

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Independent Financing Services LLC		06/10/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Paramount Citrus LLC
Street Address:	11444 W. Olympic Blvd., 10th Floor
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90064
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2828177	HALO
Serial Number:	85938886	HALOS
Serial Number:	85938902	HALOS
Serial Number:	85939792	
Serial Number:	85940222	PURE GOODNESS

CORRESPONDENCE DATA

Fax Number: 3109665758
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 310-966-5726
 Email: lpowell@roll.com
 Correspondent Name: Roll Law Group P.C.
 Address Line 1: Attn: LaTunda Powell, Trademark Administ
 Address Line 2: 11444 W. Olympic Blvd., 10th Floor
 Address Line 4: Los Angeles, CALIFORNIA 90064

CH \$140.00 2828177

ATTORNEY DOCKET NUMBER:	120577
NAME OF SUBMITTER:	LaTunda Powell, Trademark Administrator
Signature:	/LaTunda Powell/
Date:	06/10/2013
Total Attachments: 2 source=HALOS TRADEMARK ASSIGNMENT#page1.tif source=HALOS TRADEMARK ASSIGNMENT#page2.tif	

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Independent Financing Services LLC ("Assignor"), a Delaware limited liability company, whose registered place of business is Corporation Trust, 1209 Orange Street, Wilmington, Delaware 19801, hereby assigns and transfers to Paramount Citrus LLC ("Assignee"), a Delaware limited liability company, whose principal place of business is 11444 West Olympic Blvd., 10th Floor, Los Angeles, California 90064, the following:

A. All right, title, interest and goodwill held by Assignor in and to the business names, trade names, trademarks and service marks, and the applications and registrations therefor, and all common law rights listed in Exhibit "A" attached hereto and incorporated herein by this reference (hereinafter collectively referred to as the "Marks");

B. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present or future infringement of the Marks or injury to such goodwill, together with the right to sue or recover the same in Assignee's name; and

C. All right, title and interest held by Assignor in and to all copyrightable works used in connection with, or associated with the Marks, including artwork, logos and designs, whether registered, unregistered or at common law, owned by Assignor.

IN WITNESS WHEREOF, the undersigned have executed this Assignment, effective as of June _____ 2013, in one or more counterparts, each of which shall be deemed an original and all of which taken together shall constitute one and the same instrument.

Assignor:

INDEPENDENT FINANCING SERVICES LLC
a Delaware limited liability company

By: Craig Cooper

Name: Craig B. Cooper

Title: Senior Vice President

Assignee:

PARAMOUNT CITRUS LLC
a Delaware limited liability company

By: Craig Cooper

Craig B. Cooper,
Senior Vice President

Exhibit "A"

Country	Mark	Serial No.	Filing Date	Registration No.	Registration Date
US	HALO	76011285	27-Mar-2000	2828177	30-Mar-2004
US	HALOS	85938886	21-May-2013		
US	HALOS & DESIGN	85938902	21-May-2013		
US	CHARACTER DESIGN	85939792	22-May-2013		
US	PURE GOODNESS	85940222	22-May-2013		

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