

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Viva America Marketing, Inc.		06/17/2013	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Viva Life Science, Inc.		
Street Address:	1239 Victoria Street		
City:	Costa Mesa		
State/Country:	CALIFORNIA		
Postal Code:	92627		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3269089	IM GUARD	
CORRESPONDENCE DATA			
Fax Number:	9495676710		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	949-567-6700		
Email:	ipprosecution@orrick.com		
Correspondent Name:	Orrick, Herrington & Sutcliffe LLP		
Address Line 1:	2050 Main Street, Suite 1100		
Address Line 2:	IP Prosecution Department		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	708005.6014		
NAME OF SUBMITTER:	Annie Chen		
Signature:	/annie chen/		

CH \$40.00 3269089

Date:

06/18/2013

Total Attachments: 2

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ASSIGNMENT

WHEREAS, Viva America Marketing, Inc., a California corporation, doing business at 1239 Victoria Street, Costa Mesa, CA 92627 (hereinafter referred to as **ASSIGNOR**), owns full and exclusive right, title and interest to the trademarks as set forth on the attached Exhibit A – List of Trademarks (hereinafter referred to as **THE TRADEMARK RIGHTS**);

WHEREAS, Viva Life Science, Inc., a Delaware corporation, doing business at 1239 Victoria Street, Costa Mesa, CA 92627 (hereinafter referred to as **ASSIGNEE**), is desirous of acquiring the full and exclusive right, title and interest in **THE TRADEMARK RIGHTS**;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, **ASSIGNOR** hereby sells, assigns, transfers and sets over unto the said **ASSIGNEE**, its successors and assigns, the full and exclusive right, title and interest to **THE TRADEMARK RIGHTS**, and any goodwill associated therewith, and to all Certificates of Registration or applications or similar legal protection, not only in the United States and its territorial possessions, but in all countries foreign thereto to be obtained for **THE TRADEMARK RIGHTS**, and to any renewal thereof or any legal equivalent thereof in the United States or a foreign country for the full term or terms for which the same may be granted, including all priority rights under the International Convention; and **ASSIGNOR** hereby authorizes and requests the United States Commissioner of Patents and Trademarks and any officials of foreign countries whose duty it is to issue trademarks on applications as aforesaid, to issue all registrations for **THE TRADEMARK RIGHTS** to **ASSIGNEE** in accordance with the terms of this **ASSIGNMENT** and hereby transfers all rights of action, power and benefit belonging to or accruing from **THE TRADEMARK RIGHTS** including the right to undertake proceedings to recover past and future damages and claim all other relief in respect of any acts of infringement thereof whether such acts shall have been committed before or after the date of this assignment.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Agreement;

ASSIGNOR further covenants that **ASSIGNEE** will, upon its request, be provided promptly with all pertinent facts and documents relating to **THE TRADEMARK RIGHTS** and legal equivalents as may be known and accessible to **ASSIGNORS** and that **ASSIGNOR** will testify as to the same in any cancellation, opposition or litigation related thereto and will promptly execute and deliver to **ASSIGNEE** or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce **THE TRADEMARK RIGHTS** and said equivalents in the United States or in any foreign country, which may be necessary or desirable to carry out the purposes thereof.

IN TESTIMONY WHEREOF, I hereunto set my hand as of the date indicated below.

Viva America Marketing, Inc.



Name: Emmanuel Fan
Title: President

Dated: June 17, 2013

Exhibit A

TRADEMARK

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
IM GUARD	3,269,089	July 24, 2007