

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Smith Broadcasting Group, Inc.		06/11/2013
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	C Publishing LLC		
Street Address:	1543 Seventh Street, 2nd Floor		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90401		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	4257841	C
CORRESPONDENCE DATA			
Fax Number:	7036106200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7036106147		
Email:	boxip@hoganlovells.com		
Correspondent Name:	Timothy J. Lyden		
Address Line 1:	7930 Jones Branch Drive, 9th Floor		
Address Line 2:	Attn: Box Intellectual Property		
Address Line 4:	McLean, VIRGINIA 22102		
ATTORNEY DOCKET NUMBER:	60819.07		
NAME OF SUBMITTER:	Timothy J. Lyden		
Signature:	/Timothy J. Lyden/		
Date:	06/12/2013		
Total Attachments: 1 source=C Assignment#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, Smith Broadcasting Group, Inc., a Delaware corporation located at 127 El Paseo, Santa Barbara, California 93101 (the "Assignor"), owns the mark "C" and the federal trademark registration for the mark "C" (Stylized) (U.S. Reg. No. 4,257,841) (collectively, the "Mark")

WHEREAS, C Publishing LLC, a California limited liability company with offices located at 1543 Seventh Street, 2nd Floor, Santa Monica, CA 90401 ("Assignee"), has licensed the Mark from Assignor and now wishes to acquire the Mark from Assignor; and

WHEREAS, Assignor desires to assign all right, title and interest in and to the Mark, including the registration therefor, to Assignee.

NOW THEREFORE, for good and valuable consideration paid by Assignee, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, the registration therefor, and the right to sue and collect damages and/or profits for past infringements of the Mark.

6-11-13
Date

SMITH BROADCASTING GROUP, INC.

By: Lothe Sadman
Name: Lothe Sadman
Title: VP

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