

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT											
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL											
CONVEYING PARTY DATA												
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>United States Playing Card Company</td> <td></td> <td>12/05/2012</td> <td>CORPORATION: DELAWARE</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	United States Playing Card Company		12/05/2012	CORPORATION: DELAWARE	
Name	Formerly	Execution Date	Entity Type									
United States Playing Card Company		12/05/2012	CORPORATION: DELAWARE									
RECEIVING PARTY DATA												
Name:	Arlington Printing and Playing Card Company, LLC											
Doing Business As:												
Street Address:	202 N. Great Southwest Parkway											
City:	Grand Prairie											
State/Country:	TEXAS											
Postal Code:	75050											
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS											
PROPERTY NUMBERS Total: 2												
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>1455543</td> <td>GAMBLERS GENERAL STORE</td> </tr> <tr> <td>Registration Number:</td> <td>1816987</td> <td>J A</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	1455543	GAMBLERS GENERAL STORE	Registration Number:	1816987	J A
Property Type	Number	Word Mark										
Registration Number:	1455543	GAMBLERS GENERAL STORE										
Registration Number:	1816987	J A										
CORRESPONDENCE DATA												
Fax Number:	8009820280											
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>												
Phone:	817 9961900											
Email:	lynn@smithlawfirm.cc											
Correspondent Name:	Lynn Smith											
Address Line 1:	14248 Meadowland Circle											
Address Line 4:	Newark, TEXAS 76071											
NAME OF SUBMITTER:	Lynn M. Smith											
Signature:	/lynn m smith/											

Date:

06/15/2013

Total Attachments: 4

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TRADEMARK & SERVICE MARK ASSIGNMENT


For good and valuable consideration, receipt of which is hereby acknowledged, **THE UNITED STATES PLAYING CARD COMPANY**, a Delaware corporation, having offices at 300 Gap Way, Erlanger, Kentucky, (hereinafter "ASSIGNOR"), does hereby assign, effective December 5, 2012, to **ARLINGTON PRINTING AND PLAYING CARD COMPANY, L.L.C.**, a limited liability company of the State of Texas, having offices at 624 N. Great Southwest Parkway, Arlington, Texas (hereinafter "ASSIGNEE"), its successors, assigns and legal representatives, ASSIGNOR'S entire right, title and interest in and to each of the trademarks and service marks listed on the attached Exhibit "A" (collectively, "the MARKS"), together with the goodwill symbolized by the MARKS, and any United States and foreign trademark/service mark registrations of the MARKS, and any United States and foreign trademark/service applications for the MARKS.

[Signature page follows]

IN WITNESS WHEREOF, this assignment has been duly executed and delivered by the parties hereto on the date first hereinabove written.

ASSIGNOR:

THE UNITED STATES PLAYING CARD
COMPANY

By: 
Name: John E. Capps
Title: Vice President

STATE OF FLORIDA

§
§
§

COUNTY OF PALM BEACH

BEFORE ME, the undersigned authority, on this day personally appeared John E. Capps, and having been duly sworn by me, upon his oath states that he is an authorized representative of The United States Playing Card Company, and that he has read and understand the foregoing instrument, and that he is authorized to execute said instrument, and acknowledged to me that he executed same for the purposes and consideration therein expressed, in the capacity therein stated, and as the act and deed of said company.

SUBSCRIBED AND SWORN BEFORE ME, this 5th day of December, 2012.

Cheryl MacArthur
Printed Name of Notary Public

Cheryl MacArthur
Signature of Notary Public

My commission expires 2/14/2016

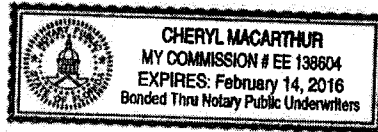


EXHIBIT "A"

1. GAMBLERS GENERAL STORE

Word mark registration # 1455543

Owner: The United States Playing Card Company



2.

with word mark JA – Design pulse words, letter and/or numbers

Registration #1816987

Owner: The United States Playing Card Company