

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------|------------------------------|--|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Citibank, N.A. | | 06/17/2013 | National Association: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Nielsen Business Media, Inc. | | |
| Street Address: | 770 Broadway | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10003 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 35 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2822408 | ASR | |
| Registration Number: | 2335400 | BICYCLE RETAILER AND INDUSTRY NEWS | |
| Registration Number: | 1576716 | BUYING POWER INDEX | |
| Registration Number: | 1507103 | CONTRACT | |
| Registration Number: | 2690044 | COUTURE | |
| Registration Number: | 3206217 | COUTURE JEWELLERY COLLECTION AND CONFERE | |
| Registration Number: | 1960489 | DISPLAY & DESIGN IDEAS | |
| Registration Number: | 2958589 | DDI | |
| Registration Number: | 2241385 | FLY FISHING RETAILER | |
| Registration Number: | 2203112 | GLOBALSHOP | |
| Registration Number: | 1895079 | HD | |
| Registration Number: | 1896434 | HD | |
| Registration Number: | 1786313 | HOSPITALITY DESIGN | |
| Registration Number: | 2176761 | HOSPITALITY DESIGN | |

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| Registration Number: | 1688075 | HOSPITALITY DESIGN |
| Registration Number: | 2465790 | IMPRESSIONS |
| Registration Number: | 1683179 | INTERBIKE |
| Registration Number: | 1545323 | KITCHEN & BATH BUSINESS |
| Registration Number: | 1617848 | MARKETPLACE |
| Registration Number: | 1835642 | MEDTRADE |
| Registration Number: | 2183575 | MEDTRADE |
| Registration Number: | 1828532 | MODERN DAY MARINE MILITARY EXPOSITION |
| Registration Number: | 3087371 | NATIONAL JEWELER |
| Registration Number: | 2281007 | OUTDOOR RETAILER |
| Registration Number: | 1999210 | PDN |
| Registration Number: | 2026342 | PHOTO DISTRICT NEWS |
| Registration Number: | 3228862 | SOURCEDIRECT |
| Registration Number: | 1536359 | SURVEY OF BUYING POWER |
| Registration Number: | 2280855 | THE IMPRINTED SPORTSWEAR SHOWS |
| Registration Number: | 1515707 | THE NATIONAL HOME HEALTH CARE EXPOSITION |
| Registration Number: | 2086651 | THE STORE FIXTURING SHOW |
| Registration Number: | 2153337 | THE VISUAL MERCHANDISING SHOW |
| Registration Number: | 3214361 | TRAINING SOLUTIONS |
| Registration Number: | 2113473 | VARIETY MERCHANDISE SHOW |
| Registration Number: | 2676779 | WOOD TECHNOLOGY |

CORRESPONDENCE DATA

Fax Number: 2124552502

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

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|-------------------------|-----------------------|
| ATTORNEY DOCKET NUMBER: | 096412/0028 |
| NAME OF SUBMITTER: | Julia S. Van de Walle |
| Signature: | /jvdw/ |
| Date: | 06/19/2013 |

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REEL: 005052 FRAME: 0139

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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

THIS RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (this "Release") is made as of June 17, granted by Citibank, N.A., in its capacity as collateral agent pursuant to that certain Credit Agreement dated as of August 9, 2006, and as amended and restated as of June 23, 2009 (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), among Nielsen Finance LLC, Nielsen Holding and Finance B.V., TNC (US) Holdings Inc., the Guarantors party thereto from time to time, the lenders and other parties thereto from time to time and Citibank, N.A., as collateral agent (in such capacity, the "Collateral Agent") in favor of Nielsen Business Media, Inc. (the "Grantor").

WHEREAS, pursuant to the terms and conditions of that certain Intellectual Property Security Agreement, dated as of August 9, 2006, and amended and restated as of June 23, 2009, among Nielsen Finance LLC, the other Grantors identified therein (including Nielsen Business Media, Inc.) and Citibank, N.A., as Collateral Agent (as amended, supplemented or otherwise modified, the "Intellectual Property Security Agreement"), the Grantor pledged to the Collateral Agent a continuing security interest in all of its right, title and interest in certain Collateral including, without limitation the Trademarks listed on Schedule A (the "Released Collateral"). Capitalized terms used herein have the meanings attributed thereto in the Intellectual Property Security Agreement unless otherwise defined herein.

WHEREAS, the Intellectual Property Security Agreement has been recorded with the Assignments Division of the U.S. Patent and Trademark Office on September 8, 2006, at Reel 3385 and Frame 0528; and

WHEREAS, in accordance with the applicable provisions of the Credit Agreement, the Grantor has requested and the Collateral Agent has agreed to release, discharge, relinquish, terminate and dissolve its security interest in and continuing lien on all of Grantor's right, title and interest in, to and under the Released Collateral;

NOW, THEREFORE, for good and valuable consideration including the satisfaction of all obligations, indebtedness and liabilities secured by the Released Collateral pursuant to the Intellectual Property Security Agreement, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Release, the Collateral Agent hereby states as follows:

1. Release of Security Interest. The Collateral Agent hereby terminates, releases and discharges its Security Interest in the Released Collateral, and any right, title or interest of the Collateral Agent in such Released Collateral shall hereby cease and become void. For the avoidance of any doubt, the termination, release and discharge hereunder shall be limited only and solely to the Released Collateral, and shall not apply in any respect to any other Collateral. The Collateral Agent reserves and retains its Security Interest (and any other right, title or interest) in and to all such other Collateral.

2. Further Assurances. The Collateral Agent agrees to execute and deliver to Grantor any and all further documents and instruments, and do any and all further acts which Grantor (or its agents or designees) reasonably request (at Grantors sole cost and expense) in order to confirm this Release.

3. Recordation of Release. The Collateral Agent hereby authorizes Grantor or Grantor's authorized representative to record this Release with the United States Patent and Trademark Office.

4. Electronic Execution. This Release may be executed by facsimile transmission or other electronic transmission.

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IN WITNESS WHEREOF, the undersigned has executed this Release by its duly authorized officer as of the date first above written.

Citibank, N.A., as Collateral Agent

By: Caesar Wyszomirski
Name: CAESAR WYSZOMIRSKI
Title: VP

Schedule A

| Mark | Registrant | Filing Date | Application Number | Inter-national Class | Reg. Date | Reg. Number |
|---|------------------------------|--------------------|---------------------------|-----------------------------|------------------|--------------------|
| ASR | Nielsen Business Media, Inc. | 10/4/2002 | 76/455,684 | 35 | 3/16/2004 | 2,822,408 |
| BICYCLE RETAILER AND INDUSTRY NEWS | Nielsen Business Media, Inc. | 3/2/1999 | 75/651,517 | 16 | 3/28/2000 | 2,335,400 |
| BUYING POWER INDEX | Nielsen Business Media, Inc. | 6/13/1988 | 73/733,834 | 35 | 1/9/1990 | 1,576,716 |
| CONTRACT | Nielsen Business Media, Inc. | 2/2/1988 | 73/709,271 | 16 | 10/4/1988 | 1,507,103 |
| COUTURE | Nielsen Business Media, Inc. | 5/24/2001 | 76/262,268 | 35 | 2/25/2003 | 2,690,044 |
| COUTURE JEWELRY COLLECTION & CONFERENCE | Nielsen Business Media, Inc. | 4/14/2006 | 78/861,889 | 35, 41 | 2/6/2007 | 3,206,217 |
| DISPLAY & DESIGN IDEAS | Nielsen Business Media, Inc. | 5/18/1995 | 74/675,973 | 16 | 3/5/1996 | 1,960,489 |
| DDI | Nielsen Business Media, Inc. | 11/11/2003 | 78/325,911 | 16 | 5/31/2005 | 2,958,589 |
| FLY FISHING RETAILER | Nielsen Business Media, Inc. | 11/24/1997 | 75/395,124 | 16 | 4/20/1999 | 2,241,385 |
| GLOBALSHOP | Nielsen Business Media, Inc. | 3/1/1996 | 75/066,296 | 35 | 11/10/1998 | 2,203,112 |
| HD | Nielsen Business Media, Inc. | 5/9/1994 | 74/520,855 | 16 | 5/23/1995 | 1,895,079 |
| HD | Nielsen Business Media, Inc. | 5/9/1994 | 74/520,945 | 35 | 1995-05-30 | 1,896,434 |
| HOSPITALITY DESIGN | Nielsen Business Media, Inc. | 3/4/1992 | 74/251,943 | 16 | 8/3/1993 | 1,786,313 |
| HOSPITALITY DESIGN | Nielsen Business Media, Inc. | 6/26/1997 | 75/314,884 | 16 | 7/28/1998 | 2,176,761 |
| HOSPITALITY DESIGN | Nielsen Business Media, Inc. | 5/28/1991 | 74/170,632 | 35 | 5/19/1992 | 1,688,075 |
| IMPRESSIONS | Nielsen Business Media, Inc. | 7/17/2000 | 76/091,664 | 16 | 7/3/2001 | 2,465,790 |

| Mark | Registrant | Filing Date | Application Number | Inter-national Class | Reg. Date | Reg. Number |
|--|------------------------------|-------------|--------------------|----------------------|------------|-------------|
| INTERBIKE | Nielsen Business Media, Inc. | 10/4/1990 | 74/103,546 | 35 | 4/14/1992 | 1,683,179 |
| KITCHEN & BATH BUSINESS | Nielsen Business Media, Inc. | 2/2/1988 | 73/709,274 | 16 | 6/27/1989 | 1,545,323 |
| MARKETPLACE | Nielsen Business Media, Inc. | 5/24/1989 | 73/802,272 | 35 | 10/16/1990 | 1,617,848 |
| MEDTRADE | Nielsen Business Media, Inc. | 5/10/1993 | 74/388,039 | 35 41 | 5/10/1994 | 1,835,642 |
| MEDTRADE | Nielsen Business Media, Inc. | 2/24/1997 | 75/246,563 | 35 42 | 8/25/1998 | 2,183,575 |
| MODERN DAY MARINE MILITARY EXPOSITION | Nielsen Business Media, Inc. | 6/23/1993 | 74/404,667 | 35 | 3/29/1994 | 1,828,532 |
| NATIONAL JEWELER | Nielsen Business Media, Inc. | 2/18/2005 | 78/570,417 | 41 | 5/2/2006 | 3,087,371 |
| OUTDOOR RETAILER | Nielsen Business Media, Inc. | 5/7/1998 | 75/480,736 | 16 35 | 9/28/1999 | 2,281,007 |
| PDN | Nielsen Business Media, Inc. | 2/7/1995 | 74/631,006 | 16 | 9/10/1996 | 1,999,210 |
| PHOTO DISTRICT NEWS | Nielsen Business Media, Inc. | 2/7/1995 | 74/630,917 | 16 | 12/31/1996 | 2,026,342 |
| SOURCEDIRECT | Nielsen Business Media, Inc. | 10/24/2005 | 78/739,070 | 35 | 4/10/2007 | 3,228,862 |
| SURVEY OF BUYING POWER | Nielsen Business Media, Inc. | 6/16/1988 | 73/734,746 | 16 | 4/25/1989 | 1,536,359 |
| THE IMPRINTED SPORTSWEAR SHOWS | Nielsen Business Media, Inc. | 3/16/1998 | 75/450,670 | 35 | 9/28/1999 | 2,280,855 |
| THE NATIONAL HOME HEALTH CARE EXPOSITION | Nielsen Business Media, Inc. | 7/20/1987 | 73/673,286 | 35 | 12/6/1988 | 1,515,707 |
| THE STORE FIXTURING SHOW | Nielsen Business Media, Inc. | 4/29/1996 | 75/096,228 | 35 | 8/5/1997 | 2,086,651 |
| THE VISUAL MERCHANDISING SHOW (Stylized) | Nielsen Business Media, Inc. | 4/29/1996 | 75/095,505 | 35 | 4/28/1998 | 2,153,337 |

| Mark | Registrant | Filing Date | Application Number | Inter-national Class | Reg. Date | Reg. Number |
|--------------------------|------------------------------|--------------------|---------------------------|-----------------------------|------------------|--------------------|
| TRAINING SOLUTIONS | Nielsen Business Media, Inc. | 2006-03-21 | 78/841,999 | 35 | 2007-02-27 | 3,214,361 |
| VARIETY MERCHANDISE SHOW | Nielsen Business Media, Inc. | 3/20/1996 | 75/075,721 | 35 | 11/18/1997 | 2,113,473 |
| WOOD TECHNOLOGY | Nielsen Business Media, Inc. | 2001-07-10 | 76/286,413 | 35 | 2003-01-21 | 2,676,779 |