

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ei LLC		6/16/2013	LIMITED LIABILITY COMPANY: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Harmony Green, Inc.		
Street Address:	240 E. 47th St., Suite 2-F		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2719232	ALOE BURST	
CORRESPONDENCE DATA			
Fax Number:	5013751309		
Phone:	501-377-0417		
Email:	kperkins@roaselawfirm.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Kathryn Bennett Perkins		
Address Line 1:	120 East Fourth Street		
Address Line 4:	Little Rock, ARKANSAS 72201		
NAME OF SUBMITTER:	Kathryn Bennett Perkins		
Signature:	/kathryn bennett perkins/		

Date:	06/17/2013
Total Attachments: 2 source=Aloe Burst#page1.tif source=Aloe Burst#page2.tif	
RECEIPT INFORMATION	
ETAS ID:	TM272114
Receipt Date:	06/17/2013
Fee Amount:	\$40

ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS

WHEREAS, Ei LLC is a limited liability company organized and existing under the laws of the State of North Carolina having an address at 150 Fayetteville Street, Box 1011, Raleigh, North Carolina 27601, United States of America (hereinafter "ASSIGNOR");

WHEREAS, ASSIGNOR acquired and is the owner of Federal Trademark Registration No. 2,719,232 for ALOE BURST (hereinafter the "ALOE BURST Mark"), acquired from Ei Inc. as a result of a merger effective April 15, 2013, which acquired the ALOE BURST Mark from Harmony Labs, Inc. by name change dated July 11, 2011, which acquired the ALOE BURST Mark from HL Acquisition Corporation by name change dated March 5, 2003, which acquired the ALOE BURST Mark from Harmony Green, Inc. by assignment dated April 30, 2003; and

WHEREAS, Harmony Green, Inc., a corporation duly organized and existing under the laws of the State of Texas and having an address at 240 E. 47th St., Suite 2-F, New York, New York 10017, United States of America (hereinafter "ASSIGNEE"), is the rightful owner of the ALOE BURST Mark and has been using the ALOE BURST Mark and desires to reacquire the ALOE BURST Mark, together with the goodwill symbolized thereby, the Registration and the common law rights thereto to the extent they were transferred to Ei LLC.

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and conveys to ASSIGNEE ASSIGNOR'S entire right, title and interest in and to the ALOE BURST Mark, the goodwill symbolized thereby, the Registration and the common law rights thereto, free and clear of all liens and encumbrances.

ASSIGNOR confirms that it is the owner of whatever rights where transferred to it for the ALOE BURST Mark and the registration therefore, that ASSIGNOR has full power to make this Assignment, and that ASSIGNOR will execute such further assignments and related documents with

respect to the ALOE BURST Mark, the Registration and common law rights as ASSIGNEE may reasonably request.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized officer this 16TH day of June, 2013.

Ei LLC

By: *Bill Jennings*
Bill Jennings
Manager and Chief Financial Officer

ACKNOWLEDGMENT

STATE OF FLORIDA)
) ss.
COUNTY OF Volusia)

On this day, before me, the undersigned, a Notary Public in and for the county and state aforesaid, personally appeared Bill Jennings to me known to be the identical person who signed the name of the maker thereof to the within and foregoing instrument as its representative and acknowledged to me that he executed the same as his free and voluntary act and deed, and as the free and voluntary act and deed of said limited liability company, for the uses and purposes therein set forth.

IN TESTIMONY WHEREOF, I have hereunto set my hand and official seal this 16th day of June, 2013.

Tiffany L Radikopf
Notary Public

My Commission Expires:

January 28, 2016

