

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Little Switzerland, Inc.		02/20/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	L.S. Holding (USA) Inc.		
Street Address:	354 Indusco Court		
City:	Troy		
State/Country:	MICHIGAN		
Postal Code:	48083		
Entity Type:	CORPORATION: ALASKA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4309531	HENRI LAPOINTE	
CORRESPONDENCE DATA			
Fax Number:	2485940610		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	248-594-0644		
Email:	tmdocketing@raderfishman.com		
Correspondent Name:	Michelle L. Visser		
Address Line 1:	39533 Woodward Ave., Ste. 140		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304		
ATTORNEY DOCKET NUMBER:	63285-0092		
NAME OF SUBMITTER:	Michelle L. Visser		
Signature:	/Michelle L. Visser/		
Date:	06/10/2013		
Total Attachments: 1 source=R1132103#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, Little Switzerland, Inc., a Delaware corporation at 354 Indusco Court, Troy, Michigan 48083

("Assignor") is owner of the entire right, title and interest in and to the following:

U.S. Trademark Registration No. 4309531 for HENRI LAPOINTE,

and any and all rights and privileges provided under the trademark and other laws of the United States, the individual states thereof and jurisdictions foreign thereto with respect to the foregoing, including any and all common law rights; the GOODWILL of the business in which the mark is used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof (collectively, the "Trademark Rights").

WHEREAS, L.S. Holding (USA) Inc., an Alaska corporation at 354 Indusco Court, Troy, Michigan 48083

("Assignee"), wishes to acquire the Trademark Rights.

NOW, THEREFORE, in view of the payment of Ten Dollars (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor does hereby assign and transfer, effective February 20, 2013, to Assignee, any and all right, title and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents and take such further action as may be requested to vest in Assignee good, valid and marketable title to the Trademark Rights.

This Assignment and all terms hereof shall be binding upon and inure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date set forth below.

LITTLE SWITZERLAND, INC.

Date: 2/20/13


Name: Shrikant Mehra
Title: Secretary