

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MMV Capital Partners Inc.	FORMERLY MMV Financial Inc.	06/03/2011	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Quick Hit, Inc.
Street Address:	16 Chestnut Street
City:	Foxboro
State/Country:	MASSACHUSETTS
Postal Code:	02035
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3775665	QUICKHIT
Registration Number:	3781821	XL SPORTS
Registration Number:	3857406	QUICK HIT SPORTS
Serial Number:	77822820	QH
Serial Number:	77822819	QUICKHIT QH

CORRESPONDENCE DATA

Fax Number: 2125939175
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 212-705-4878
 Email: pto@fkks.com, mmcguire@fkks.com
 Correspondent Name: Frankfurt Kurnit Klein & Selz PC
 Address Line 1: 488 Madison Avenue
 Address Line 2: Attn: Mary Sotis
 Address Line 4: New York, NEW YORK 10022

OP \$140.00 3775665

ATTORNEY DOCKET NUMBER:	021407.0200
NAME OF SUBMITTER:	Mary Sotis
Signature:	/Mary Sotis/
Date:	06/15/2013
Total Attachments: 7 source=MMVRelease1#page1.tif source=MMVRelease1#page2.tif source=MMVRelease1#page3.tif source=MMVRelease1#page4.tif source=MMVRelease1#page5.tif source=MMVRelease1#page6.tif source=MMVRelease1#page7.tif	

GENERAL RELEASE AGREEMENT

This GENERAL RELEASE AGREEMENT (the "Release") is dated June 3, 2011, among MMV CAPITAL PARTNERS INC., a Canadian corporation (the "Senior Lender"), QUICK HIT, INC., a Delaware corporation (the "Company"), NEW ENTERPRISE ASSOCIATES 12, a Delaware limited partnership, NEA VENTURES 2008, a Delaware limited partnership, and VALHALLA PARTNERS II, a Delaware limited partnership (collectively, the "Majority Stockholders").

WITNESSETH:

WHEREAS, the Company engages in the business of online video game development and production (the "Business");

WHEREAS, the Company is entering into a certain Asset Purchase Sale Agreement, dated as of even date herewith, by and among the Purchaser, the Senior Lender and the Company (the "Agreement"), whereby the Company, with the consent of the Senior Lender, has agreed as to sell certain assets related to the Business ("Assets," as defined therein) to Majesco Entertainment Company (the "Purchaser") and the Purchaser has agreed to purchase such Assets from the Company;

WHEREAS, simultaneously with the Closing (as defined therein) under the Agreement, the Company is entering into a certain Bill of Sale, dated as of even date herewith, by and among the Senior Lender and the Company (the "Bill of Sale"), whereby the Company has agreed to transfer and assign the Game (as defined therein) to the Senior Lender and the Senior Lender has agreed to accept the Game in partial satisfaction of certain Outstanding Obligations (as defined therein) by and from the Company to the Senior Lender under that certain Credit Agreement dated October 28, 2010, as amended by Amendment I dated March 4, 2011 by and between the Senior Lender and the Company (the "Credit Facility"); and

WHEREAS, the consummation of the transactions contemplated by the Agreement and the Bill of Sale, is conditioned upon, among other things, the execution and delivery of this Release by the Senior Lender, the Company and the Majority Stockholders.

NOW, THEREFORE, in consideration of the mutual covenants and agreements set forth in this Release, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties do hereby agree as follows:

1. Release. The Senior Lender, the Company, and the Majority Stockholders, each on behalf of itself, and its affiliates, parent companies, subsidiaries, officers, directors, shareholders, employees, agents, representatives, attorneys, and predecessors, and the respective successors, assigns, heirs, executors, administrators and beneficiaries of any of the foregoing (all collectively referred to as the "Releasing Parties"), hereby fully, finally and irrevocably releases, acquits and forever discharges each of the other Releasing Parties, and each of the respective officers, directors, partners, general partners, limited partners, managing directors, members, stockholders, trustees, representatives, employees, principals, agents, advisors, affiliates, parents, subsidiaries (direct and indirect), joint ventures, predecessors, and successors, and each of the respective assigns, beneficiaries, heirs, executors, personal or legal representatives, insurers and attorneys of any of the foregoing (collectively, the "Released Parties"), of and from any and all commitments, actions, debts, claims, counterclaims, suits, causes of action, damages, demands, liabilities, obligations, costs, expenses, and compensation of every kind and nature whatsoever, past, present or future, at law or in equity, whether known or unknown, contingent or otherwise, which such Releasing Parties, or any of them, had, has or may have had at any time in the past until and including the date of this Release, against the Released Parties, or any of them, including, but not limited to, any claims which relate to or arise out of the Credit Facility, or such Releasing Party's

prior relationship with the Company, or the Stockholders, or their respective predecessors (collectively, "Causes of Action"). Anything above to the contrary notwithstanding, the term "Causes of Action" shall not include, and nothing in this Release shall operate to diminish or release, any claims or rights of a Releasing Party or obligations of the Company arising solely under the Agreement or the Bill of Sale, or any other agreement executed and delivered in connection with the Agreement or the Bill of Sale.

2. No Assignment of Claims. Each Releasing Party hereby represents to the Released Parties that such party (a) has not heretofore filed against any Released Party any claim, suit or proceeding of any kind with any foreign or United States federal, state or local court, adjudicative body, regulatory or licensing entity, governmental administrative entity or arbitral forum, (b) has not assigned any Causes of Action or possible Causes of Action against any Released Party, (c) subject to the exclusions identified above, fully intends to release all Causes of Action against the Released Parties including, without limitation, unknown and contingent Causes of Action, and (d) has consulted with counsel with respect to the execution and delivery of this Release and has been fully apprised of the consequences hereof.

3. Covenant Not to Sue. Each Releasing Party covenants and agrees not to institute any litigation, lawsuit, claim or action against any of the Released Parties with respect to the released Causes of Action.

4. Authority. Each Releasing Party hereby represents and warrants that he, she or it has all requisite power and authority to execute, deliver, and perform this Release. This Release has been duly executed and delivered by each Releasing Party and constitutes valid and legally binding obligation of each Releasing Party, enforceable against it in accordance with its respective terms. Each Releasing Party further represents and warrants that no covenant of or notice to any third party is required in connection with the execution and delivery of this Release.

5. Adequacy of Information. Each Releasing Party hereby represents and warrants that he, she or it has access to adequate information regarding the terms of the Agreement and each other document and agreement to which it is a party in connection with the transactions contemplated by the Agreement, the scope and effect of the general release set forth herein, and all other matters encompassed by this Release, to make an informed and knowledgeable decision with regard to entering into this Release. Subject to Section 1 above, each Releasing Party further represents and warrants that it has not relied upon any other Released Parties in deciding to enter into this Release and has instead made his, her or its own independent analysis and decision to enter into this Release.

6. Sufficiency of Consideration. Each Releasing Party acknowledges and agrees that terms of the Agreement (and in the other agreements referred to therein) provide good and sufficient consideration for every promise, duty, release, obligation, agreement and right contained in this Release.

7. Law Governing; Dispute Resolution. This Release, and all claims and disputes arising in connection with this Release, or the negotiation, breach, termination, performance or validity hereof or the transactions contemplated hereby, shall be governed by and construed in accordance with the laws of the State of Delaware, without giving effect to the conflicts of laws principles thereof.

8. Interpretation. Each party has been represented by counsel in connection with this Release and each provision of this Release shall be interpreted and construed as if it were equally and jointly drafted by the parties hereto.

9. Third Party Beneficiaries; Amendments. The parties hereto acknowledge and agree that each of the Released Parties is a third party beneficiary of this Release, and shall be entitled to

enforce the provisions herein against the other parties hereto to the same extent as if they were parties hereto. The parties hereto acknowledge and agree that this Release may only be amended, modified or supplemented by written agreement of the other parties hereto.

10. Entire Agreement. This Release contains the entire understanding and agreement between and among the parties with respect to the subject matter hereof. No other agreements, covenants, representations or warranties, express or implied, oral or written, have been made by any party with respect to the subject matter of this Release. All prior or contemporaneous conversations, negotiations, proposed agreements and agreements, or representations, covenants and warranties with respect to the subject matter hereof are merged herein, waived, superseded and replaced in total by this Release. Notwithstanding any provision of this Release to the contrary, (a) this Release shall not become effective unless and until the Closing under the Agreement shall have occurred and (b) this Release shall not alter or amend or supersede in any manner the Agreement, the Bill of Sale, or any other agreement executed and delivered pursuant to the Agreement.

[END OF TEXT]

IN WITNESS WHEREOF, the parties hereto have executed this Release on the day and year first above written.

MMV CAPITAL PARTNERS INC.

By: R. Patterson
Name: ~~Michel Beland~~ Ron Patterson
Title: ~~Secretary~~ EVP

QUICK HIT, INC.

By: _____
Name: Jeffrey K. Anderson
Title: Chief Executive Officer

NEW ENTERPRISE ASSOCIATES 12, LIMITED PARTNERSHIP

By: NEA PARTNERS 12, LIMITED PARTNERSHIP,
its General Partner

By: NEA 12 GP, LLC, its General Partner

By: _____
Name: Louis S. Citron
Title: General Counsel

NEA VENTURES 2008, LIMITED PARTNERSHIP

By: _____
Name: Louis S. Citron
Title: Vice President

VALHALLA PARTNERS II, L.P.

By: Valhalla II GP, LLC General Partner

By: _____
Name: Harry J. D'Andrea
Title: Managing Member

IN WITNESS WHEREOF, the parties hereto have executed this Release on the day and year first above written.

MMV CAPITAL PARTNERS INC.

By: _____
Name: Michel Béland
Title: Secretary

QUICK HIT, INC.

By: _____
Name: Jeffrey K. Anderson
Title: Chief Executive Officer

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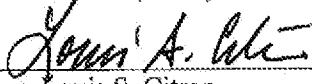
QUICK HIT, INC.

By: _____
Name: Jeffrey K. Anderson
Title: Chief Executive Officer

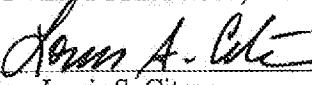
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Title: Chief Executive Officer

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Name: Harry J. D'Andrea
Title: Managing Member