

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	Notice of Release of Security Interest in Trademarks (Releases RF3550/0583)												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>Credit Suisse AG, Cayman Islands Branch (as successor in interest to Bank of America, N.A.), as Administrative Agent</td> <td></td> <td>05/31/2007</td> <td>Bank: SWITZERLAND</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	Credit Suisse AG, Cayman Islands Branch (as successor in interest to Bank of America, N.A.), as Administrative Agent		05/31/2007	Bank: SWITZERLAND					
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td>Name:</td><td>Advanstar Communications, Inc.</td></tr> <tr><td>Street Address:</td><td>131 WEST FIRST STREET</td></tr> <tr><td>City:</td><td>DULUTH</td></tr> <tr><td>State/Country:</td><td>MINNESOTA</td></tr> <tr><td>Postal Code:</td><td>55802</td></tr> <tr><td>Entity Type:</td><td>CORPORATION: NEW YORK</td></tr> </table>	Name:	Advanstar Communications, Inc.	Street Address:	131 WEST FIRST STREET	City:	DULUTH	State/Country:	MINNESOTA	Postal Code:	55802	Entity Type:	CORPORATION: NEW YORK	
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PROPERTY NUMBERS Total: 2													
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Registration Number:	3296418	SOURCING AT MAGIC											
CORRESPONDENCE DATA													
Fax Number: 7147558290 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>													

OP \$65.00 3393984

Phone: 714-540-1235
Email: ipdocket@lw.com
Correspondent Name: Latham & Watkins LLP
Address Line 1: 650 Town Center Drive, Suite 2000
Address Line 4: Costa Mesa, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER:	038263-0055
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NAME OF SUBMITTER:	Anna T Kwan
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Signature:	/atk/
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Date:	06/20/2013
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Total Attachments: 7

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NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”), effective as of May 31, 2007, is made by Credit Suisse AG, Cayman Islands Branch (as successor in interest to Bank of America N.A.) as Administrative Agent (together with any successor(s) thereto in such capacity, the “Administrative Agent”), in favor of Advanstar Communications, Inc. (the “Borrower”) and Men’s Apparel Guild in California Inc. (“MAGC”). The Borrower and MAGC are each referred to herein individually as a “Grantor” and together as the “Grantors”.

WHEREAS, pursuant to that certain Second Amended and Restated Credit Agreement, dated as of May 24, 2006 (as may have been amended, supplemented, amended and restated or otherwise modified from time to time, the “Credit Agreement”), among Borrower, the various financial institutions and other Persons from time to time parties thereto (collectively, the “Lenders”), Credit Suisse Securities (USA) LLC as a Joint Lead Arranger, Joint Bookrunner and Syndication Agent for the Lenders, Goldman Sachs Credit Partners L.P., a Joint Lead Arranger and Joint Book Runner, the Administrative Agent and Wells Fargo Bank, National Association, as Documentation Agent for the Lenders, the Lenders and the Issuers extended Commitments to make Credit Extensions to the Borrower;

WHEREAS, in connection with the Credit Agreement, the Borrower executed and delivered a Subsidiary Pledge and Security Agreement, dated as of October 11, 2000 (as may have been amended, supplemented, amended and restated or otherwise modified from time to time, the “Security Agreement”);

WHEREAS, pursuant to Section 4.6 of the Security Agreement, the Borrower executed and delivered certain Trademark Security Agreements (described below), granting to the Administrative Agent a continuing security interest in all of the Trademark Collateral (as defined below) to secure all of its Obligations;

WHEREAS, pursuant to that certain Trademark Security Agreement, dated as of January 12, 2007, between the Borrower and the Administrative Agent, recorded in the United States Patent and Trademark Office at Reel 3550, Frame 0583; that certain Trademark Security Agreement, dated as of July 14, 2006, between the Borrower and the Administrative Agent, recorded in the United States Patent and Trademark Office at Reel 3360, Frame 0765; that certain Trademark Security Agreement, dated as of October 13, 2006, between the Borrower and the Administrative Agent, recorded in the United States Patent and Trademark Office at Reel 3550, Frame 0570; that certain Trademark Security Agreement, dated as of July 14, 2006, between the Borrower and the Administrative Agent, recorded in the United States Patent and Trademark Office at Reel 3360, Frame 0722; that certain Trademark Security Agreement, dated as of April 13, 2007, between the Borrower and the Administrative Agent, recorded in the United States Patent and Trademark Office at Reel 3550, Frame 0602; that certain Trademark Security Agreement, dated as of January 12, 2007, between the Borrower and the Administrative Agent, recorded in the United States Patent and Trademark Office at Reel 3550, Frame 0591; and that certain Trademark Security Agreement, dated as of September 13, 2006, between the Borrower and the Administrative Agent, recorded in the United States Patent and Trademark Office at Reel 3400, Frame 0370, each Grantor mortgaged, pledged, hypothecated and granted to the

Administrative Agent a security interest in all of the following property, whether then owned or thereafter acquired by it (collectively, the "Trademark Collateral"):

- a) all of its trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, certification marks, collective marks, logos and other source or business identifiers, prints and labels on which any of the foregoing have appeared or appear, designs and general intangibles of a like nature covered in clause (c) below, now existing or hereafter adopted or acquired in the United States, including those referred to on Schedule 1 attached hereto, whether currently in use or not, all registrations and recordings thereof and all applications in connection therewith, whether pending or in preparation for filing, including registrations, recordings and applications in the United States Patent and Trademark Office or in any office or agency of the United States of America or any State thereof and all common-law rights relating to the foregoing (each, a "Trademark"), and the right to obtain all reissues, extensions or renewals of the foregoing;
- b) all Trademark licenses for the grant by or to each Grantor of any right to use any Trademark;
- c) all of the goodwill of the business connected with the use of, and symbolized by the items described in, clause (a) and, to the extent applicable, clause (b);
- d) the right to sue third parties for past, present and future infringements of any of the foregoing described in clause (a) and, to the extent applicable, clause (b); and
- e) all proceeds of, and rights associated with, the foregoing, including any claim by the Grantor against third parties for past, present or future infringement or dilution of any Trademark, Trademark registration or Trademark license or for any injury to the goodwill associated with the use of any such Trademark or for breach or enforcement of any Trademark license and all rights corresponding thereto throughout the world; and

WHEREAS, the Administrative Agent wishes to provide a document suitable for recording in the United States Patent and Trademark Office for purposes of recording the release, termination, relinquishment and discharge of its security interest in the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Administrative Agent agrees as follows:

1. Release. The Administrative Agent hereby terminates, relinquishes, releases and discharges its entire security interest in the Trademark Collateral and all right, title and interest of the Grantors in the Trademark Collateral is hereby reassigned by the Administrative Agent to the Grantors.


2. Governing Law. This Release shall be governed by and construed and interpreted in accordance with the laws of the State of New York.

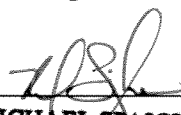
3. Definitions. Capitalized terms used herein and not defined shall have the respective meaning ascribed to such terms in the Security Agreement.

[Signature Page Follows]

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be duly executed as of the date set forth above.

**CREDIT SUISSE AG, CAYMAN ISLANDS
BRANCH (as successor in interest to Bank of
America N.A.),**
as Administrative Agent

By: 
Name: **JUDITH SMITH**
Title: **AUTHORIZED SIGNATORY**

By: 
Name: **MICHAEL SPAIGHT**
Title: **AUTHORIZED SIGNATORY**

Schedule 1

Trademark Collateral

REEL: 3550 FRAME 0583

Trademark	Application Number Application Date	Registration Number Registration Date	Status	Owner
BUSINESS OF FASHION	77042233 11/13/2006	3393984 3/11/2008	REGISTERED	Men's Apparel Guild in California Inc.
SOURCING AT MAGIC	77041147 11/10/2006	3296418 9/25/2007	REGISTERED	Men's Apparel Guild in California Inc.

REEL: 3360 FRAME 0765


Trademark	Application Number Application Date	Registration Number Registration Date	Status	Owner
MAGIC KIDS	78537630 12/23/2004	3079037 4/11/2006	REGISTERED	Men's Apparel Guild in California Inc.

REEL: 3550 FRAME 0570

Trademark	Application Number Application Date	Registration Number Registration Date	Status	Owner
CAD/CAM CONGRESS	77010784 9/29/2006	3292403 9/11/2007	REGISTERED	Advanstar Communications, Inc.
BIG TWIN DEALER	78926901 7/11/2006	3225198 4/3/2007	REGISTERED	Advanstar Communications, Inc.
OFF-ROAD NATION	78966228 9/1/2006	3589207 3/10/2009	REGISTERED	Advanstar Communications, Inc.
OFF-ROAD NATION RADIO	77003160 9/20/2006	3587611 3/10/2009	REGISTERED	Advanstar Communications, Inc.
WHERE THE OFF-ROAD NATION CONDUCTS BUSINESS	78974387 9/14/2006	3258816 7/3/2007	REGISTERED	Advanstar Communications, Inc.

REEL: 3360 FRAME 0722

Trademark	Application Number Application Date	Registration Number Registration Date	Status	Owner
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DEALER EXPO	78521187 11/22/2004	3076072 4/4/2006	REGISTERED	Advanstar Communications, Inc.
DPRACTIVE SEARCH 	78898749 6/2/2006	3224977 4/3/2007	REGISTERED	Advanstar Communications, Inc.
DPRACTIVE SEARCH	78897080 5/31/2006	3224966 4/3/2007	REGISTERED	Advanstar Communications, Inc.
DPRACTIVE SEARCH	78897080 5/31/2006	3224966 4/3/2007	REGISTERED	Advanstar Communications, Inc.

REEL: 3550 FRAME 0602

Trademark	Application Number Application Date	Registration Number Registration Date	Status	Owner
DPRWORLD	77078839 1/9/2007	3485608 8/12/2008	REGISTERED	Advanstar Communications, Inc.
MODERN MEDICINE	77080771 1/11/2007	3393609 3/4/2008	REGISTERED	Advanstar Communications, Inc.
RN CAREERSEARCH	77079529 1/10/2007	3311158 10/16/2007	REGISTERED	Advanstar Communications, Inc.
STYLING & PERFORMANCE	77145068 3/30/2007	3411093 4/8/2008	REGISTERED	Advanstar Communications, Inc.

REEL: 3550 FRAME 0591

Trademark	Application Number Application Date	Registration Number Registration Date	Status	Owner
DVM	77034304 11/1/2006	3257623 7/3/2007	REGISTERED	Advanstar Communications, Inc.
JOURNAL OF VALIDATION	77059771 12/8/206	3259907 7/10/2007	REGISTERED	Advanstar Communications, Inc.
LICENSE	77033498 10/31/2006	3257621 7/3/2007	REGISTERED	Advanstar Communications, Inc.

REEL: 3400 FRAME 0370

Trademark	Application Number Application Date	Registration Number Registration Date	Status	Owner
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INSTITUTE OF VALIDATION TECHNOLOGY	78639203 5/27/2005	3087736 5/2/2006	REGISTERED	Advanstar Communications, Inc.
FIRSTLINE	78524602 11/30/2004	3197433 1/9/2007	REGISTERED	Advanstar Communications, Inc.
PROAB	78522644 11/24/2004	3188032 12/19/2006	REGISTERED	Advanstar Communications, Inc.
SMARTER BUSINESS. BETTER PATIENT CARE.	76465979 11/12/2002	2848851 6/1/204	REGISTERED	Advanstar Communications, Inc.