

TRADEMARK ASSIGNMENT


Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WCRJ, LLC		06/07/2013	LIMITED LIABILITY COMPANY: COLORADO
RECEIVING PARTY DATA			
Name:	Reglera, LLC		
Street Address:	11925 W I-70 FRONTAGE ROAD NORTH, SUITE 900		
City:	WHEAT RIDGE		
State/Country:	COLORADO		
Postal Code:	80033		
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2764050	REGLERA	
Registration Number:	2775295	R	
CORRESPONDENCE DATA			
Fax Number:	4142770656		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	414-271-6560		
Email:	jltrem1@michaelbest.com		
Correspondent Name:	Lori S. Meddings		
Address Line 1:	100 East Wisconsin Avenue, Suite 3300		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	031808-9002 & 9003 US00		
NAME OF SUBMITTER:	Jaime L. Trem1		
Signature:	/jaime l. trem1/		
Date:	06/17/2013		
Total Attachments: 1 source=13340390_Signed_Assignment#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, WCRJ, LLC, a Colorado limited liability company with an address at 11925 W I-70 Frontage Road North, Suite 900, Wheat Ridge, Colorado 80033 (hereinafter "Assignor"), owns the following trademarks (the "Marks"):

Country	Registration No.	Mark
United States	2764050	REGLERA
United States	2775295	

WHEREAS, Reglera, LLC, a Wisconsin limited liability company with an address at 11925 W I-70 Frontage Road North, Suite 900, Wheat Ridge, Colorado 80033 (hereinafter "Assignee"), is desirous of acquiring all of Assignor's right, title and interest in and to the Marks and Assignor is willing to assign the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Marks and all common law rights in the Marks, together with the goodwill of the business symbolized by the Marks and its right to sue for past infringement of the Marks and to recover any and all damages and awards for such infringement.

IN WITNESS WHEREOF, Assignor has caused its duly authorized representative to execute this Assignment.

WCRJ, LLC

By:  _____

Name: Clay Anselmo

Title: Chief Executive Officer and President

Date: 6/7/13