900257761 06/12/2013

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	03/29/2013

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sky Valley Foods, Inc. FORMERLY Wizard's Cauldron, Inc.		106/12/2013	CORPORATION: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	Sky Valley Foods LLC	
Street Address:	878 Firetower Road	
City:	Yanceyville	
State/Country:	NORTH CAROLINA	
Postal Code:	27379	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3102975	ORGANICVILLE
Registration Number:	3590222	ORGANICVILLE
Serial Number:	85862001	BELLA'S
Registration Number:	1638021	SIMPLY DELICIOUS
Serial Number:	85218441	SKY VALLEY

CORRESPONDENCE DATA

900257761

Fax Number: 4154304372

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 415-268-1972

Email: katherine.keating@bryancave.com

Correspondent Name: Katherine Keating Address Line 1: 560 Mission St.

Address Line 4: San Francisco, CALIFORNIA 94105

TRADEMARK

REEL: 005046 FRAME: 0255

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ATTORNEY DOCKET NUMBER:	C351294-0520316	
NAME OF SUBMITTER:	Katherine Keating	
Signature:	/katherine keating/	
Date:	06/12/2013	
Total Attachments: 2 source=Assignment - SVF Inc_ to SVF LLC - executed#page1.tif source=Assignment - SVF Inc_ to SVF LLC - executed#page2.tif		

TRADEMARK
REEL: 005046 FRAME: 0256

TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement is made and entered into as of March 29, 2013 (the "Effective Date"), by and between Sky Valley Foods, Inc., a North Carolina corporation with an address of 878 Firetower Road, Yanceyville, North Carolina 27379 ("Assignor"), and Sky Valley Foods LLC, a Delaware limited liability company with an address of 878 Firetower Road, Yanceyville, North Carolina 27379 ("SVF LLC").

Assignor is the owner and beneficiary of all rights, title, and interest in and to the following trademarks (the "Marks"), including the U.S. Trademark Registrations and Pending Applications listed below for the Marks (the "Registrations and Applications"):

BELLA'S (App. No. 85/862,001)
SKY VALLEY (App. No. 85/218,441)
SIMPLY DELICIOUS (Reg. No. 1,638,021)

Assignor desires to convey, transfer, assign, and deliver to SVF LLC all of its rights, title, and interest in and to the Marks and the goodwill of the business associated therewith and symbolized thereby, including the Registrations and Applications; and SVF LLC desires to acquire the Marks and the goodwill of the business associated therewith and symbolized thereby, including the Registrations and Applications.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Assignor hereby conveys, transfers, assigns, and delivers to SVF LLC all of Assignor's rights, title, and interest in, to, and under the Marks, including all common law rights connected therein; together with the goodwill of the business symbolized thereby and associated therewith, and any registrations of and applications to register the Marks, including the Registrations and Applications; and together with all claims for damages by reason of past, present, or future infringement or other unauthorized use of the Marks, and with the right to sue for and collect damages.

Assignor further covenants that it will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing,

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completing, or vesting in SVF LLC full rights, title, and interest in and to the Marks.

IN WITNESS WHEREOF, Assignor and Assignee have duly executed this Assignment, effective as of the Effective Date.

SKY VALLEY FOODS, INC.

SKY VALLEY FOODS LLC

By:

Name: Rachel Kruse Title: President Date: June 12, 2013 By:

Name: Rachel Kruse Title: President Date: June 12, 2013