations; nail polish; non-medicated skin care preparations; non-medicated toiletries; self-tanning preparations; skin bronzer Class 35: Retail store and on-line retail store services featuring cosmetics, fragrances, beauty aids, personal care products, body and beauty products	85/113940 08/23/10	4050476 11/01/11	Registered

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REEL: 005042 FRAME: 0745

MARK	COUNTRY	CLASS GOODS/SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE	STATUS/COMMENTS
ud	United States	Class 44: Beauty consultation services in the selection and use of cosmetics, beauty aids, personal care products, body and beauty products; beauty consultation services; providing information about beauty; make-up application services; beauty analysis to determine cosmetics that are best suited for particular individuals; cosmetic skin care services; cosmetic face care services	85/113970 08/23/10	4017084 08/23/11	Registered
UD	United States	Class 3: Facial make-up	85/113953 08/23/10	3952737 04/26/11	Registered
UD	United States	Class 3: Coloring preparations for cosmetic purposes; cosmetic preparations; cosmetics; decorative transfers and skin jewels for cosmetic purposes; false eyelashes; hair care preparations; hair coloring preparations; make-up; make-up preparations; make-up remover; nail care preparations; nail polish	85/234652 02/04/11	4016058 08/23/11	Registered
UD	United States	Class 35: Retail store services featuring cosmetics, beauty aids, personal care products, and bath, body and beauty products	85/234673 02/04/11	4016059 08/23/11	Registered

TRADEMARK
REEL: 005042 FRAME: 0746

MARK	COUNTRY	CLASS GOODS/SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE	STATUS / COMMENTS
UD	United States	Class 44: Beauty consultation services in the selection and use of cosmetics, beauty aids, personal care products, body and beauty products; beauty consultation services; providing information about beauty; make-up application services; beauty analysis to determine cosmetics that are best suited for particular individuals; cosmetic skin care services; cosmetic face care services	85/113978 08/23/10	4017085 08/23/11	Registered
ULTRA DEFINITION	United States	Class 3: Cosmetics	77/775637 07/07/09	3868378 10/26/10	Registered
URBAN	United States	Class 3: Cosmetics, namely, nail polish, nail enamel, nail glitter, eye shadow, mascara, eyeliner, eye pencils, lipstick, lip gloss, lip pencils, make up, concealers, body paint, body glitter	76/213845 02/20/01		Pending Office Action response due 02/18/13
URBANBROW	United States	Class 3: Cosmetics; beauty gels; eyebrow pencils	85/237813 02/09/11	4061539 11/22/11	Registered
URBAN DECAY	United States	Class 3: Cosmetics	77/696574 03/23/09	3692348 10/06/09	Registered
URBAN DECAY	United States	Class 3: Fragrances and perfumery	77/696576 03/23/09	3883598 11/30/10	Registered

TRADEMARK
REEL: 005042 FRAME: 0747

MARK	COUNTRY	CLASS GOODS/SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE	STATUS/ COMMENTS
URBAN DECAY	United States	Class 3: Cosmetics, namely, nail enamel, lipstick, eye shadow, and body paint	75/013498 10/25/95	2056875 04/29/97	Registered
URBAN DECAY	United States	Class 18: Cosmetic cases sold empty Class 21: Cosmetic brushes	75/242822 02/18/97	2449408 05/08/01	Registered
URBAN DECAY	United States	Class 35: On-line retail store services featuring cosmetics	77/508705 06/26/08	3567623 01/27/09	Registered
URBAN DECAY	United States	Class 25: Clothing, namely, shirts, tank tops, pants, dresses, skirts, coats, jackets, raincoats, scarves, hosiery, lingerie, undergarments, sleepwear and gloves; footwear and headwear	78/616276 04/25/05	3085117 04/25/06	Registered
URBAN DECAY COSMETICS	United States	Class 3: Body powder; cleaner for cosmetic brushes; cleaning agents and preparations; cosmetics; fragrances; lotions for face and body care; make-up; make-up preparations; nail care preparations; nail polish; non-medicated skin care preparations; non-medicated toiletries; self-tanning preparations; skin bronzer	77/762700 06/18/09	3938502 03/29/11	Registered
URBAN DECAY GRIND HOUSE	United States	Class 16: Cosmetic pencil sharpeners	77/716198 04/17/09	3819447 07/13/10	Registered

TRADEMARK
REEL: 005042 FRAME: 0748

MARK	COUNTRY	CLASS GOODS/SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE	STATUS/COMMENTS
URBAN DECAY LUSH LASH	United States	Class 3: Cosmetics	85/071850 06/25/10	4029690 09/20/11	Registered
URBAN DECAY NAKED	United States	Class 3: Cosmetics	85/003542 03/31/10	3949180 04/19/11	Registered
URBAN DECAY RAZOR SHARP	United States	Class 3: Facial make-up	85/116580 08/26/10	3923202 02/22/11	Registered
URBAN DECAY SIN	United States	Class 3: Cosmetics	77/758522 06/12/09	3948434 04/19/11	Registered
URBAN DEFENSE	United States	Class 3: Skincare products, namely, skin moisturizers, face and body lotions including non-medicated face and body lotions, non-medicated antioxidant lotions for face and body, non-medicated face and body creams and sunscreens	77/551780 08/20/08	3800276 06/08/10	Registered
URBANGLOW	United States	Class 3: Cosmetic preparations; cosmetics; make-up; make-up preparations	85/418,219 09/08/11	4145896 05/22/12	Registered
URBAN LASH	United States	Class 3: Cosmetics	85/071859 06/25/10	3942273 04/05/11	Registered
SUSTAINABLE SHADOW BOX	United States	Class 3: Cosmetics and make-up	77/478976 05/20/08	3624422 05/19/09	Registered
ULTRAGLIDE	United States	Class 3: Lip gloss	78/774053 12/15/05	3309284 10/09/07	Registered

TRADEMARK
REEL: 005042 FRAME: 0749

MARK	COUNTRY	CLASS GOODS/SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE	STATUS/COMMENTS
VICE	United States	Class 3: Cosmetics	77/431916 03/26/08	4067478 12/06/11	Registered
WALK OF SHAME	United States	Class 3: Cosmetics	77/661222 02/02/09	4125794 04/10/12	Registered
WE DON'T DO ANIMAL TESTING. HOW COULD ANYONE?	United States	Class 3: Cosmetics	77/508724 06/26/08	3652426 07/07/09	Registered
WE DON'T DO ANIMAL TESTING. HOW COULD ANYONE?	United States	Class 35: On-line retail store services featuring cosmetics	77/508717 06/26/08	3652425 07/07/09	Registered

RECORDED: 05/30/2013

TRADEMARK
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