

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Big Game Hunters, LLC		06/10/2013	LIMITED LIABILITY COMPANY: WISCONSIN
RECEIVING PARTY DATA			
Name:	Madison All 4 You, LLC		
Street Address:	6111 Pepsi Way		
City:	Windsor		
State/Country:	WISCONSIN		
Postal Code:	53598		
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85150513	KOLLEGETOWN INK	
CORRESPONDENCE DATA			
Fax Number:	6022584441		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-258-4440		
Email:	chris@daylawfirm.com		
Correspondent Name:	Christopher J. Day		
Address Line 1:	9977 North 90th Street, Suite 155		
Address Line 4:	Scottsdale, ARIZONA 85258		
NAME OF SUBMITTER:	Christopher J. Day		
Signature:	/Christopher J. Day/		
Date:	06/10/2013		
Total Attachments: 1 source=KOLLEGETOWN INK Assignment#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, Big Game Hunters, LLC, a limited liability company organized under the laws of Wisconsin ("Assignor") owns and uses the mark KOLLEGETOWN INK in connection with the goods specified in the above identified United States trademark registration application; and

WHEREAS, Madison All 4 You, LLC, a limited liability company organized under the laws of Wisconsin, located at 6111 Pepsi Way, Windsor, WI 53598 ("Assignee") is desirous of acquiring said mark and the underlying trademark registration application.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all right, title and interest in and to the said mark, and the above identified registration application, together with the good will of the business symbolized by the mark.

Dated as of the 10 day of June, 2013.

ASSIGNOR:

Big Game Hunters, LLC

Michael P. Thompson
Signature

Michael P. Thompson
Printed Name

Partner/Owner
Position