

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ABC Holdings, LLC		05/01/2013	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Move Sales, Inc.		
Street Address:	30700 Russell Ranch road		
Internal Address:	Legal Dept.		
City:	Westlake Village		
State/Country:	CALIFORNIA		
Postal Code:	91362		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85618283	DOORSTEPS	
CORRESPONDENCE DATA			
Fax Number:	480/556-48		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	805/557-3229		
Email:	Heaton@Move.com		
Correspondent Name:	Stephen Heaton		
Address Line 1:	30700 Russell Ranch Road		
Address Line 2:	Legal Dept.		
Address Line 4:	Westlake Village, CALIFORNIA 91362		
NAME OF SUBMITTER:	Stephen Heaton		
Signature:	/S.M. Heaton/		

CH \$40.00 85618283

Date:

06/13/2013

Total Attachments: 4

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ASSIGNMENT OF MARKS

This Assignment of Marks (the "**Assignment**") is entered into effective as of May 1, 2013, by and between ABC Holdings, LLC, a Delaware limited liability company ("**Assignor**") and Move Sales, Inc., a Delaware corporation ("**Assignee**").

WHEREAS, Assignor exclusively owns, has adopted, used, and is using the particular fictional business names, trademarks and service marks (registered or unregistered), trade dress, trade names and other names, slogans and other marks as set forth on Schedule 1 attached hereto (the "**Marks**"), exclusively owns all pending applications and granted registrations relating thereto, and exclusively owns the good will of the business connected with the use of or otherwise symbolized by the Marks; and

WHEREAS, Assignee is desirous of exclusively acquiring the Marks, such good will, and such registrations and applications pursuant to that certain Asset Purchase Agreement dated as of May 1, 2013 by and among Assignor, Assignee, and Move, Inc., as guarantor (the "**Purchase Agreement**") and in furtherance of the transactions contemplated therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby irrevocably assign unto Assignee all rights, title and interest in and to the Marks, together with the good will of the business connected with the use of or otherwise symbolized by the Marks, all common law rights in or to the Marks, and any pending registrations thereof and granted applications therefor.

Nothing in this Assignment, nor its execution, shall be deemed to in any way merge, cancel or otherwise supersede any of the representations, warranties, covenants, terms or conditions of the Purchase Agreement.

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IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the date set forth above.

ABC HOLDINGS, LLC

MOVE SALES, INC.

By: *[Signature]* By: _____

Name: *Michael Sero* Name: _____

Title: *Managing Member* Title: _____

[Signature page to Assignment of Marks]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the date set forth above.

ABC HOLDINGS, LLC

MOVE SALES, INC.

By: _____ By: Rachel Glaser

Name: _____ Name: Rachel Glaser

Title: _____ Title: CEO

[Signature page to Assignment of Marks]

Schedule 1

Marks

Doorsteps