

MR 6/12/13

TRADEMARK ASSIGNMENT

06/18/2013

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
March of Dimes Foundation	FORMERLY March of Dimes Birth Defects Foundation	03/15/2007	not-for-profit corporation: NEW YORK

RECEIVING PARTY DATA

Name:	Zeta Phi Beta Sorority, Inc.
Street Address:	1734 New Hampshire Avenue, NW
City:	Washington
State/Country:	DISTRICT OF COLUMBIA
Postal Code:	20009
Entity Type:	not-for-profit corporation: DISTRICT OF COLUMBIA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2360274	STORK'S NEST
Registration Number:	2357689	STORK'S NEST

CORRESPONDENCE DATA

Fax Number: 9149974532
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 914-997-4626
 Email: achehebar@marchofdimes.com
 Correspondent Name: Anne Chehebar
 Address Line 1: 1275 Mamaroneck Avenue
 Address Line 2: March of Dimes Foundation-Legal Dept.
 Address Line 4: White Plains, NEW YORK 10605

ATTORNEY DOCKET NUMBER:	STORK'S NEST
NAME OF SUBMITTER:	Anne Chehebar

OP \$65.00 2360274

Signature:	/Anne Chehebar/
Date:	05/22/2013
Total Attachments: 2 source=Assignment Letter_May 1 2013#page1.tif source=Assignment Letter_May 1 2013#page2.tif	

March of Dimes Foundation

National Office
1275 Mamaroneck Avenue
White Plains, NY 10605
Telephone (914) 997-4535
Fax (914) 997-4532
Email: lbullseye@marchofdimes.com

marchofdimes.com

Lisa Bullseye
Senior Vice President and
General Counsel

February 5, 2013

Ms. Mary B. Wright
International Grand Basileus
Zeta Phi Beta Sorority, Inc.
1734 New Hampshire Avenue, NW
Washington, D.C. 20009

Dear Ms. Wright:

Following your recent conference call with our Volunteer Leadership Group, we have been asked to correct a recently-discovered error to the registration for two STORK'S NEST marks currently filed with the United States Patent and Trademark Office ("USPTO"). This error came about inadvertently when the March of Dimes made a filing with the USPTO to reflect the change in the name of the March of Dimes Birth Defects Foundation to March of Dimes Foundation for all our registered marks in 2007. As a result of this error, the two STORK'S NEST marks that are co-owned by March of Dimes Foundation ("March of Dimes") and Zeta Phi Beta, Sorority, Inc. ("Zeta Phi Beta") are currently listed in the USPTO as owned solely by the March of Dimes.

In order to correct this error, we will be filing an amendment to the registration of the STORK'S NEST marks so that the joint ownership of the marks will be correctly reflected in the USPTO registration. This letter sets forth the agreement between the parties as to the ownership of the marks and the filing necessary to reflect that ownership in the USPTO.

The parties agree as follows:

1. The parties filed for joint ownership of the registration of the following two service marks (the "STORK'S NEST MARKS") with the USPTO in International Classes 36, 41 and 42:
 - a. STORK'S NEST & DESIGN, Registration Number 2,360,274, filed on August 23, 1999 and registered on June 20, 2000; and
 - b. STORK'S NEST word mark, Registration Number 2,357,689, filed on August 23, 1999, and registered on June 13, 2000.
2. The parties wish to continue to jointly own the STORK'S NEST MARKS and the federal registration for those marks and to correct the filing error made in 2007 which resulted in the March of Dimes being listed as the sole owner of the STORK'S NEST MARKS.
3. The parties agree that in order to provide for the parties to be registered with the USPTO as joint owners of the STORK'S NEST MARKS, March of Dimes will file an amendment to the current registration reflecting the assignment of all right, title and interest in the STORK'S NEST MARKS from "March of Dimes Foundation" to "March of Dimes Foundation and Zeta Phi Beta Sorority, Inc."
4. To the extent that a formal assignment of undivided interest in the STORK'S NEST MARKS is required for the purpose of correcting the error and making the amendment to the registration effective, the March of

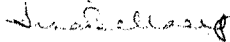
march  of dimes

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5. Dimes hereby assigns, transfers and sets over to Zeta Phi Beta an undivided interest, to be held jointly with the March of Dimes, in the STORK'S NEST MARKS.

If this letter accurately reflects your understanding of our arrangement and you are in agreement with its provisions, please sign both copies of this letter enclosed and return one to me for our files.

Sincerely,



Lisa Bellsey
Senior Vice President and General Counsel

cc: Ms. Stacey Montez

Agreed to:

ZETA PHI BETA SORORITY, INC.

By: _____

Name: Mary Breary Wright

Title: International President

Date: 5/1/13