

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the inadvertent identification of Assignee as "Top of the Rock, LLC c/o Bass Pro, Inc." instead of "Top of the Rock, LLC" previously recorded on Reel 004901 Frame 0722. Assignor(s) hereby confirms the assignment of the entire interest and the goodwill.		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	American Sportsman Holdings Co.		11/01/2012
			Entity Type
			CORPORATION: MISSOURI
RECEIVING PARTY DATA			
Name:	Top of the Rock, LLC		
Street Address:	2500 East Kearney Street		
Internal Address:	Sportsman's Park Center		
City:	Springfield		
State/Country:	MISSOURI		
Postal Code:	65898		
Entity Type:	CORPORATION: MISSOURI		
PROPERTY NUMBERS Total: 6			
	Property Type	Number	Word Mark
	Serial Number:	85254093	ECHO CANYON NATURE PARK
	Serial Number:	85254100	JOHN L'S CAVE
	Serial Number:	85640378	TOP OF THE ROCK LOST CANYON CAVE
	Serial Number:	85640401	TOP OF THE ROCK LOST CANYON CAVE TRAIL
	Serial Number:	85640414	TOP OF THE ROCK LOST CANYON NATURE TRAIL
	Registration Number:	2081858	TOP OF THE ROCK
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-983-6318		
Email:	sftrademarks@pillsburylaw.com, travis.golden@pillsburylaw.com		

CH \$165.00 85254093

Correspondent Name: Laura C. Gustafson
Address Line 1: P.O. Box 2824
Address Line 2: Calendar/Docketing Department
Address Line 4: San Francisco, CALIFORNIA 94126-2824

ATTORNEY DOCKET NUMBER:	021644-0392106 (43720)
NAME OF SUBMITTER:	Laura C. Gustafson
Signature:	/Laura C. Gustafson/
Date:	06/14/2013

Total Attachments: 2
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ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **American Sportsman Holdings Co., a Missouri Corporation ("Assignor")**, hereby conveys, transfers and assigns to **Top of the Rock, LLC ~~c/o Bass Pro, Inc.~~, a Missouri Limited Liability Company ("Assignee")** with address of Sportsman's Park Center, 2500 East Kearney Street, Springfield, Missouri 65898, United States, effective as of the date below, all right, title and interest in and to the United States Trademarks and/or Service Mark Applications, Registrations, Marks and Names listed on the attached Exhibit and the goodwill of the business connected with the use of, and symbolized by the same, together with all rights of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith.

American Sportsman Holdings Co.

By: _____

J. A. Hagale

LKW
11-12

Name: James A. Hagale

Title: Vice President

Date: November 1, 2012

Exhibit

<u>Mark / Name</u>	<u>Application / Registration Number</u>	<u>Date</u>
ECHO CANYON NATURE PARK	85254093	February 28, 2011
JOHN L'S CAVE	85254100	February 28, 2011
TOP OF THE ROCK LOST CANYON CAVE	85640378	May 31, 2012
TOP OF THE ROCK LOST CANYON CAVE TRAIL	85640401	May 31, 2012
TOP OF THE ROCK LOST CANYON NATURE TRAIL	85640414	May 31, 2012
TOP OF THE ROCK	2081858	July 22, 1997