

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Growth Management, Inc.		06/13/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	General Growth Services, Inc.
Street Address:	110 N. Wacker Dr., 1-25
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60606
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 18		
Property Type	Number	Word Mark
Registration Number:	3211804	STREETMOSPHERE
Registration Number:	3099158	FESTIVAL OF GIVING
Registration Number:	3317821	THE GGP MALL GIFT CARD
Registration Number:	3317820	GGP GIFT CARD
Registration Number:	3406326	SANTASTIC
Registration Number:	3684888	SANTASTIC
Registration Number:	3683995	UR VOTES COUNT
Registration Number:	3683994	UR VOTES COUNT
Registration Number:	3638116	SANTASTIC
Registration Number:	3639036	
Registration Number:	4000258	SHOP SMART LOOK FAB
Registration Number:	3995619	LOCAL COLLECTION
Registration Number:	3995620	LOCAL COLLECTION
Registration Number:	3959282	SHOP TIL YOU ROCK

OP \$465.00 3211804

Registration Number:	3903907	SANTASTIC
Registration Number:	3903912	SANTASTIC
Registration Number:	3988447	SANTASTIC
Registration Number:	3996225	SANTASTIC

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 3129602670

Email: ann.cain@ggp.com

Correspondent Name: Ann Cain

Address Line 1: 110 N. Wacker Dr., 1-26

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	GGMI TO GCSI
NAME OF SUBMITTER:	Michael B. McVicker
Signature:	/MBM/
Date:	06/13/2013

Total Attachments: 2

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Exhibit 1

United State Service Marks and Registrations

<u>MARK</u>	<u>SERIAL NO.</u>	<u>REGISTRATION NO.</u>
STREETMOSPHERE	78/454115	3211804
FESTIVAL OF GIVING	78/454122	3099158
THE GGP MALL GIFT CARD	78/895721	3317821
GGP GIFT CARD	78/895636	3317820
SANTASTIC	77/149266	3406326
SANTASTIC & Design	77311408	3684888
UR VOTES COUNT	77/466127	3683995
UR VOTES COUNT	77/466095	3683994
SANTASTIC	77542912	3638116
Design Only (8 lines & 8 circles)	77614988	3639036
SHOP SMART LOOK FAB	77849690	4000258
LOCAL COLLECTION	77849269	3995619
LOCAL COLLECTION & Design	77849347	3995620
SHOP TIL YOU ROCK	77/953,163	3959282
SANTASTIC	85247465	3903907
SANTASTIC	85047504	3903912
SANTASTIC	85047535	3988447
SANTASTIC	85047580	3996225