

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Labrador Retriever Co., Ltd.		06/10/2013	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	KBS Co., Ltd.		
Street Address:	3-9, Ryogoku 1-chome, Sumida-ku		
City:	Tokyo		
State/Country:	JAPAN		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3520615		
CORRESPONDENCE DATA			
Fax Number:	2125750671		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212-790-9200		
Email:	trademark@cll.com, sbi@cll.com		
Correspondent Name:	Cowan, Liebowitz & Latman, P.C.		
Address Line 1:	1133 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	25674.005 JHE/SBI		
DOMESTIC REPRESENTATIVE			
Name:	Cowan, Liebowitz & Latman, P.C.		
Address Line 1:	1133 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		

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NAME OF SUBMITTER:	Jeffrey H. Epstein
Signature:	/Jeffrey H. Epstein/-
Date:	06/18/2013
Total Attachments: 4 source=ASSIGNMENT '615#page1.tif source=ASSIGNMENT '615#page2.tif source=APPT DOM REP '615#page1.tif source=APPT DOM REP '615#page2.tif	

TRADEMARK DEED OF ASSIGNMENT

WHEREAS, Labrador Retriever Co., Ltd., a Japanese corporation, having an address at 23-26 Shibuya 1-chome, Shibuya-ku, Tokyo, Japan ("Assignor"), has adopted and used the trademark shown in Schedule A attached hereto, and is the owner of the registration for the aforesaid trademark as shown in Schedule A (the "Trademark");

WHEREAS, KBS Co., Ltd., a Japanese corporation having an address at 3-9, Ryogoku 1-chome, Sumida-ku, Tokyo, Japan ("Assignee"), is desirous of acquiring all of Assignor's common law and statutory right, title and interest in and to the Trademark in the United States of America and its territories and possessions;

NOW THEREFORE, in consideration of US \$1 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, absolutely and forever, all of Assignor's common law and statutory right, title and interest in and to the Trademark in the United States, its territories and possessions, including the registration therefor shown in Schedule A, together with the goodwill of the business symbolized by the Trademark being assigned, and all causes of action for any and all past infringements of the rights being assigned and the right to collect and retain the proceeds therefrom.

Dated: June 10 , 2013

LABRADOR RETRIEVER CO., LTD.

By: 泉野 秀夫

Name: Hideo Kumeno

Title: President
an Officer of the Company

Accepted:

KBS CO., LTD.

By: 小野 栄也

Name: Hideya Ono

Title: President
an Officer of the Company

SCHEDULE A

U.S. Registration No. 3,520,615, dated October 21, 2008, for Trademark "BACK VIEW OF DOG DESIGN" (as shown below) in Classes 18 and 25



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

----- X
 In re Registration of KBS Co., Ltd. :
 :
 Registration No. 3,520,615 :
 : **APPOINTMENT OF**
 : **DOMESTIC REPRESENTATIVE**
 Registration Date: October 21, 2008 :
 :
 Mark: BACK VIEW OF DOG DESIGN
 ----- X

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

Dear Sir:

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Jeffrey H. Epstein, William M. Borchard, Mary L. Kevlin, Lynn S. Fruchter, Midge M. Hyman, Joel K. Schmidt, Lawrence Greene, Arlana S. Cohen, Deborah K. Squiers, and all other attorneys of Cowan, Liebowitz & Latman, P.C., 1133 Avenue of the Americas, New York, New York 10036-6799, members of the Bar of the State of New York, are hereby appointed Registrant's domestic representative upon whom notices or process in proceedings

Attorney Ref. No. 25674.005

affecting Registration No. 3,520,615 may be served. All previous Appointments of Domestic Representative are hereby revoked.

Respectfully submitted,

KBS CO., LTD.

By: 小野 栄也

Name: Hideya Ono

Title: President

An Officer of the Company

Dated: June 10, 2013