

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Nielsen Business Media, Inc.		06/17/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Emerald Expositions, Inc.
Street Address:	31910 Del Obispo Street
City:	San Juan Capistrano
State/Country:	CALIFORNIA
Postal Code:	92675
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 44

Property Type	Number	Word Mark
Registration Number:	3388265	ASD/AMD
Registration Number:	2822408	ASR
Registration Number:	2335400	BICYCLE RETAILER AND INDUSTRY NEWS
Registration Number:	1576716	BUYING POWER INDEX
Registration Number:	1507103	CONTRACT
Registration Number:	2690044	COUTURE
Registration Number:	3206217	COUTURE JEWELLERY COLLECTION AND CONFERE
Registration Number:	1960489	DISPLAY & DESIGN IDEAS
Registration Number:	2958589	DDI
Registration Number:	2241385	FLY FISHING RETAILER
Registration Number:	2203112	GLOBALSHOP
Registration Number:	1895079	HD
Registration Number:	1896434	HD
Registration Number:	1786313	HOSPITALITY DESIGN

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Registration Number:	2176761	HOSPITALITY DESIGN
Registration Number:	1688075	HOSPITALITY DESIGN
Registration Number:	2465790	IMPRESSIONS
Registration Number:	3422638	INFRONT
Registration Number:	1683179	INTERBIKE
Registration Number:	1545323	KITCHEN & BATH BUSINESS
Registration Number:	1934511	LAS VEGAS MERCHANDISE EXPO
Registration Number:	1617848	MARKETPLACE
Registration Number:	1835642	MEDTRADE
Registration Number:	2183575	MEDTRADE
Registration Number:	1828532	MODERN DAY MARINE MILITARY EXPOSITION
Registration Number:	3087371	NATIONAL JEWELER
Registration Number:	2281007	OUTDOOR RETAILER
Registration Number:	1999210	PDN
Registration Number:	2026342	PHOTO DISTRICT NEWS
Registration Number:	3712083	PHOTOPLUS
Registration Number:	1636385	PLATINUM CIRCLE AWARDS
Registration Number:	3538188	RETAIL 2020
Registration Number:	3549606	SACRED CRAFT
Registration Number:	3228862	SOURCEDIRECT
Registration Number:	1536359	SURVEY OF BUYING POWER
Registration Number:	3714839	SURVEY OF BUYING POWER
Registration Number:	2280855	THE IMPRINTED SPORTSWEAR SHOWS
Registration Number:	1515707	THE NATIONAL HOME HEALTH CARE EXPOSITION
Registration Number:	2086651	THE STORE FIXTURING SHOW
Registration Number:	2153337	THE VISUAL MERCHANDISING SHOW
Registration Number:	2113473	VARIETY MERCHANDISE SHOW
Registration Number:	3670460	VIRTUE POWERED BY ASR
Serial Number:	85871324	RETAIL DESIGN
Serial Number:	85871344	RETAIL DESIGN MAGAZINE

**CORRESPONDENCE DATA**

Fax Number: 2128594000

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 212-859-8000

**TRADEMARK  
REEL: 005050 FRAME: 0499**

Email: teas@ffhsj.com,jason.greenberg@friedfrank.com  
Correspondent Name: Jason Greenberg  
Address Line 1: One New York Plaza  
Address Line 2: Fried Frank LLP  
Address Line 4: New York, NEW YORK 10004

ATTORNEY DOCKET NUMBER:	32197-52 GREENBERG
NAME OF SUBMITTER:	Jason Greenberg
Signature:	/JG/
Date:	06/18/2013

Total Attachments: 4  
source=NIELSEN BUSINESS MEDIA, INC. DE - RESTATED CERTIFICATE#page1.tif  
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# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE RESTATED CERTIFICATE OF "NIELSEN BUSINESS MEDIA, INC.", CHANGING ITS NAME FROM "NIELSEN BUSINESS MEDIA, INC." TO "EMERALD EXPOSITIONS, INC.", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF JUNE, A.D. 2013, AT 3 O'CLOCK P.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 0516974

DATE: 06-17-13

TRADEMARK  
REEL: 005050 FRAME: 0501

**AMENDED AND RESTATED  
CERTIFICATE OF INCORPORATION  
OF  
NIELSEN BUSINESS MEDIA, INC.**

Nielsen Business Media, Inc., a corporation organized and existing under the laws of the State of Delaware (the "Corporation"), hereby certifies as follows:

1. The name of the Corporation is Nielsen Business Media, Inc.
2. The Corporation filed its original Certificate of Incorporation with the Secretary of State of the State of Delaware on January 11, 1994 under the name BPI Acquisition Inc.
3. This Amended and Restated Certificate of Incorporation, which amends and restates the provisions of the original Certificate of Incorporation, has been duly adopted in accordance with Sections 242 and 245 of the Delaware General Corporation Law (the "DGCL"), and reads in its entirety as follows as of this 17<sup>th</sup> day of June, 2013:

FIRST: The name of the Corporation is Emerald Expositions, Inc.

SECOND: The address of the Corporation's registered office in the State of Delaware is 2711 Centerville Road, Suite 400, in the City of Wilmington, County of New Castle, Delaware 19808. The name of its registered agent at such address is Corporation Service Company.

THIRD: The purpose of the Corporation is to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law of the State of Delaware.

FOURTH: The total number of shares of stock which the Corporation is authorized to issue is one thousand (1,000) shares of common stock, having a par value of \$1.00 per share.

FIFTH: The business and affairs of the Corporation shall be managed by or under the direction of the board of directors, and the directors need not be elected by ballot unless required by the bylaws of the Corporation.

SIXTH: In furtherance and not in limitation of the powers conferred by the laws of the State of Delaware, the board of directors is expressly authorized to adopt, amend and

repeal the bylaws of the Corporation.

SEVENTH: To the fullest extent permitted by law, a director of the Corporation shall not be personally liable to the Corporation or its stockholders for monetary damages for breach of fiduciary duty as a director, except for liability (i) for any breach of the director's duty of loyalty to the Corporation or its stockholders, (ii) for acts or omissions not in good faith or which involve intentional misconduct or a knowing violation of law, (iii) under Section 174 of the General Corporation Law of the State of Delaware, or (iv) for any transaction from which the director derived an improper personal benefit. If the General Corporation Law of the State of Delaware is amended to authorize corporate action further eliminating or limiting the personal liability of directors, then the liability of a director of the Corporation shall be eliminated or limited to the fullest extent permitted by the General Corporation Law of the State of Delaware, as so amended. Any repeal or modification of this provision shall not adversely affect any right or protection of a director of the Corporation existing at the time of such repeal or modification.

EIGHTH: The Corporation reserves the right to amend and repeal any provision contained in this Amended and Restated Certificate of Incorporation in the manner from time to time prescribed by the laws of the State of Delaware. All rights herein conferred are granted subject to this reservation.

IN WITNESS WHEREOF, this Amended and Restated Certificate of Incorporation, which restates and integrates and further amends the provisions of the Certificate of Incorporation of this Corporation, and which has been duly adopted in accordance with Sections 242 and 245 of the DGCL, has been executed by its duly authorized officer as of the date first written above.

NIELSEN BUSINESS MEDIA, INC.

By: /s/ David Loechner  
Name: David Loechner  
Title: President