

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Assignment of Security Interest

<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
FCC, LLC d/b/a First Capital		05/08/2013	LIMITED LIABILITY COMPANY: FLORIDA

<b>RECEIVING PARTY DATA</b>	
Name:	Remedies LLC
Street Address:	16 East 68th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10065
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

<b>PROPERTY NUMBERS Total: 5</b>		
Property Type	Number	Word Mark
Registration Number:	3580295	HELP I HAVE A HEADACHE
Registration Number:	3580297	HELP I'VE CUT MYSELF
Registration Number:	3990442	HELP
Registration Number:	3810887	HELP
Serial Number:	85337127	WHAT'S WRONG?

<b>CORRESPONDENCE DATA</b>	
Fax Number:	3026365454
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	800-927-9801 x 62348
Email:	jpaterso@cscinfo.com
Correspondent Name:	Corporation Service Company
Address Line 1:	1090 Vermont Avenue NW, Suite 430
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	680929-5	<b>TRADEMARK</b>
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CH \$140.00 3580295

NAME OF SUBMITTER:	Jean Paterson
Signature:	/jep/
Date:	06/10/2013
Total Attachments: 3 source=6-10-13 FCC LLC-TM#page1.tif source=6-10-13 FCC LLC-TM#page2.tif source=6-10-13 FCC LLC-TM#page3.tif	

**COLLATERAL ASSIGNMENT OF SECURITY INTEREST IN TRADEMARKS**

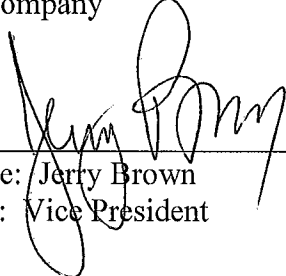
THIS COLLATERAL ASSIGNMENT OF SECURITY INTEREST IN TRADEMARKS, dated as of the 8<sup>th</sup> day of May 2013, is executed by FCC, LLC, d/b/a First Capital, a Florida limited liability company ("Assignor"), to and in favor of Remedies LLC, a Delaware limited liability company ("Assignee").

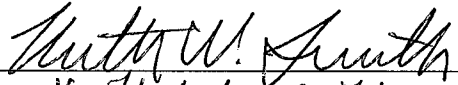
WHEREAS, Assignor is the holder of a security interest in and to all trademarks, trademark registrations and trademark applications of Help Remedies, Inc. (the "Company"); and

WHEREAS, Assignor desires to assign to Assignee all of its security interests in and to the Company's trademarks, trademark registrations, and trademark applications.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the trademarks and the registrations thereof and applications therefore listed in Schedule A hereto (collectively, the "Trademarks"), including without limitation all products and proceeds of the Trademarks, together with the goodwill of the business symbolized by the Trademarks.

FCC, LLC, d/b/a First Capital, a Florida limited liability company

By:   
Name: Jerry Brown  
Title: Vice President

Attest:   
Name: Keith W. Smith  
Title: SVP + Legal Counsel

SCHEDULE A

Trademarks

Serial Number	Registration Number	Mark	Drawing Type	Filing Date	Registration Date
77528129	3580295	HELP I HAVE A HEADACHE	STANDARD CHARACTER MARK	07/22/2008	02/24/2009
77528140	3580297	HELP I'VE CUT MYSELF	STANDARD CHARACTER MARK	07/22/2008	02/24/2009
77588325	3990442	HELP	AN ILLUSTRATION DRAWING WITH WORD(S) / LETTER(S) / NUMBER(S) IN STYLIZED FORM	10/08/2008	07/05/2011
77978610	3810887	HELP	AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) IN STYLIZED FORM	10/08/2008	06/29/2010
85337127		WHAT'S WRONG	STANDARD CHARACTER MARK	06/03/2011	