

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
OpticsPlanet, Inc.		12/31/2011	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	ECENTRIA IPH, LLC		
Street Address:	3150 Commercial Avenue		
City:	Northbrook		
State/Country:	ILLINOIS		
Postal Code:	60062		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4019738	ECENTRIA	
Registration Number:	3766511	LABPLANET	
Registration Number:	3264795	OPTICS PLANET	
CORRESPONDENCE DATA			
Fax Number:	3122220818		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.222.5794		
Email:	jhbrown@michaelbest.com		
Correspondent Name:	Jeffrey H. Brown		
Address Line 1:	Michael Best & Friedrich LLP		
Address Line 2:	180 N. Stetson, Suite 2000		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	021777-9001		
NAME OF SUBMITTER:	Attorney of Record, Illinois Bar member		

OP \$90.00 4019738

Signature:	/Jeffrey H. Brown/
Date:	06/19/2013
Total Attachments: 3 source=11014664_Assignment_of_Trademarks_OpticsPlanet_to_ECENTRIA_IPH,_LLC_12-31-2011_-_3_registrations#page1.tif source=11014664_Assignment_of_Trademarks_OpticsPlanet_to_ECENTRIA_IPH,_LLC_12-31-2011_-_3_registrations#page2.tif source=11014664_Assignment_of_Trademarks_OpticsPlanet_to_ECENTRIA_IPH,_LLC_12-31-2011_-_3_registrations#page3.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, OpticsPlanet, Inc., an Illinois corporation having offices located at 3150 Commercial Avenue, Northbrook, IL 60062 ("ASSIGNOR"), owns all right, title and interest in and to the trademarks therefor listed on Schedule A attached hereto and made a part hereof and the goodwill of the business symbolized by the aforesaid trademarks;

WHEREAS, ASSIGNOR is assigning the trademarks identified in the registrations set forth on Schedule A along with the goodwill of the business symbolized by said trademarks; and

WHEREAS, ECENTRIA IPH, LLC, an Illinois limited liability company having offices located at 3150 Commercial Avenue, Northbrook, IL 60062 ("ASSIGNEE"), desires to acquire all of ASSIGNOR's right, title and interest in and to the aforesaid trademarks and registrations therefor listed on attached Schedule A and the goodwill of the business symbolized by said trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, transferred, and assigned and by these presents does hereby sell, transfer, and assign to ASSIGNEE, its successors, assigns and legal representatives, all of the right, title, and interest in and to said trademarks and registrations therefor listed on attached Schedule A, and the goodwill of the business symbolized by said trademarks, together with all rights under any applicable international treaties and agreements, the same to be held and enjoyed by ASSIGNEE for its own use and benefit and the use and benefit of its successors, assigns and legal representatives, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR, together with all income, royalties, damages or payments resulting from or attributable to activity or conduct after the effective date of this Assignment, including, without limitation, all worldwide rights to the aforesaid trademarks and registrations therefor, the goodwill of the business symbolized by said trademarks and the right to sue and collect for all future, present and past infringements thereof, including infringements which may have occurred prior to the execution of this Assignment.

IN WITNESS WHEREOF this Assignment has been duly executed by an authorized officer of ASSIGNOR and is effective as of December 31, 2011.

OpticsPlanet, Inc.

By: Kevin A. Goshen
Title: CEO

Schedule A

Mark	Registration No.	Services
ECENTRIA	4019738	<p>Operating online shopping sites in the fields of electrical and scientific apparatus, equipment, instruments and supplies; operating online shopping sites in the fields of optical, nautical, surveying, chronometric, photographic, cinematographic, weighing, measuring, signaling, life saving and teaching apparatus, equipment, instruments and supplies; operating online shopping sites in the fields of apparatus, equipment, instruments and supplies for recording, transmission or reproduction of sound or images; operating online shopping sites in the field of magnetic data carriers; operating online shopping sites in the field of astronomical apparatus, equipment, instruments and supplies; operating online shopping sites in the field of laboratory apparatus, equipment, instruments and supplies; operating online shopping sites in the field of medical apparatus, equipment, instruments and supplies; operating online shopping sites in the fields of surgical, medical, dental, and veterinary apparatus, equipment, instruments and supplies; operating online shopping sites in the field of electronics; operating online shopping sites in the field of office equipment; operating online shopping sites in the fields of sports, outdoor and recreational apparatus, equipment, instruments and supplies; operating online shopping sites in the fields of hunting, law enforcement and military apparatus, equipment, instruments and supplies; operating online shopping sites in the field of clothing, footwear and headwear; operating online shopping sites in the field of safety, protective, fire fighting and rescue apparatus, equipment, instruments and supplies; operating online shopping sites in the field of chemicals, namely, chemicals used in industry and science; operating online shopping sites in the field of eyewear; operating online shopping sites in the fields of fashion, sports, safety, and prescription eyewear; operating online shopping sites in the field of jewelry; operating online shopping sites in the fields of furniture and lifestyle products; operating online shopping sites in the field of books; operating online shopping sites in the field of audio and video recordings (Class 35)</p>
LABPLANET	3766511	<p>On-line retail store services featuring pharmaceuticals; on-line retail store services featuring cleaning preparations; on-line retail store services featuring chemicals used in industry and science; on-line retail store services featuring metal goods, pipes and tubes of metal, and goods of common metal; on-line retail store services featuring electrical and scientific apparatus, equipment, instruments and supplies; on-line retail store services featuring optical, recording, recording discs, calculating machines, data processing equipment and computers, on-line retail store services featuring fire-extinguishing apparatus, chronometric, photographic, cinematographic, weighing, measuring, signaling, life saving and teaching apparatus, equipment, instruments and supplies; on-line retail store services featuring apparatus, equipment, instruments and supplies for recording, transmission or reproduction of sound or images, and magnetic data carriers; on-line retail store services featuring surgical, medical, dental, and veterinary apparatus, equipment, instruments and supplies; on-line retail store services featuring environmental control</p>

Mark	Registration No.	Services
		<p>apparatus for lighting, heating, steam generating, refrigerating, drying, ventilating, water supply and sanitary purposes; on-line retail store services featuring laboratory apparatus, equipment, instruments and supplies; on-line retail store services featuring paper goods and printed matter, cardboard and goods made from these materials, plastic materials for packaging; on-line retail store services featuring rubber goods, packing, stopping and insulating material, and flexible pipes, not of metal; on-line retail store services featuring housewares and glass, articles for cleaning purposes, glassware, and porcelain; on-line retail store services featuring clothing, footwear and headgear; on-line retail store services featuring floor coverings; on-line retail store services featuring electronics; on-line retail store services featuring office equipment; on-line retail store services featuring sports, outdoor and recreational apparatus, equipment, instruments and supplies; on-line retail store services featuring hunting, law enforcement and military apparatus, equipment, instruments and supplies; on-line retail store services featuring safety, protective, fire fighting and rescue apparatus, equipment, instruments and supplies; on-line retail store services featuring eyewear, sports and safety eyewear; on-line retail store services featuring furniture and lifestyle products; on-line retail store services featuring books (Class 35)</p>
OPTICS FLANET	3264795	<p>On-line retail store services featuring optical products, astronomy equipment, scientific equipment, electronics, outdoor equipment, hunting, police and military gear, eyewear, and sports equipment (Class 35)</p>