# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

| Name                           | Formerly | Execution Date | Entity Type          |
|--------------------------------|----------|----------------|----------------------|
| Hanson Permanente Cement, Inc. |          | 06/12/2013     | CORPORATION: ARIZONA |

## **RECEIVING PARTY DATA**

| Name:             | Lehigh Southwest Cement Company |  |  |
|-------------------|---------------------------------|--|--|
| Street Address:   | 300 E. John Carpenter Frwy.     |  |  |
| Internal Address: | Suite 1645                      |  |  |
| City:             | Irving                          |  |  |
| State/Country:    | TEXAS                           |  |  |
| Postal Code:      | 75062                           |  |  |
| Entity Type:      | CORPORATION: CALIFORNIA         |  |  |

## PROPERTY NUMBERS Total: 8

| Property Type        | Number  | Word Mark         |
|----------------------|---------|-------------------|
| Registration Number: | 3183554 |                   |
| Registration Number: | 1679871 | TOGETHER WE BUILD |
| Registration Number: | 1717098 | TOGETHER WE BUILD |
| Registration Number: | 1592948 | CONCRETE TOPICS   |
| Registration Number: | 0543674 | PRONTO            |
| Registration Number: | 0501478 | PERMANENTE        |
| Registration Number: | 0413797 |                   |
| Registration Number: | 0380623 |                   |

## **CORRESPONDENCE DATA**

**Fax Number**: 6104070701

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 610-407-0700

Email: tmde@ratnerprestia.com

TRADEMARK REEL: 005046 FRAME: 0113

OP \$215.00 3183554

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Correspondent Name: John W. McGlynn Address Line 1: 1235 Westlakes Drive, Suite 301 Address Line 2: PO Box 980 Berwyn, PENNSYLVANIA 19312 Address Line 4: ATTORNEY DOCKET NUMBER: LPC-422US NAME OF SUBMITTER: John W. McGlynn Signature: /jwm/ Date: 06/12/2013 Total Attachments: 2 source=LPC Assignment - signed#page1.tif

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TRADEMARK
REEL: 005046 FRAME: 0114

#### ASSIGNMENT

WHEREAS, Hanson Permanente Cement, Inc., an Arizona corporation formerly known as Kaiser Cement Corporation, with offices at 3000 Busch Road, Pleasanton, California 94566 ("Assignor") has adopted, owns and is using the marks identified in the attached Schedule A in connection with the identified goods (the "Marks"); and

WHEREAS, Assignor owns registrations for the Marks on the Principal Register of the United States Patent & Trademark Office in connection with the goods identified therein (the "Registrations"); and

WHEREAS, Lehigh Southwest Cement Company, a California corporation with offices at 300 E. John Carpenter Freeeway, Suite 1645, Irving, Texas 75062 ("Assignee), is desirous of acquiring all right, title and interest in and to the Marks and the Registrations referenced in the attached Schedule A, as well as the goodwill associated with the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks. together with the goodwill symbolized by the Marks, and the Registrations thereof.

HANSON PERMANENTE CEMENT, INC.

Michael H. Hyer, Vice President (Print or Type name and Position)

<u> јине 12,2013</u> (Date)

TRADEMARK REEL: 005046 FRAME: 0115

# SCHEDULE A

| US<br>App./Reg.<br>No. | Mark                 | Services   | Reg. Date        |
|------------------------|----------------------|--|------------------|
| 3183554                |                      | ALL PURPOSE PLASTERING CEMENT in<br>Cl. 19   | Dec. 12,<br>2006 |
| 1679871                | TOGETHER WE<br>BUILD | building cement in Cl. 19  | Mar. 17,<br>1992 |
| 1717098                | AMM M. B. C.         | building cement in Cl. 19  | Sep. 15,<br>1992 |
| 1592948                | CONCRETE<br>TOPICS   | TECHNICAL SERVICES BULLETIN FURNISHED TO THE END USERS OF READY-MIX CONCRETE AND OTHERS INTERESTED IN GOOD CONCRETING PRACTICES in Ct. 16  | Apr. 24, 1990    |
| 0543674                | PRONTO/              | MODIFIED HIGH EARLY STRENGTH<br>CEMENT in Cl. 18   | June 12,<br>1951 |
| 0501478                | PERMANENTE           | CEMENTS-NAMELY, PORTLAND, [ OIL WELL, ] HIGH-EARLY STRENGTH AND PLASTIC, [ MASONRY AND ] POZZOLAN; [ AND HYDRATED AND PROCESSED LIME, ] ALL USED IN THE BUILDING AND CONSTRUCTION TRADES In Cl. 6, 17, 19                            | Apr. 10, 1948    |
| 0413797                |                      | CEMENT-NAMELY, PORTLAND CEMENT, [ OIL WELL CEMENT, ] [ MODIFED SULPHATE RESISTING CEMENT, ] HIGH- EARLY STRENGTH CEMENT, [ AND PLASTIC CEMENT, ] ( ALSO CEMENTITIOUS FILLER DUST, AND HYDRATED AND PROCESSED LIME ] in CI. 6, 17, 19 | May 15, 1945     |
| 0380623                |                      | Portland Cement in Ct. 19  | Aug. 27,<br>1940 |

TRADEMARK REEL: 005046 FRAME: 0116

**RECORDED: 06/12/2013**