

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
McGraw-Hill School Education Holdings LLC		06/19/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	McGraw-Hill Global Education Holdings LLC		
Street Address:	Two Penn Plaza		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10121		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85641976	NO TWO STUDENTS ARE ALIKE	
CORRESPONDENCE DATA			
Fax Number:	9142880022		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	clarke@leasonellis.com, tmdocket@leasonellis.com		
Correspondent Name:	Karin Segall		
Address Line 1:	One Barker Avenue		
Address Line 4:	White Plains, NEW YORK 10601		
ATTORNEY DOCKET NUMBER:	05842/809437-000		
NAME OF SUBMITTER:	Deirdre A. Clarke		
Signature:	/deidreclarke/		
Date:	06/20/2013		
Total Attachments: 1 source=01047415#page1.tif			

OP \$40.00 85641976

TRADEMARK ASSIGNMENT

WHEREAS, McGraw-Hill School Education Holdings LLC, a limited liability company organized and existing under the laws of the State of Delaware, with an address of Two Penn Plaza, New York, New York 10121 U.S.A. ("Assignor"), owns the following trademark application:

<u>TRADEMARK</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>
NO TWO STUDENTS ARE ALIKE	85/641,976	June 4, 2012

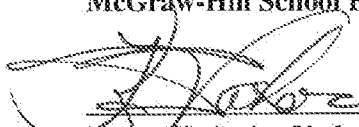
WHEREAS, McGraw-Hill Global Education Holdings LLC, a limited liability company organized and existing under the laws of the State of Delaware, with an address at Two Penn Plaza, New York, New York 10121 U.S.A. ("Assignee"), is desirous of acquiring said trademark application and all associated goodwill in said trademark; and

WHEREAS, to the best of Assignor's knowledge no opposition proceedings against the application are pending and no other party makes a claim of ownership to said trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and application therefor, together with the goodwill of the business symbolized by said trademark, and the business of the Assignor, or portion thereof, to which the trademark pertains, if that business is ongoing and existing, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademark, including the right to damages, profits, due or accrued, arising out of past infringements of said trademark, and the right to sue and recover the same.

McGraw-Hill School Education Holdings LLC

Dated: June 19, 2013



Name: Katherine Varker
Position: Associate General Counsel

[05842307525-US101043526.1]