

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bridge Bank, National Association		03/27/2013	National Association: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Adbrite, Inc.		
Street Address:	731 Market St., 5th Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94103		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	3143181	ADBRITE	
Registration Number:	3679177	ADBRITE	
Registration Number:	4109503		
Registration Number:	3273051	INTERMISSIONS AD	
Registration Number:	3761861	BRITEPIC	
Registration Number:	3699356	BRITEPIC	
Registration Number:	3671257	THE INTERNET'S AD MARKETPLACE	
Registration Number:	3679179	BLACK LABEL ADS	
CORRESPONDENCE DATA			
Fax Number:	7168490349		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	716.856.4000		
Email:	rwatt@hodgsonruss.com		

CH \$215.00 3143181

Correspondent Name: Rachel S. Watt
Address Line 1: Hodgson Russ LLP
Address Line 2: 140 Pearl Street, Suite 100
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ATTORNEY DOCKET NUMBER:	073285.00002
NAME OF SUBMITTER:	Rachel S. Watt
Signature:	/rachel s. watt#46186/
Date:	06/14/2013
Total Attachments: 1 source=Release#page1.tif	



BridgeBank

March 27, 2013

Adbrite, Inc.
Attn: Hardeep Bindra, CEO
731 Market Street, Suite 500
San Francisco, CA 94103

Dear Mr. Hardeep Bindra,


RE: REASSIGNMENT AND RELEASE OF SECURITY INTEREST

This Reassignment and Release of Security Interest is made as of March 27, 2013 by Bridge Bank, National Association ("Lender") in favor of Adbrite, Inc. ("Company").

Company assigned certain interests in the patents, trademarks and copyrights (the "Intellectual Property"), to Lender under an Intellectual Property Security Agreement dated as of March 8, 2012 of Intellectual Property Security Agreement, as may have been amended (the "Security Agreement") and recorded with the U.S. Patent and Trademark Office and/or the U.S. Copyright Office.

Lender acknowledges that Company has satisfied its obligations under the Security Agreement, and Lender agrees to release all security interests that Lender may have in the Intellectual Property and reassigns it to Company without warranty or recourse.

BRIDGE BANK, NATIONAL ASSOCIATION

By: 
Name: Giuseppe Chiappetta
Title: Vice President