

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Wine Group, LLC		05/29/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Darcie Kent		
Street Address:	7639 Cedar Mountain Road		
City:	Livermore		
State/Country:	CALIFORNIA		
Postal Code:	94550		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2426641	DARCIE KENT	
CORRESPONDENCE DATA			
Fax Number:	7072556876		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	707-252-7122		
Email:	tmdept@dpf-law.com		
Correspondent Name:	J. Scott Gerien		
Address Line 1:	1455 First Street, Suite 301		
Address Line 4:	Napa, CALIFORNIA 94559		
ATTORNEY DOCKET NUMBER:	DARCIE KENT/DARCIE KENT		
NAME OF SUBMITTER:	J. Scott Gerien		
Signature:	/J. Scott Gerien/		

Date:

06/11/2013

Total Attachments: 2

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INTELLECTUAL PROPERTY RIGHTS ASSIGNMENT

THIS INTELLECTUAL PROPERTY RIGHTS ASSIGNMENT made this 29th day of May 2013, by The Wine Group LLC, a Delaware limited liability company ("Assignor"), whose principal business address is 4596 So. Tracy Boulevard, Tracy, California 95377.

WHEREAS, Assignor owns the brand name and trademark DARCIE KENT (the "Brand") and all intellectual property rights associated with the Brand, including without limitation, all trademarks, trade dress, copyrights, design rights, express and implied licenses and domain names associated with the Brand (collectively the "Intellectual Property"); and

WHEREAS, Assignor owns U.S. Trademark Registration No. 2,426,641 for the mark DARCIE KENT (the "Registration"); and

WHEREAS, Darcie Kent ("Assignee"), whose address is 7639 Cedar Mountain Road, Livermore, CA. 94550, desires to acquire all right, title, and interest in and to the Brand, Intellectual Property and Registration, as further described herein;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Brand, Intellectual Property and Registration, free and clear of all security interests, together with the goodwill of the business symbolized by and associated with the Brand and any of the other Intellectual Property.

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the date and year first written above.

ASSIGNOR:

The Wine Group LLC

By: TWG Manager, Inc.
Its: Manager

By: _____
Name: _____
Its: _____

ASSIGNEE:


Darcie Kent

INTELLECTUAL PROPERTY RIGHTS ASSIGNMENT

THIS INTELLECTUAL PROPERTY RIGHTS ASSIGNMENT made this 21st day of May 2013, by The Wine Group LLC, a Delaware limited liability company ("Assignor"), whose principal business address is 4596 So. Tracy Boulevard, Tracy, California 95377.

WHEREAS, Assignor owns the brand name and trademark DARCIE KENT (the "Brand") and all intellectual property rights associated with the Brand, including without limitation, all trademarks, trade dress, copyrights, design rights, express and implied licenses and domain names associated with the Brand (collectively the "Intellectual Property"); and

WHEREAS, Assignor owns U.S. Trademark Registration No. 2,426,641 for the mark DARCIE KENT (the "Registration"); and

WHEREAS, Darcie Kent ("Assignee"), whose address is 7639 Cedar Mountain Road, Livermore, CA 94550, desires to acquire all right, title, and interest in and to the Brand, Intellectual Property and Registration, as further described herein;

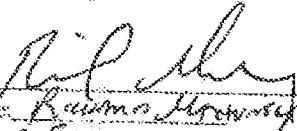
NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Brand, Intellectual Property and Registration, free and clear of all security interests, together with the goodwill of the business symbolized by and associated with the Brand and any of the other Intellectual Property.

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the date and year first written above.

ASSIGNOR:

The Wine Group LLC

By: TWG Manager, Inc.
Its: Manager

By: 
Name: Paul H. Hensley
Its: CEO

ASSIGNEE:

Darcie Kent