



Electronic Trademark Assignment System

Trademark Assignment Recordation Form

Navigation: [Guides](#) | [Conveyance Type](#) | [Correspondence](#) | [Conveyer](#) | [Beneficiary](#) | [Priority](#) | [Attachments](#) | [Sign](#)

ETAS v.1.6.5

PTO-1594 (Rev. 11/15)

OMB No. 0651-0027 (Exp. 04/30/2015)

Signature

The request must be signed by the filer. The request will not be "signed" in the sense of a traditional paper document. To sign the request, the signer must enter any combination of printable characters that have been adopted to serve the function of a signature, preceded and followed by the forward slash (/) symbol. Acceptable "signatures" could include: /John doe/; /jd/; and /123-4567/.

Sign the request by completing the following fields

TRADEMARK ASSIGNMENT

06/12/2013



103659275

Electronic Version v1.1
Stylesheet Version v1.1

Re-900256823 5-24-13

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	03/08/2013

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Taittinger Compagnie Commerciale Et Viticole Champenoise		03/08/2013	COMPANY: FRANCE

RECEIVING PARTY DATA

Name:	Taittinger Compagnie Commerciale Et Viticole Champenoise
Street Address:	9 Place Saint-Nicaise
City:	Reims
State/Country:	FRANCE
Postal Code:	51100
Entity Type:	COMPANY: FRANCE

Registration Number:	1923011	PRELUDE
Registration Number:	1387725	COMTES DE CHAMPAGNE
Registration Number:	2025782	CUVEE DE LA POMPADOUR
Registration Number:	1549428	DEFENDER
Registration Number:	2340175	IRROY
Registration Number:	2791142	LES FOLIES DE LA MARQUETTERIE
Registration Number:	3130998	NOCTURNE
Registration Number:	4277354	TAITTINGER
Registration Number:	1420365	TAITTINGER
Serial Number:	85150903	TAITTINGER
Registration Number:	0559450	TAITTINGER
Serial Number:	85144573	TAITTINGER COLLECTION
Registration Number:	1420366	TAITTINGER COLLECTION

CORRESPONDENCE DATA

Fax Number: 2129499190
 Phone: (212) 949-9022
 Email: VMTannenbaum@lavabel.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Victor Tannenbaum
 Address Line 1: 666 Third Avenue
 Address Line 2: 10th Floor
 Address Line 4: New York, NEW YORK 10017

DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:
 Address Line 2:
 Address Line 3:
 Address Line 4:

Total Attachments: 1
 source=Taittinger Cert of Merger#page1.tif

Signature: *	/VMT/
Name: *	Victor Tannenbaum
Date:	06/12/2013

ATTESTATION
CERTIFICATE

Je soussigné, Me Bertrand ROLLIN, Notaire Associé à Reims (Marne), France,
I, the undersigned, Me Bertrand ROLLIN, Notary at Reims (Marne), France,

CERTIFIE ET ATTESTE QUE :
CERTIFY AND ATTEST THAT:

1/

A la date d'effet du 8 mars 2013, la société TAITTINGER COMPAGNIE COMMERCIALE ET VITICOLE CHAMPENOISE, ayant pour siège social : 9 Place Saint-Nicaise 51100 REIMS, France, immatriculée au Registre du Commerce et des Sociétés de Reims sous le numéro R.C.S. 440 171 528, a été absorbée par voie de fusion-absorption par la société TAITTINGER COMPAGNIE COMMERCIALE ET VITICOLE CHAMPENOISE, (anciennement dénommée FSN1), ayant pour siège social : 9 Place Saint-Nicaise 51100 REIMS, France, immatriculée au Registre du Commerce et des Sociétés de Reims sous le numéro R.C.S. 490 341 062.

From the effective date of 8 March 2013, the company TAITTINGER COMPAGNIE COMMERCIALE ET VITICOLE CHAMPENOISE, with a business address at : 9 Place Saint-Nicaise 51100 REIMS, France, registered in the Corporate Registry of Reims under number R.C.S. 440 171 528 was absorbed under a merger-absorption arrangement by the company TAITTINGER COMPAGNIE COMMERCIALE ET VITICOLE CHAMPENOISE, (formerly named FSN1), with a business address of : 9 Place Saint-Nicaise 51100 REIMS, France, registered in the Corporate Registry of Reims under n° R.C.S. 490 341 062.

- 2/ En conséquence, à l'effet du 8 mars 2013, la société TAITTINGER COMPAGNIE COMMERCIALE ET VITICOLE CHAMPENOISE (R.C.S. 440 171 528) a transféré l'intégralité de son patrimoine, dont ses marques, à la société inscrite au Registre du Commerce sous le numéro R.C.S. 490 341 062 :
As a consequence, effective 8 March 2013, the Company TAITTINGER COMPAGNIE COMMERCIALE ET VITICOLE CHAMPENOISE (R.C.S. 440 171 528) transferred all its assets, including the trademarks, to the company registered in the Corporate Registry under number R.C.S. 490 341 062 :

TAITTINGER COMPAGNIE COMMERCIALE ET VITICOLE CHAMPENOISE
9 Place Saint-Nicaise
51100 REIMS – France

EN FOI DE QUOI, j'ai délivré la présente attestation.
IN WITNESS THEREOF, I have issued this certificate

Fait à Reims, le
Signed at Reims, this day

23 mai 2013
23 of May 2013


