

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lin Television Corporation		03/25/2013	CORPORATION: RHODE ISLAND
RECEIVING PARTY DATA			
Name:	Diane Smith		
Doing Business As:	Diane Smith Media		
Street Address:	119 Old Saugatuck Road		
City:	Norwalk		
State/Country:	CONNECTICUT		
Postal Code:	06855		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2657502	POSITIVELY CONNECTICUT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	203-247-9892		
Email:	dianesmithmedia@yahoo.com		
Correspondent Name:	Diane Smith		
Address Line 1:	119 Old Saugatuck Road		
Address Line 4:	Norwalk, CONNECTICUT 06855		
NAME OF SUBMITTER:	Diane Smith		
Signature:	/diane smith/		
Date:	06/07/2013		
Total Attachments: 1 source=DianeSmithTrademark#page1.tif			

OP \$40.00 2657502

ASSIGNMENT OF TRADEMARK

WHEREAS, LIN Television Corporation, a corporation incorporated under the laws of the State of Delaware and located and doing business at One West Exchange Street, Suite 5A, Providence, Rhode Island 02903 ("Assignor"), is the owner of the mark POSITIVELY CONNECTICUT (the "Mark") and Federal Registration No. 2,657,502 for the Mark (the "Registration"); and

WHEREAS, Diane Smith, d/b/a Diane Smith Media, a Connecticut resident ("Assignee"), is desirous of acquiring the Mark and Registration and the good will of the business associated with and symbolized by said Mark and Registration;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, transfer, convey, grant and deliver unto Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to said Mark and Registration, together with the good will of the business associated with and symbolized by said Mark and Registration.

This Assignment of Trademark is effective as of this 25 day of March, 2013.

LIN Television Corporation

Diane Smith, D/B/A Diane Smith Media

By: Katherine M. Whalen
Name: Katherine M. Whalen
Title: Assistant Secretary
Date: 3/25/13

By: Diane Smith
Name: Diane Smith
Date: 3/25/13