

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT														
EFFECTIVE DATE:	12/31/2007														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>DVI BRA & DAYWEAR LLC</td> <td></td> <td>06/19/2013</td> <td>LIMITED LIABILITY COMPANY: NEW YORK</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	DVI BRA & DAYWEAR LLC		06/19/2013	LIMITED LIABILITY COMPANY: NEW YORK				
Name	Formerly	Execution Date	Entity Type												
DVI BRA & DAYWEAR LLC		06/19/2013	LIMITED LIABILITY COMPANY: NEW YORK												
RECEIVING PARTY DATA															
Name:	DOLCE VITA INTIMATES, LLC														
Street Address:	1000 First Street														
City:	Harrison														
State/Country:	NEW JERSEY														
Postal Code:	07029														
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK														
PROPERTY NUMBERS Total: 3															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>1781510</td> <td>WONDERMAID</td> </tr> <tr> <td>Registration Number:</td> <td>1946502</td> <td>BASIC'S BEST BUY</td> </tr> <tr> <td>Registration Number:</td> <td>1980488</td> <td>FOR REAL KIDS</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	1781510	WONDERMAID	Registration Number:	1946502	BASIC'S BEST BUY	Registration Number:	1980488	FOR REAL KIDS
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Registration Number:	1781510	WONDERMAID													
Registration Number:	1946502	BASIC'S BEST BUY													
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CORRESPONDENCE DATA															
Fax Number:	2122925390														
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>															
Phone:	2122925390														
Email:	mail@ipcounselors.com														
Correspondent Name:	EPSTEIN DRANGEL LLP														
Address Line 1:	60 East 42nd Street, Suite 2410														
Address Line 4:	New York, NEW YORK 10165														
ATTORNEY DOCKET NUMBER:	2252-506														

OP \$90.00 1781510

NAME OF SUBMITTER:	Dermot M. Sheridan
Signature:	/dermot m. sheridan/
Date:	06/19/2013
Total Attachments: 1 source=Assignment-signed#page1.tif	

NUNC PRO TUNC TRADEMARK DEED OF ASSIGNMENT

WHEREAS, in a transaction effective as of December 31, 2007, **DVI BRA & DAYWEAR LLC**, a limited liability company organized under the laws of the State of New York, with an address at 183 Madison Avenue, New York, NY 10016 (hereinafter the 'ASSIGNOR'), did sell, assign and transfer all right, title and interest in and to the following trademarks:

Mark	Registration Number	Registration Date
WONDERMAID (and design/logo) 	1,781,510	July 13, 1993
BASIC'S BEST BUY	1,946,502	January 9, 1996
FOR REAL KIDS	1,980,488	June 18, 1996

together with the registrations thereof, and the goodwill of the business symbolized thereby (the 'MARKS'), to **DOLCE VITA INTIMATES, LLC.**, a limited liability company organized and existing under the laws of the State of New York, with an address of 1000 First Street, Harrison, NJ 07029 (hereinafter the 'ASSIGNEE');

WHEREAS, the Parties are desirous to confirm such assignment, and to make the same a matter of record in the United States Patent & Trademark Office;

ASSIGNOR hereby confirms that, for the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR did, effective as of December 31, 2007, sell, assign and transfer unto ASSIGNEE, its successors and assigns, all of their worldwide rights, title and interest in and to the MARKS, together with the registrations thereof, and the goodwill of the business symbolized thereby, and all causes of action for past or future infringement thereof;

ASSIGNOR further agrees to execute any other or further documents which may be reasonably necessary for the protection or perfection of any right, title or interest herein acquired by ASSIGNEE

Date: June 19, 2013

DVI BRA & DAYWEAR LLC

Signature: _____

Name: Jack Thekkekara

Title: Member Manager