# TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Environments Inc.		105/03/2013	CORPORATION: SOUTH CAROLINA

# **RECEIVING PARTY DATA**

Name:	Excelligence Learning Corporation				
Street Address:	2 Lower Ragsdale Dr.				
Internal Address:	Suite 200				
City:	Monterey				
State/Country:	CALIFORNIA				
Postal Code:	93940				
Entity Type:	CORPORATION: DELAWARE				

## PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	2702447	CHROMA CHAIRS
Registration Number:	3576092	COLORDESIGN CARPET
Registration Number:	2023577	EARTHCHILD
Registration Number:	2609995	EICHILD.COM
Registration Number:	1318706	ENVIRONMENTS, INC.
Registration Number:	3494686	GIVE PLAY A CHANCE!
Registration Number:	3439965	GO TOGETHERS
Registration Number:	3424903	MAPLE COLOR LINE
Registration Number:	2432043	NIFTYSYSTEM
Registration Number:	3439968	PEEKABLUE!
Registration Number:	2396302	PRE3CHILD
Registration Number:	1837414	ROLEOVERS
Registration Number:	1525918	SOFTSTAGES

**REEL: 005046 FRAME: 0359** 

TRADEMARK

Registration Number: 3153290

#### **CORRESPONDENCE DATA**

Fax Number: 8313335616

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 831-333-5760

Email: pmilestone@excelligence.com

Correspondent Name: Philip Milestone
Address Line 1: 2 Lower Ragsdale Dr.

Address Line 2: Suite 200

Address Line 4: Monterey, CALIFORNIA 93940

NAME OF SUBMITTER:	Philip Milestone		
Signature:	/philip milestone/		
Date:	06/12/2013		

#### Total Attachments: 5

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## TRADEMARK ASSIGNMENT

This Trademark Assignment is made by ENVIRONMENTS INC., a South Carolina corporation with its principal office at 100 Laurens Street, Beaufort South Carolina 29902 ("Assignor"), in favor of EXCELLIGENCE LEARNING CORPORATION, a Delaware corporation ("Assignee") with its principal office at 2 Lower Ragsdale, Suite 200, Monterey, California 93940.

#### WITNESSETH:

WHEREAS, Assignor is the owner of the entire right, title and interest in and to, and has adopted, used, is using or intends to use, the trademarks listed on Exhibit A (collectively, the "Trademarks");

WHEREAS, the Assignor has applied for registration of the Trademarks with the United States Patent and Trademark Office identified on Exhibit A (collectively, the "Applications");

WHEREAS, pursuant to the Asset Purchase Agreement of even date herewith by and among the Assignor, Assignee and Principals as defined therein (the "Asset Purchase Agreement"), Assignee has acquired the entire right, title and interest in and to the said Trademarks and Applications, together with the goodwill of the business symbolized by the said Trademarks and said Applications;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby assigns and transfers to the Assignee, all right, title and interest in said Trademarks and said Applications in the United States and throughout the world, together with the goodwill of the business symbolized by said Trademarks and said Applications, and with all causes of action for previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.

AND, the Assignor shall, upon request by the Assignee and at the Assignee's expense, (i) do and execute or arrange for the doing and executing of each necessary act, document and thing to implement this Trademark Assignment, including the recordation of this assignment with trademark offices around the world, and (ii) give such assistance as the Assignee may reasonably request to complete the registration of the Applications for the Trademarks.

THIS TRADEMARK ASSIGNMENT DOES NOT REPLACE, SUBSTITUTE FOR, EXPAND, EXTINGUISH, IMPAIR OR LIMIT IN ANY WAY THE RIGHTS, OBLIGATIONS, CLAIMS, OR REMEDIES OF ANY PARTY UNDER THE TERMS AND CONDITIONS OF THE ASSET PURCHASE AGREEMENT. IN THE EVENT OF A CONFLICT BETWEEN THE TERMS AND CONDITIONS SET FORTH IN THIS TRADEMARK ASSIGNMENT AND THE TERMS AND CONDITIONS SET FORTH IN THE ASSET PURCHASE AGREEMENT, OR THE INTERPRETATION AND APPLICATION THEREOF, THE TERMS AND CONDITIONS SET FORTH IN THE ASSET PURCHASE AGREEMENT SHALL PREVAIL, GOVERN, AND CONTROL IN ALL RESPECTS.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS HEREOF, Assignor has executed this document by a duly authorized officer this \_\_ day of May, 2013.

ENVIRONMENTS, INC.

\* T.....

Title:

[SIGNATURE PAGE TO ENVIRONMENTS, INC. TRADEMARK ASSIGNMENT]

# **EXHIBIT A**

Reg. Number	Serial Number	Word Mark	Check Status	Live/Dead	Printed	Cerifficate Issue Date	5th/6th year Filed?	Last 10th year Renewed?	Next Renewal due by	JRobertson Renewal Opens
	77519808	BE FREE	<u>TSDR</u>	LWE	BeFree	Suspended as of 6-80412				
2702447	76422200	CHROMA CHAIRS	<u>TSDR</u>	LIVE	Chroma Chairs	1-Apr-03	28-Mar-09		1-Apr-13	Final Deadline 1-Oct-13
3576092	77538675	COLORDESIGN CARPET	<u>ISDR</u>	LVE	ColorDesign Carpet	17-Feb-09			17.Feb.15	
2023577	75016100	EARTHCHILD	<u>TSDR</u>	LIVE	Earthchild	17-Dec-96	9-Dec-02	8-Dec-06	17-Dec-16	17-Dec-15
2009995	75320116	EYCHILO:COM	<u>TSDR</u>	UVE		26-Aug-02	11 10 (18	77 Ada - 13	21-Aug 14	20 Aug-21
1318706	73454804	ENVIRONMENTS, INC.	<u>TSDR</u>	LIVE	Environments, Inc.	5-Feb-85	18-Jun-91	29-Apr-05	5-Feb-15	05-Feb-14
3494688	77176603	GIVE PLAY A CHANCE!	<u>75D8</u>	JVE	Give play a chance:	/ Sept/8			2-Sep 14	(2.5m)3
3439965	77288362	GO TOGETHERS	<u>TSDR</u>	UVE	Go Togethers	3-Jan-08			3-jun-14	04-Jun-13
3424903	77299473	MAPLECOLOR HINE	<u>TSDR</u>	:WE	Macke Coor Line	6 Nay4iP			5-Way 14	05 May 13
2432043	75517791	NIFTYSYSTEM	<u>TSDR</u>	UVE	NIFTYsystem	27-Feb-01	30-Aug-06	28-Jan-11	27-Feb-21	27-Feb-20
3439968	77288472	PEFKARLUFI	<u>TSDR</u>	, IVE	Peexa@ael	3 Jun 18			3-111-14	12 Jan 22
2396302	75517792	PRE3CHILD	<u>TSDR</u>	LIVE	Pre3child	17-Oct-00	5-May-06	24-Mar-10	17-0ct-20	17-Oct-19
1837414	74365008	ROLEOVERS	TSDR	IVE	RoleOvers	244/ay-94	19-Jun-00	2-10-04	24.00.00-24.	74.4(2),13
1525918	73733388	SOFTSTAGES	<u>TSDR</u>	LIVE	SoftStages	21-Feb-89	26-Oct-94	14-Mar-09	21-Feb-19	21-Feb-18
3157290	78/3/671		<u>TSDR</u>	.NE	Reabird Logo	10-(3-14-)	SAW D		16-Oct 16	1000.5
	75320118	1-800-EI-CHILD	<u>TSDR</u>	DEAD						
	757.9784	1.800-E1-CHIO	<u>TSDR</u>	DEAD						
	75320119	1-800-EI-FAX-US	<u>TSDR</u>	DEAD						

2700258	70422201	COLURSUITE	<u>TSDR</u>	DEAD	Coursulte	25-Mar-03	SotRenawed
	73320117	ENVIRONMENT, INC.	<u>TSDR</u>	DEAD			
1489724	73074359	ENVIPONMENTS	<u>TSDR</u>	DEAD	Boy diming logo	24-May-88 31-May-95	Not renewed
3065881	78588658	ENVIRONMENTSFOR CHILDRENI	<u>TSDR</u>	DEAD	Environmentsfor children!	7-Mar-06	Not renewed
2152240	7227739	ENVIPONMENTS THEMESPIRIT	<u> 1908</u>	DEAD			Not renewed
2290403	75242187	FLOWSCAPE	<u>TSDR</u>	DEAD			Not renewed
	78/81.550	LOOKBOOK	<u>TSDR</u>	DEAU			
	74534184	rainbow ridge	<u>TSDR</u>	DEAD			
	78717194	ROOM MAKER	<u>TSDR</u>	CEAC			
	73698384	SOFT PLAY STAGES	<u>TSDR</u>	DEAD			
	75833793	THEMESPIRIT	TSDR	BEAN	ThemeSpirit		
	73309674	WONDERS WONDERS	<u>TSDR</u>	DEAD	Wonders		

TRADEMARK REEL: 005046 FRAME: 0365

**RECORDED: 06/12/2013**