

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DIMAS RETAIL GROUP, INC.		06/04/2013	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	ANNEX BRANDS, INC.		
Street Address:	7580 METROPOLITAN DRIVE, SUITE 200		
City:	SAN DIEGO		
State/Country:	CALIFORNIA		
Postal Code:	92108		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85704760	ANNEX COPY CENTER	
CORRESPONDENCE DATA			
Fax Number:	8044206507		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	804.420.6000		
Email:	wdickinson@williamsmullen.com		
Correspondent Name:	William P. Dickinson, III, Esquire		
Address Line 1:	Williams Mullen, c/o IP Docketing		
Address Line 2:	222 Central Park Avenue, Suite 1700		
Address Line 4:	Virginia Beach, VIRGINIA 23462-3035		
ATTORNEY DOCKET NUMBER:	031586.0613		
NAME OF SUBMITTER:	William P. Dickinson, III		
Signature:	/William P. Dickinson, III/		
Date:	06/11/2013		
Total Attachments: 1 source=ANNEX COPY CENTER - Assignment#page1.tif			

OP \$40.00 85704760

SERVICE MARK ASSIGNMENT

WHEREAS, DIMAS RETAIL GROUP, INC. (hereinafter referred to as "ASSIGNOR"), a California corporation, with a mailing address at 8895 Towne Centre Dr. 105, San Diego California 92122 is using the mark Annex Copy Center (standard characters / word mark) and is the owner of the pending service mark registration (Serial. 85704760) (hereinafter referred to as the "SERVICE MARK"). WHEREAS, ANNEX BRANDS, INC. (hereinafter referred to as "ASSIGNEE"), a California corporation having a place of business at 7580 Metropolitan Drive, Suite 200, San Diego, California 92108, is desirous of acquiring the entire right, title and interest in and to the SERVICE MARK and the goodwill of the business symbolized by the SERVICE MARK as part of the Annex Brands Franchise System. NOW, THEREFORE, in consideration of the terms of the Unit Franchise Agreement dated September 29, 2010 and the Amendment to Unit Franchise Agreement and the Right to Open and Operate an Annex Copy Center and Release effective dated June 1, 2011, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns and transfers to ASSIGNEE, the entire right, title and interest in and to the SERVICE MARK in all countries worldwide, all common law rights and all rights conferred by virtue of the federal service mark registration and any resulting registration therein, together with the goodwill of the business symbolized by the SERVICE MARK, the right to claim priority rights deriving from the SERVICE MARK by virtue of international convention, treaty or otherwise, and the right to sue for and collect damages by reason of past infringements of the SERVICE MARK.

EXECUTED as of 6-4-13

ASSIGNOR:

DIMAS RETAIL GROUP, INC.

By: 

Camil H. Saab, President

ASSIGNEE:

ANNEX BRANDS, INC.

By: 

Jack R. Lentz, CEO & Chairman

Corrected 06-05-13