

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MarcasUSA LLC		04/10/2013	LIMITED LIABILITY COMPANY: UNITED STATES
RECEIVING PARTY DATA			
Name:	INDUSTRIA FARMACEUTICA ANDROMACO, S.A. DE C.V.		
Street Address:	Andromaco #140, Col.		
City:	Ampliacion Granada		
State/Country:	MEXICO		
Postal Code:	11520		
Entity Type:	JOINT STOCK COMPANY: MEXICO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85609644		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-965-8731		
Email:	trademarks@rajpatent.com		
Correspondent Name:	Caroline Wong		
Address Line 1:	1580 W El Camino Real		
Address Line 2:	Suite 8		
Address Line 4:	Mountain View, CALIFORNIA 94040		
ATTORNEY DOCKET NUMBER:	56536		
DOMESTIC REPRESENTATIVE			
Name:	Bharati Bakshani		

OP \$40.00 85609644

Address Line 1: 1040 Avenue of the Americas
Address Line 4: New York, NEW YORK 10018

NAME OF SUBMITTER:	Caroline Wong
Signature:	/Caroline Wong/
Date:	06/06/2013

Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT Agreement (“ASSIGNMENT”) is executed on this 10th day of April 2013, by MarcasUSA LLC (hereinafter referred to as “ASSIGNOR”), a limited liability corporation under the laws of California, with a principal place of business at 222 N. Sepulveda Blvd. 20th floor, El Segundo, California 90245, and acting through Richard Phillips, its Chief Executive Officer,

IN FAVOR OF

Industria Farmacéutica Andrómaco, S.A. de C.V. (hereinafter referred to as “ASSIGNEE”), a Mexican *sociedad anónima de capital variable* duly organized and existing under the laws of the United Mexican States, with a principal place of business at Andromaco #104, Col. Ampliación Granada 11520, Mexico, and acting through Enrique Rubió Boada, its legal representative,

WHEREAS, the Assignor is the applicant and lawful owner of all rights, titles, interests and privileges in, to and under the following trademark application in process of registration with the United States Patent and Trademark Office, together with the goodwill of the business connected with and symbolized by the Trademark;

Trademark	Type of Mark	US Serial No.	Date of Filing	Status	International Class
Sensory Mark	Sensory Mark	85609644	2012-04-26	PENDING	5

AND WHEREAS, Assignee desires to acquire all rights, titles, interests and privileges in, to and under the Trademark;

NOW, THEREFORE, for good and valuable consideration agreed by the parties, the receipt and adequacy of which are hereby acknowledged, the parties intending to be legally bound by this Assignment, hereby agree as below:

The Assignor hereby irrevocably and perpetually sells, assigns, transfers and conveys to Assignee the entire rights, titles, interests and privileges in, to and under the above mentioned Trademark in the United States and in all jurisdictions outside the United States, along with the goodwill attached to the business connected with and symbolized by the Trademark, without any exception (including, without limitation, the right to renew any future registrations included in the Trademark, the right to apply for trademark registrations within or outside the United States and any priority right that may arise from the Trademark), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor if this sale, assignment, transfer and conveyance not been made. Consequently, Assignee may be considered as the sole owner as of execution hereof and shall therefore have the unconditional right to exploit and make use of the Trademark (including to continue with the registration procedure) as it considers convenient, without any possible future claim from Assignor, in any way whatsoever.

IN WITNESS WHEREOF, the Assignor hereto has executed this Trademark Assignment Agreement as of the date first above written.



ASSIGNOR

A handwritten signature consisting of a large, stylized capital letter 'R' followed by a horizontal line.

**Richard Phillips, Chief Executive Officer,
on behalf of MarcasUSA LLC**

ASSIGNEE

A handwritten signature consisting of a large, stylized capital letter 'R' followed by a horizontal line.

**Enrique Rubió Boada
on behalf of Industria Farmacéutica Andrómaco,
S.A. de C.V.**