

900256648 05/30/2013

TRADEMARK ASSIGNMENT

06/17/2013



Electronic Version v1.1  
Stylesheet Version v1.1



103659417

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Skin Care Rx, L.L.C.		01/04/2013	LIMITED LIABILITY COMPANY: Utah

RECEIVING PARTY DATA

Name:	Inteladerm LLC
Street Address:	7405 E. Monte Cristo Ave
City:	Scottsdale
State/Country:	ARIZONA
Postal Code:	85260
Entity Type:	LIMITED LIABILITY COMPANY: Delaware

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2956585	SKINCARERX

CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 480-300-6403  
 Email: dsigrist@inteladerm.com  
 Correspondent Name: Diana Sigrist  
 Address Line 1: 7405 E. Monte Cristo Ave  
 Address Line 4: Scottsdale, ARIZONA 85260

NAME OF SUBMITTER:	Diana Sigrist
Signature:	/Diana Sigrist/
Date:	05/30/2013

Total Attachments: 1  
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TRADEMARK

REEL: 005050 FRAME: 0053

B5UB 900256648

CP 540.00 201305

**ASSIGNMENT OF REGISTERED TRADEMARK**

This Assignment is made this 4<sup>th</sup> day of January, 2013, by Skin Care Rx, LLC, a Utah limited liability company, now known as Fringe Media, LLC ("Assignor") to Inteladerm, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor has adopted, used and is using a service mark, "SKINCARERX" (the "Mark"), which is registered in the United States Patent and Trademark Office, Registration Number 2956585, dated May 31, 2005;

WHEREAS, Assignee has acquired the entire interest of the Assignor in the Mark and the registration thereof, pursuant to that certain Asset Purchase Agreement between Assignor and Assignee dated January 4, 2013, and for the purchase price described therein;


NOW THEREFORE;

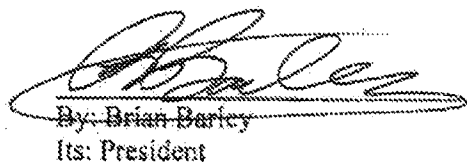
Assignor hereby sells, assigns, conveys and transfers to Assignee, and Assignee's assigns, all of Assignor's right, title and interest in the Mark together with the goodwill of the business symbolized by the Mark and in the registration thereof.

The address of the Assignee is 7405 E. Monte Cristo, Scottsdale, AZ 85260.

Assignor: Skin Care Rx, LLC  
n/k/a Fringe Media, LLC

Assignee: Inteladerm, LLC

  
By: Chris Taylor  
Its: Manager

  
By: Brian Barley  
Its: President